

Torrance Among Finalists For All-America Honor

The city of Torrance is one of twenty-two cities located in 16 states and Alaska chosen for the final round in the All-American Cities Award competition sponsored annually by the National Municipal League and LOOK Magazine, Dr. George H. Gallup, president of the League, announced today.

The finalists are: Anchorage,

Alaska; Prescott, Arizona; Oakland and Torrance, California; Denver, Colorado; Elgin, Park Ridge and Springfield, Illinois; Oskaloosa, Iowa; Kalamazoo, Michigan; Bloomington and Duluth, Minnesota; St. Louis, Missouri; Springfield, Missouri; Santa Fe, New Mexico; Laurinburg, North Carolina; Zanesville, Ohio; Altus, Oklahoma; El Campo, Texas; Brattleboro, Vermont; Tacoma, Washington; Superior, Wisconsin.

The awards are made each year for intelligent and concerted citizen action leading to some major accomplishment of community-wide significance.

The 22 finalists will be invited to send representatives to plead their "cases" before the All-American Cities Jury at the 62nd Annual National Conference on Government of the National Municipal League, meeting in Memphis, Tenn., on November 11 through 14.

TO SELECT
The jury will select 11 cities as 1956 All-American award winners. Names of winning cities will be announced early next year.

Dr. Gallup, who is director of the American Institute of Public Opinion as well as president of the league, will

be foreman of the 12-man jury for the fifth successive year.

In addition to Dr. Gallup, the following will serve on the jury: Boyd Campbell, chairman of the board, U. S. Chamber of Commerce; Mrs. Aaron Fischer, past president, League of Women Voters of Missouri; Harry J. Krusz, president, Harry J. Krusz & Co., and former manager of Internal Affairs, U. S. chamber of Commerce; Vernon C. Myers, publisher, LOOK Magazine; James M. Osborn, research associate, Yale University; Leo Perlis, director, AFL-CIO Community Service Committee; Mrs. R. I. C. Prout, president, General Federation of Women's Clubs; Thomas R. Reid, director of Civic Affairs, Ford Motor company, and regional vice-president of the National Municipal League; William M. Shepherd, former president, U. S. Junior Chamber of Commerce and vice president, Arkansas Power and Light Co.; Donald H. Webster, director, Bureau of Governmental Research and Services, University of Washington, and Miss Margaret Wilkinson, past national membership chairman, National Federation of Business and Professional Women's clubs.

The idea to enter Torrance

in the contest originated with Mayor Albert Isen. The information for the contest was compiled by George Powell, director of the Torrance Planning Commission, and Don Mansfield, assistant city manager, with the cooperation of the Torrance Press, among others.

Nomination . . .
(Continued from Page 1)
hood areas, Torrance has developed into an integrated and unified city.

ACCOMPLISHMENTS: Balanced master plan for city, new civic center, fire stations, parks.

PERSONS PARTICIPATING: Coordinating Council, 35; Junior Chamber of Commerce, 50; Chamber of Commerce, 250; civic leaders, 50; newspapers, Torrance Press, Torrance Herald; service clubs, 40; Ministerial association; Junior and Senior Woman's clubs; garden clubs, 4.

PRINCIPAL CIVIC GROUPS: American Legion Post 170, veterans' welfare; American Legion Auxiliary No. 170, hospital aid; Boy Scouts and Girl Scouts, scouting; Business and Professional Women's club, home nursing classes with medical supplies; Chamber of Commerce, professional leadership, guidance; Civitan, control of juvenile delinquency; Coordinating Council, renders services through group dynamics; DAV, home care for hospital patients; Harbor Area Employers' council, good employer-employee labor relations; Hollywood Riviera Homeowners, maintains zoning and traffic standards; Hollywood Riviera Sportsmen's club, sponsors youth groups (e.g., Sea Scouts); Jaycettes, sponsors Red Cross blood bank; Jaycees, water bond issue and civic participation; Kettler Knolls civic ass'n., sponsors controlled zoning; Kiwanis club, child traffic safety program; Lions, aid to blind, sight conservation; Lioness, supplied incubators for premature babies at hospitals; Local 1414 CIO, encourages intelligent employer-employee cooperation; Ministerial association, sponsors Brotherhood Week, among others; North Torrance Civic improvement, proponents of traffic, flood control and master plan; North Torrance Lions, White Cane Day; Optimists, assistance in youth activities; Pacific Hills Civic ass'n., community lighting; Pilot club, aid to indigent families; PTA's (28), child safety, welfare, better schools; Retail Merchants ass'n., off-street parking, Torrance publicity; Rotary club, encourages new industries for city; Seaside Ranchos homeowners, street lighting, curb strip beautification; Sepulveda Gardens civic, Southwest Homeowners ass'n., Southwood Homes civic, residential zoning control; Torrance Educational Advisory Committee, coordinating group of all service organizations to set educational standards; Torrance Mounted Police and Torrance Reserve Police, encourages amiable relations between public and law enforcement; Torrance Woman's club, community cultural activities; Torrance Junior Woman's club, built YWCA building; Torrance Industrial Tax Committee, analyzes and recommends for worthy civic projects; VFW, in-group hospital activities; VFW Auxiliary, hospital recreation programs; Victoria Knolls Civic, residential zoning control; Walteria Business Men's club, sets, maintains business ethics; Walteria Business Women's club, encourages higher professional standards and opportunities for women; Walteria Civic association, off-street parking, Torrance publicity; West Torrance Improvement association, controls commercial zoning.

