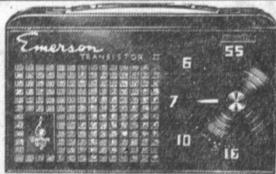


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10th ANNIVERSARY

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EMERSON TRANSISTOR II
POCKET RADIO—WORLD'S LOWEST PRICE
REG. \$44.95

Now **\$29⁸⁸**

- CONSOLE TONES FROM RADIO NO BIGGER THAN HAND
- TRANSISTORS ARE TINY. STURDY, LAST FOR LIFE

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- Daily 10 A.M. to 9 P.M.
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RADIO SPECIAL . . .

PACKARD-BELL \$12⁹⁵
Ebony Finish—5 Tube

Emerson PORT-O-RAMA



World's First
**5-WAY
PORTABLE
TELEVISION-
PHONORADIO**

AND ONLY

\$138⁰⁰

Model 1232

Tiny, featherweight cabinet you can easily carry anywhere . . . precision engineered television chassis. Full toned radio.

- Television viewing at its finest with Emerson "Futura" chassis
- Radio with rich clear tone and exceptional range
- Phone jack with switch for dancing and listening pleasure
- Under pillow and personal listening attachments for considerable listening. (Optional equipment)
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EMERSON 21*
TABLE MODEL

- Aluminized picture tube.
- New Futura Chassis. Costs as little as half as much to operate. Parts last up to 10 times longer.

*Diagonal Measurement

\$168⁸⁸



Model 1200

Special Sale Price

Hoover

Model 63 Deluxe

SAVE

\$51⁹⁵



Has Hoover's famous cleaning action . . . it beats as it sweeps as it cleans . . . on a cushion of air.

Reg. 123.95 **\$89⁹⁵**
While They Last CLEANER TOOLS

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30 GALLON
GLASS LINED

Water Heater

National Brand

Reg. 119.95

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You Save 35.15



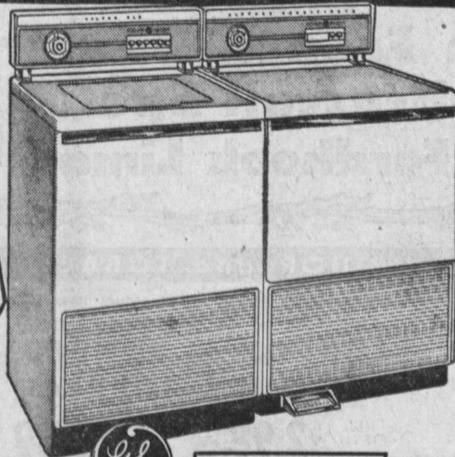
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**FILTER-FLO
AUTOMATIC WASHER!**



NOW WITH
2 WASH SPEEDS
2 SPIN SPEEDS!

MATCHING
HIGH-SPEED
DRYER
with Automatic
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Amazingly
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Brand New G.E. Filter-Flo
AUTOMATIC WASHER

Reg. 354.95
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Model WA750N



Model WA750N

BUY NOW FOR XMAS

ZENITH
3-Speed Record Player
"DISC JOCKEY"

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Plugs Into Any Phono-Jack **\$11⁸⁸**

FAMOUS NAME BRAND



Featherweight
**3-SPEED
PORTABLE
PHONO**

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Makes toast automatically, perfectly, every time.

Reg. Sells for 22.50
THIS SALE ONLY **\$13⁸⁸**

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By the makers of Cosco. Upholstered seat, rubber treaded swing away steps . . . choice of colors.

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SALE PRICE **\$7⁷⁸**

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Sectional handle, brush adaptable for any rug.

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SALE PRICE **\$6⁶⁶**

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Shaves close—fast.

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