

THE REAL measure of our wealth is how much we should be worth if we lost our money.—J. H. Jowett

IF YOU would make a man happy, do not add to his possessions but subtract from the sum of his desires.—Seneca

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SOUTH BAY BOWLING CENTER
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Parks ...

(Continued from Page 1)
Commission to discuss this matter further was scheduled for last night.
Benstead indicated that such a survey should take into consideration population density; ultimate residential, commercial and industrial development; city and school sites that might some day be available for parks; land to be reclaimed; buffer areas.
The survey should determine what sites are to be acquired and developed; what will be needed here the next five years, 10 years, and ultimately.
Community need, ability to finance the project and maintenance should be kept in mind, Benstead said.

I HAVE always thought the actions of men the best interpreters of their thoughts.—John Locke.

Dance ...

(Continued from Page 1)
ber 29, in the 17th Congressional district. He will start off with a breakfast meeting in Westchester at 8:30 a.m. From there a motorcade will accompany the Senator in his tour throughout the district where he will meet with the press, speak at a barbecue luncheon in Hawthorne, as well as several other public rallies in Inglewood and South Los Angeles.

Tom Carvey, secretary of the Democratic State Central Committee will accompany Senator Richards to Torrance where they will meet with Assemblyman Vincent Thomas for a press conference scheduled at 3:30, and a tour of the new civic center to be conducted by Councilman Nicholas Draie.

In Wilmington the Senator will be honored at a reception held in the Don Hotel at 6 p.m. and from there the motorcade will go into San Pedro where the senator will meet with local newsmen and labor leaders.

The busy schedule will be climaxed with the gala buffet dinner dance in Torrance. Everyone is invited to meet with and hear Senator Richards at any one of the scheduled appearances.

Oil Worker ...

(Continued from Page 1)
dress; two sisters, Mrs. W. H. Hawthorne and Mrs. Nora Guawain, both of Texas.

Roomsburg was born in Brady, Texas. He had lived here since 1923. He was in charge of supervision of pumping for the Jasperson and Hunter Oil company for the past 13 years.

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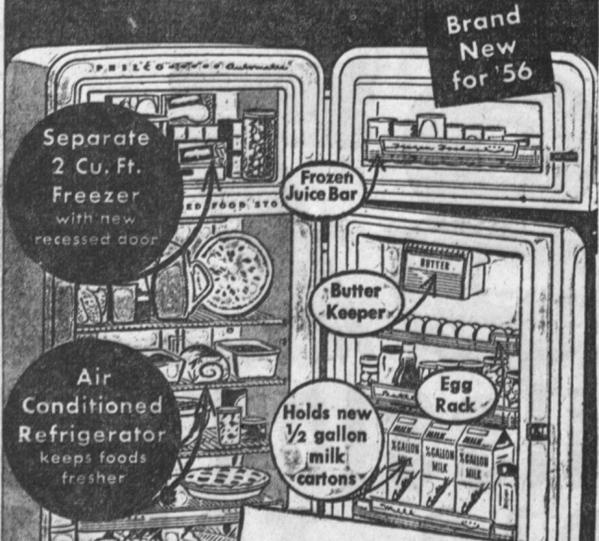
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The Big New Kind of Ford is that kind of news... a car totally new in design from crest to trunk lock.

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This is Where Tomorrow Starts... with a Big New Kind of Ford!

The New Kind of Ford is the fullest, most eloquent expression of Ford's special personality—the youthful grace, the whiplash action—and the reputation for durability known wherever there's a road.

To all this we have added true elegance—a kind of elegance never before seen in the low-price field. To make a car truly elegant, you must start deep-down inside.

—six elbows wide in each seat, with deep space around each one of six knees. And above all that space, there's hat room to spare for all six passengers.

The 1957 Ford rides low, solid, with a firm, deep road-holding feel. Yet it's a light-hearted, flight-hearted ride—this car is responsive, nimble, agile, with a proud easy movement.

The New Inner Ford

The Inner Ford—the car you cannot see—is a very remarkable structure. Its frame is actually a cradle. Side members extend almost the full body width; they serve not only as supporting members but as concealed side bumpers of immense strength.

The New Ford Body

The new Ford body is a triumph of engineering in steel. The doors close with the solid finality of a bank vault. Even the door-lock button has been moved up front—easier for you to reach, but out of the children's reach.

All these features were engineered to give you a solid new kind of comfort.

The New Ford Ride

The New Kind of Ford sits six people as no other low-priced car has ever sat them

The New Ford Choice

Ford offers not only one, but two sizes of cars... each on its own extended wheelbase... each with its own body shell... each with its own styling.

First, the two Fairlane Series on a 118-inch wheelbase. The Fairlane 500's come in 5 body types, a four-door sedan, a two-door sedan, a two- and four-door Victoria with no center pillars, and a convertible coupe. The same body types (except for the convertible) are available in the Fairlane Series.