ACTIVE LEADERS: Albert Isen, mayor and attorney; William Zappas, publisher, Torrance Press; King Williams, publisher, Torrance Herald; George Stevens, city manager.

OTHER OUTSTANDING CHARACTERISTICS MENTIONED IN REPORT: Tremendous growth (15,000 residents a year since 1948), fine water system, good zoning, orderly street development, extensive park system, good public health, sanitation and county and State cooperation, minimum juvenile delinquency and most completely trained juvenile bureau in nation, 85% of population own their homes, educational average 12.1 years of school, no slums, no vice, high educational standards, community participation in civic, cultural and religious programs, progressive leadership of newspapers, council, city manager.

Award . . .

(Continued from Page 1)
some ideas he could use before the judges.

Horlander also hoped that the city could collect whole trunks-full of these letters which the mayor could then take to Mem-

phis with him to be presented to the judges as dramatic evidence of the community's pride and spirit.

He called on the schools, civic organizations, religious and fraternal groups to boost this letter writing campaign which goes into effect at once and continues up to midnight, Thursday, November 1. Awards will be made Monday, November 5.

Thursday, October 25, 1956

TORRANCE PRESS Page 11

The idea for entering the All-America contest originated with Mayor Isen several weeks ago.

"We've won quite a victory already," Isen said, in reference to emerging among the top 22 cities out of the 164 which entered the contest.

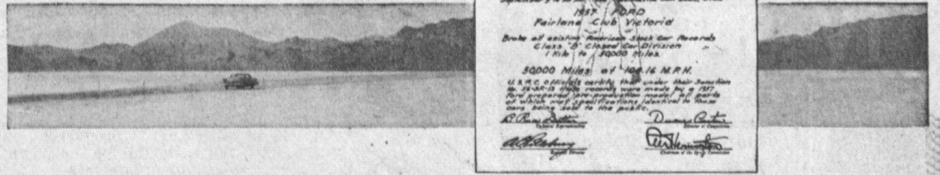
He thanked the Junior Chamber of Commerce for making

the nomination, and Don Mansfield, assistant city manager; George Powell, Planning Commission director, and Pat Sargent, secretary to Powell, for the work they put into drafting the nominating report for the work they did.

"I shall be pleased to go," Isen declared.

DID YOU KNOW that the classified ads of the Torrance Press are one of the most valuable parts of the paper? Whether you want to sell, trade, buy, or even want a baby sitter for evening, classified is there for you. Read and advertise, won't you? You won't be sorry! Phone FA 8-2345.

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Lieutenant-Governor POWERS

"I cannot conscientiously recommend a 'Yes' vote to the people on this highly technical and controversial measure . . . Because of my familiarity with the many technical problems involved in providing the proper conservation of our oil and gas resources, I shall vote 'No' on Proposition 4." *Lieutenant-Governor Harold J. Powers.*

Attorney General

BROWN

"I am going to vote against the proposition because it is, I believe, unwise to by-pass the legislative process in such a complex and controversial matter." *Attorney General Edmund G. Brown.*

Assemblyman

MILLER

"I believe in the theory and principle of conservation, but there are so many possible legal interpretations of many provisions of this measure, that I do not believe it should be fixed into law by the initiative method where it will not be amendable by the Legislature." *Allen Miller, Chairman, the Assembly sub-committee on tidelands.*

WILL

VOTE NO

ON PROPOSITION

4

If you're confused about this highly technical and controversial bill, you needn't vote in the dark. Vote NO and refer the act to your elected representatives in the California Legislature. They're qualified to read—and understand—the small type in this bill.

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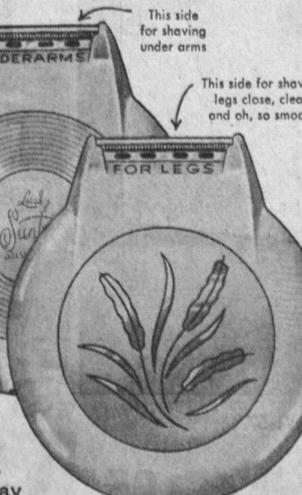
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