

Rock Hurts Boy's Cheek

Tommy Brase, son of Mr. and Mrs. Bill Brase of Torrance received a facial injury while in Oroville, Washington, requiring three stitches.

Tommy and his father were mowing the yard with a power mower when they accidentally struck a rock which flew up and hit Tommy on the cheek bone, making an ugly cut requiring stitches.

DEAR EDITOR....

Accidents—and Why Nothing Is Ever Done About Them

Editor
Torrance Press:
There are so many traffic accidents nowadays that any of us even the safest driver in the

world can land tomorrow in heaven....

When I drive my car through the streets I often feel like a man condemned to die. I only do not know when I will have to die—whether it will be in 10 seconds or 10 minutes, in 10 days or 10 years. Any oncoming

car could suddenly cross the white double line and crash head-on into my car. So what good are the innumerable appeals on posters, etc., etc., "the life you save might be your own," etc., if the other fellow coming my way will not read it or can not because he is drunk or doped or just kissing his girl, etc.

That is why I doubt the sincerity of such appeals. Sometimes I feel it is sheer hypocrisy. As a matter of fact I have the feeling that very few are interested in doing something

really serious to reduce traffic accidents.

Is the automobile industry interested? Why should it be? Cut-out all car smash ups would mean half a million cars would be sold annually.

How about the insurance companies? They would practically go out of business or would have to considerably reduce their staff.

The same goes for the Motor Vehicle Department. There,

thousands would lose their jobs if the drivers would not cause two million traffic accidents annually throughout the nation.

From time to time we read about some actions "initiated" by people with limited ideas. For instance there was one single suggestion to form a committee to cut all trees on the roadside. Then the accident rates could be reduced by 50%. I think that this horrible idea of doing away with trees could

only be suggested by someone who ran into a tree once and hates them.

On the contrary, we other drivers would feel much happier and safer if all roads were lined up both sides with shade trees. I drove 32 years and I never found a tree that was in my way.

However, the fact remains that such silly ideas are heard, printed and perhaps taken into consideration due to the importance of the man who suggested it, while if some outsider had some idea, no matter how good the idea, it will be met with irony.

Not long ago I read on the front page of a newspaper about TEN suggestions made by such an "outsider" and although the paper endorsed them it said that the suggestions will "... simply be put on file..." by the authorities because the man who suggested them was just an ordinary, unknown individual who had nothing else to commend him except good, constructive ideas.

Sincerely yours
(s) Adolphe De Ha
Palos Verdes

(Editor's note: Organized, systematic accident prevention is a big, complex job. One of the most effective ways of curbing accidents is through constant public education and an aroused public opinion—such as your letter. We agree with you—perfectly good ideas are sometimes ignored. But if those ideas are backed up through organized public insistence and action, public officials will feel compelled to act.)

Good-Will Ambassadors

Editor
Torrance Press

We think Mayor Isen is doing very well in his efforts to publicize Torrance—but we also feel that the Torrance Adult club is doing its bit.

For the past two years, under the leadership of President Harlan Haynes and our efficient secretary-treasurer, Carl Granling, Torrance buses have been chartered to take our group to play shuffleboard in other towns.

We have visited recreation centers at Glendale, Santa Monica, Venice and Long Beach.

They have come to play on our courts and were very much impressed by our attractive club house and the town.

Just last Saturday a group came from Pasadena, having heard about our center from others. They have tried for years to get their city council to build them a clubhouse, with no success.

All our visitors are told about our new civic center and the advantages of living in Torrance. We wonder if the personnel men in the big plants here ever tell their employees where to find recreation after retirement or before.

Torrance is fortunate indeed in having men like the city clerk, Mr. Gilbert, and members of the City Council who have provided such a pleasant spot for oldsters and others.

(s) Mr. and Mrs. Sidney
Pyne, 2454 Torrance
Blvd.

(Editor's Note: It's nice to know that Torrance does something for its senior citizens and that its senior citizens are such fine good-will ambassadors.)

Chuck's TV Celebrates Anniversary

"The buying public is a lot smarter than it used to be. Nowadays shoppers look for quality as well as price. We must meet the need and keep residents shopping in Torrance."