Second, two Custom Series mounted on the 116-inch wheelbase chassis. In the Custom 300 Series, a four-door and a two-door sedan are distinguished from the Custom models by more luxurious inte-

riors and elaborate trim. The Custom Series also includes a Business Sedan.

Beyond all these, you also have your choice of five Station Wagons—the famous glamour cruisers that are the champions in this field!

The New Ford Look

That low, low cradle-span frame means a low, low car. The Fairlane 500 is only four feet eight inches from road to roof! The Custom is just over four feet nine inches!

The new Ford is not only low—but long. Ford gives you more than 17 feet of elegant length in the Fairlane Series, a shade less in the Custom. It's a nice kind of fun just to look at it. It's high-priced in every way except price.

The New Ford Performance

You can have up to 245 wonderful Thunderbird horsepower in any Ford model. There's a moderate—and really moderate—extra charge for this engine of 312 cubic inches with its 4-barrel carburetor.

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This is when your tomorrow starts—October 3rd.

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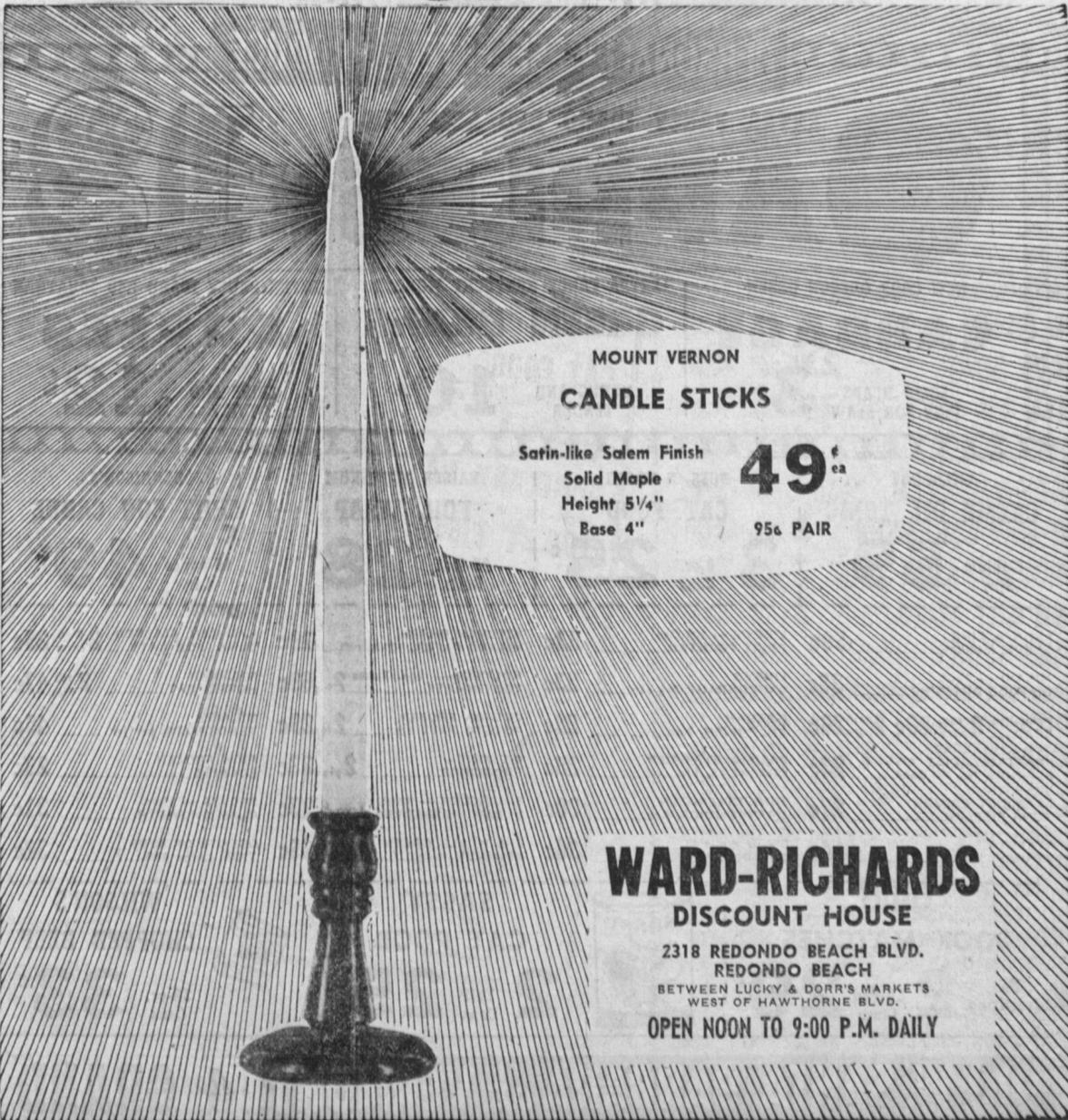
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