

Free Turkey and Trimmings*

AT UNIVERSAL FURNITURE DURING

SPECIAL PURCHASE SALE



SAVE \$60 ON
*** 8 PIECE DINING ENSEMBLES**
 in beautiful woodgrain finishes



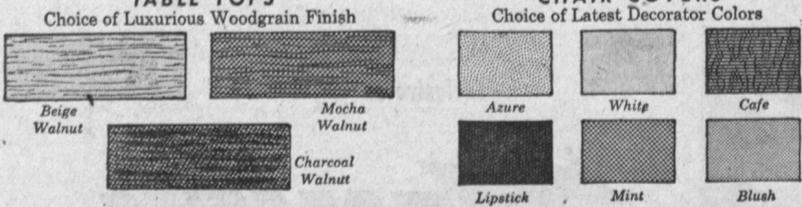
* **8 PC. DINING ENSEMBLE** includes the following
60" TABLE Big, beautiful, finished in woodgrain Micalite. Defies scratches, stains.
6 CHAIRS Contour-shaped for comfort. Covered in washable Duran.
CONSOLE SERVER Adds real elegance to your dining area.

FREE WITH PURCHASE*
 A \$24.95 CONSOLE SERVER
YOU GET ALL THIS
 FOR LESS THAN THE REGULAR PRICE OF TABLE + 4 CHAIRS ALONE

Elegant Console Server—So practical too—Finally a place to put serving dishes—The ideal place to carve roasts, turkeys, etc.



A LARGE SELECTION OF SETS TO CHOOSE FROM
 TABLE TOPS CHAIR COVERS



\$5.00 Down DELIVERS

A REGULAR \$160 VALUE
99⁸⁸ SPECIAL PURCHASE PRICE

FREE FREE!
 HOLIDAY TURKEY AND TRIMMINGS
 With Purchase of Any 7 or 8 Pc. Dining Suite

UNIVERSAL has a select, plump TURKEY reserved for the purchaser of ANY 8 piece dinette suite! Certificate accompanies the suite, which will be redeemed at ARCHIE'S MARKET, 1617 Cabrillo, for your holiday bird! ADDITIONALLY, Archie will present you with all the trimmings — cranberry sauce, stuffing and lots else, as his FREE GIFT for a fine holiday supper! Act now! This offer valid only until November 1st, 1956!

YOUR OUT OF TOWN CREDIT IS GOOD HERE!



IN DOWNTOWN TORRANCE
UNIVERSAL
FURNITURE COMPANY

1317 Sartori Avenue OPEN MON. and FRI. EVENINGS UNTIL 9:00 P.M. Phone FAirfax 8-3073

Innes Starts \$400,000 Modernization Program

Start of construction on the \$400,000 modernization program for the Innes Shoe company store at 7th and Olive streets in downtown Los Angeles, was announced yesterday by Paul M. Seigel, president.

According to Paul Seigel, "The start of this project marks the culmination of several years of planning and confirms our faith in the future of the downtown shopping area. We aim to make this parent store of our fashion chain the most beautiful of stores, one of the show places of Southern California."

The project, which will effect a completely new interior and exterior, plus the addition of new departments and customer conveniences, was designed by Burke, Kober & Nicolais, Harold J. Nicolais, A.I.A. architects and retail store designers.

Innes' downtown store, will be an exclusive men's store. Here the designers have provided a masculine atmosphere by the use of a large area of roughly textured African jeweltree, with background for displays done in untanned calf. Included is a "children's circle" on the second floor, which will provide an outdoor atmosphere, with a decorative monkey house complete with live animals.

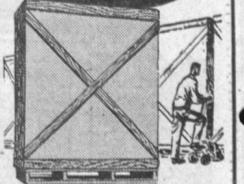
In addition to the modernization of its downtown store, the firm has two new suburban stores now under construction and scheduled for completion in 1957. The new facilities will be located in the West Covina and South Bay areas.

The modernization will feature contemporary styling, the use of a variety of new materials and an unique employment of space. The new exterior will be faced with marble and dominated by a large expanse of show window set between massive columns of textured Italian fulget. A heavily patterned marble floor will lead from the sidewalk to the interior of the store.

The two-story, 15,500 square foot interior will feature large areas of finished wood, polished brass lighting fixtures and bright colored accessories. New customer conveniences will be added with the installation of escalators providing the most modern vertical transportation. The entire store will be carpeted and air conditioned throughout.

A street floor feature, new to

MAYFLOWER "PALLETIZED" STORAGE



The new CLEAN... PROTECTED WAY!

To have all your furnishings stored neatly and safely... in their own individual container... call your Mayflower Warehouseman. Ask for low-cost "Palletized" Storage!

TORRANCE
 VAN & STORAGE
 21809 S. Western Ave.
 FA. 8-7021

Rev. Steenborgh To Give Final Revival Sunday

Sunday night, October 28, is the last chance to hear Rev. Martin Steenborgh at the Church of God revival, 2230 Cabrillo ave. Grandparents who have the most grandchildren present at the Sunday school service will be recognized. On Halloween night the young people of the church have scheduled a party at the YWCA.



WHAT'S DOING

R. S. Pyle, your Telephone Manager in Torrance

And Now - A Telephone Store!

Visitors from all over the world include the Farmers market in their itinerary of things to do in Southern California. And with good reason. It has gained nation-wide fame as a place where you can buy the best of everything!

And now you can shop for the best in telephone service,



too. A Telephone Store is being opened at the Farmers Market this week. It will be "stocked" with the latest in telephone convenience and color to compliment the decor of your home or office, and staffed with pleasant young women trained to help you obtain greater telephone efficiency. Also of interest is the display of "Things to Come" which will include the solar battery, the new picture phone and a new compact bedroom phone still in the planning stage.

Be sure to visit us next time you are at the Farmers Market or stop in at our Public Office, 1307 Cravens Ave., and see the lovely colored telephones which do so much for any room.

PACIFIC TELEPHONE

P.S. Kitchen and bedroom phones in color make ideal gifts.

Where were you when that call came in?

The last time the telephone rang in your home, where were you? Cooking dinner in the kitchen, doing up that blouse in the sewing room or out in the workshop finishing up that chair? Wouldn't it have been swell just to reach out and answer the phone instead of rushing halfway through the house to get the call? Telephones in the rooms you use a lot are convenient. The cost is \$1.00 a month for each one after a single installation charge. You can call us today and make yours a telephone-convenient home.



You can go visiting now—by telephone

Next time that youngster of yours looks up and asks "When are we going to visit grandmother again?" you don't have to reply: "Oh, on next summer's vacation," or "Well, perhaps at Christmas time." You can just say, "Why, right now." And then pick up your telephone and make a warm and friendly long distance call. And don't forget, rates are lower after 6 p.m. on weekdays and all day Sundays. It's a wonderful way to keep in touch. Pacific Telephone.