So stated Sid Gans, co-owner of Chuck's TV and Appliances, 1409 Cravens avenue (across from the Torrance Press).

Gans said that he and his partner, Charles L. Briner, firmly believe in offering the lowest possible prices to meet and beat outside competition. The store is presently celebrating its fourth anniversary. It was located formerly at 1613 West Carson street, for three years and has been at the present location one year.

In moving to the present location, Briner and Gans added a sales department which features major brands of all appliances, TVs, and smaller items.

Chuck's TV and Appliances has its own servicing department.

The firm has increased from two to six employees during the last year. Starting with four TV sets and a washer, the store now features a \$35,000 stock.

Among those added to the sales staff is B. A. Tatum, former sales manager with Barker brothers.

Both Briner and Gans live locally. Briner, married, and the father of three children, is a member of the Lions club and Masonic lodge. Gans is a member of the Optimist club. He and his wife are presently expecting another baby. They have one girl.

DRESS SHIRTS FINISHED 1 DAY SERVICE **23c**
Next to McCowns
PAUL'S LAUNDERETTE - 1331 El Prado

VON'S 1906 1956
Von's 50th Anniversary Celebration

PORK SALE!

ENTER NOW!
VON'S MARKETS
BIG GOLDEN ANNIVERSARY CONTEST CLOSING OCTOBER 31

All Von's Meats are **GUARANTEED** To Give You Complete Satisfaction

Applesauce
V.B. BRAND
FANCY QUALITY FROM NEW YORK STATE
17-OZ. CAN **19c**

PORK LOINS WHOLE OR RIB HALF **47c lb.**

PORK CHOPS CENTER CUT RIB OR LOIN **69c lb.**

Rib End Roast FRESH CUT 4-POUND AVERAGE **39c**

Loin End Roast TENDER MEATY 4-POUND AVERAGE **43c**

Half of Pork Loin LOIN HALF 4 1/2 LB. **49c**

LARGE FRESH EGGS
SUNNY VALLEY GRADE "A" DOZEN IN CARTON **49c**

GROUND BEEF FRESH TENDER SPECIAL LOW PRICE **25c lb.**

FRESH SPARERIBS SMALL SIZE 1-3 LB. **45c lb.**

LUER'S HAM BONELESS FULLY COOKED READY TO EAT WHOLE OR HALF **89c lb.**

HEN TURKEYS VON'S TABLE-KING OVEN-READY 10-12 LB. **47c lb.**

BACON LUER'S QUALITY SLICED 1-LB. PKG. **49c lb.**

ROCKFISH FILLETS FRESH PACIFIC **39c**

SALMON STEAKS FRESH NORTHERN **79c**

CATSUP HUNT—FOR THE BEST
2 14-OUNCE BOTTLES **29c**

PORK & BEANS HUNT—FOR THE BEST
15 1/2-OZ. CAN **9c** NO. 2 1/2 CAN **15c**

HURRY! ONLY ONE MORE WEEK!

• ENTER VON'S BIG ANNIVERSARY CONTEST TODAY!
• ENTER AS OFTEN AS YOU WISH NOTHING TO BUY!
• 76 BIG PRIZES GIVEN AWAY FREE!

1st PRIZE
Trip to Europe
For 2 people to Copenhagen and Paris. Fly to Europe on the Scandinavian Airline System. The two week trip includes hotel accommodations and meals.

2nd PRIZE
Trip to Acapulco
Air transportation for 2 people for one week. This trip includes accommodations at the beautiful Hotel Club de Pesca.

3rd & 4th PRIZES
TWO 1956 4-DOOR PLYMOUTH SEDANS

5th PRIZE PHILCO COLOR TV SET

6th PRIZE 22 CUBIC FOOT MANITOWOC COMBINATION FREEZER-REFRIGERATOR PLUS 65 OTHER VALUABLE PRIZES

7-9-10-11th PRIZES 5 HOFFMAN 21-INCH CONSOLE T-V SETS

National APPLE Week

DELICIOUS APPLES AT THEIR BEST! CRISP—SHINY RED! LUNCH BOX TREAT! **12c lb.**

CABBAGE SOLID HEADS DANISH TYPE **2c lb.**

JUMBO PEANUTS FRESH 12-OZ. BAG **29c**

FRESH DATES CALIFORNIA GROWN FOR BAKING 2 12-OZ. PKGS. **25c**

1906 Von's Markets join the Kellogg Company in the celebration of their Golden Anniversary marking 50 years of progress. 1956

Kellogg's "K" RICH IN PROTEIN 8 1/2-OZ. PKG. **29c**

CAMAY SOAP REGULAR SIZE BAR **5c** BATH SIZE BAR 10c

BAB-O CLEANSER REGULAR SIZE CAN **10c** 2c OFF ADVERTISED PRICE OF 12c

M.J.B. Rice LONG GRAIN 14-OZ. PKG. **15c** 28-OZ. PKG. **29c**

Crisco Shortening 1-LB. CAN **29c**

Soda Crackers PACIFIC THIN FLAKE 1-LB. PKG. **28c**

GREEN BEANS PICTSWEET CUT **17c**

MORTON'S FRUIT PIES FRESH FROZEN

APPLE, PUMPKIN, BOYSENBERRY, CHERRY-PEACH **29c EA.**

Pablum For Babies HIGH IN PROTEIN 8-OZ. PKG. **29c**

Chef Boy-ar-dee Raviola 15 1/2-OZ. CAN **29c**

Sunshine Krispy Soda Crackers **29c**

Friskies Dog Food 3 TALL CANS **45c**

White King Soap GRANULATED 1-LB. PKG. **33c** 6-CT. PKG. **66c**

All Detergent FOR AUTOMATIC WASHERS 24-OZ. PKG. **37c** 10-LB. PKG. **235c**

Northern Toilet Tissue ASSORTED COLORS 3 REG. ROLLS **25c**

"Tricks or Treats for Hallowe'en"

CRACKER JACK A PRIZE IN EVERY PACKAGE DELICIOUS—FAVORITE **12** REGULAR PACKAGES **79c**

Jelly Beans TOM SAWYER 12 OZ. PKG. **29c**

Assorted Lollipops TOM SAWYER PKG. OF 60 **49c**

Bubble Gum TOM SAWYER PKG. OF 40 **39c**

"LINDA" Baby Dolls 23 Inches Tall Washable Latex Body Soft Vinyl Head Sleeping Eyes Curly Rooted Hair **7.98 VALUE 3.98**

RUGGED BULL Roller Skates Ball Bearings in each Wheel Bright Finish Adjustable **3.98 VALUE 1.99**

"BUY NOW FOR CHRISTMAS"

WISCONSIN AMERICAN SLICED LOAF CHEESE **49c lb.**

BONELESS CANNED PICNIC ALL-MEAT BOLOGNA BATH'S 4 1/2-LB. CAN **2.89** LUER'S LARGE SLICED **1b. 45c**

Van de Kamp's BAKERIES SPECIALS Oct. 25, 26, 27

Date Nut LOAF **43c** (Reg. 49c ea.)

English MUFFINS 4 for **17c** (Reg. 4 for 21c)

2-Layer Chocolate PECAN CAKE **89c** (Reg. 99c ea.) 46c half

HEY KIDS! DON'T MISS THIS!

Luer's Big SPACE SHIP

Will be at VON'S GARDENA MARKET 1260 West Redondo Beach Blvd.

FRIDAY, OCTOBER 26, from 12 Noon to 7 P.M.

This ship is equipped with electronic devices that make the ship feel like you're flying through space!

YOU WILL SEE AN EXCITING COLOR FILM

SUNDRIES

Alka-Seltzer EFFERVESCENT ANALGESIC 25 TABLETS **58c**

Tincture of Merthiolate GOLD SEAL REG. 15c BOTTLE **9c**

Honey Almond Cream HINDS 8 1/2-OZ. BOTTLE **49c**

Wildroot Cream Oil NON-ALCOHOLIC HAIR TONIC 3 1/2-OZ. BOTTLE **59c**

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., OCT. 25, 26, 27, 28
SALES TAX ADDED TO TAXABLE ITEMS