



# PURDONS

## AUGUST

# Sale

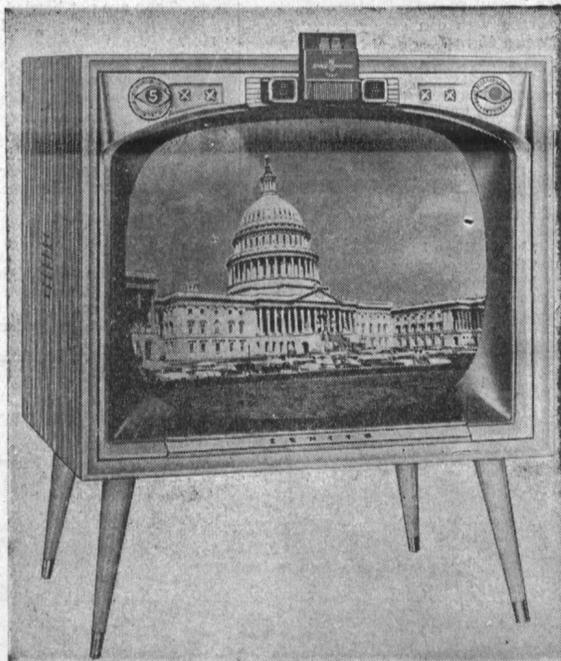


### two-slice automatic toastmaster

America's most compact new toaster. Toasts any size bread perfectly. Fully automatic. Full size in performance.

reg. \$22.50 **\$14<sup>88</sup>**

At Purdons in Manhattan Beach.



Presenting . . .

### the "convention" special

brand new



deluxe quality TV

- WITH • Cinebeam Picture Tube • FM Sound  
• Cinelens Picture Glass • Spotlight Dial  
• Top Tuning • Built-in UHF/VHF Antenna

THE NEW YORKER . . . Model Y2263R — Latest cabinet styling in luxurious mahogany color finish.

reg. \$379.95 **\$259<sup>95</sup>** With Trade

THE COMMANDER . . . Model Z-3004E, with all the exclusive Zenith features, including **space command tuning** • Tune TV across the room. No wires, no cords, no flashlight. Nothing between you and the set but space!

LOW AS **\$269<sup>95</sup>** Model Z3000R



At Purdons in Manhattan Beach

### Hoover steam or dry iron

Instant steam control, precision heat selector, easy-to-read dial, kool-tone handle. For all steam finishing and your dry ironing too! Weighs only 3½ lbs. Approved by Good Housekeeping institute.



reg. \$17.95 **\$8<sup>88</sup>**

At Purdons in Manhattan Beach

a brand new washer  
with brand new features  
at our **lowest price ever**

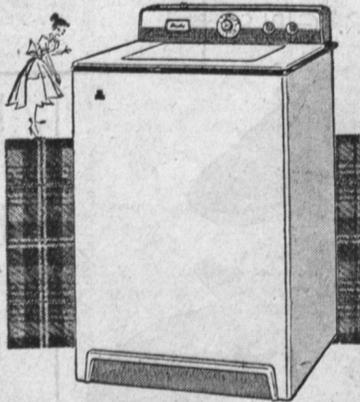
### the all new maytag "highlander"

**\$219<sup>95</sup>**

With Trade

Reg. \$269.95

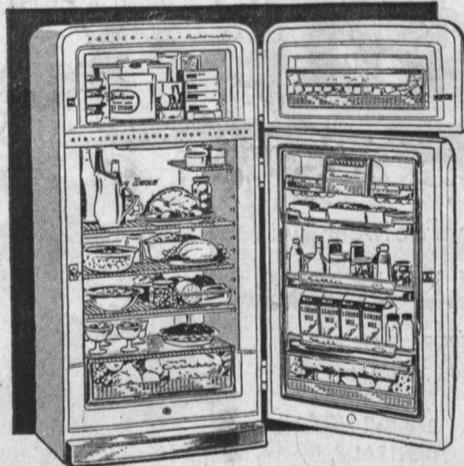
Fully Automatic . . .  
Yet you can stop it . . .  
Start it . . .  
Change it . . .  
At any time.



At Purdons in Manhattan Beach

- FLEXIBLE CONTROLS — Fills, washes, rinses, spins damp dry and shuts off all automatically. You can repeat or omit any cycle phase.
- EXCLUSIVE GYRAFOAM WASHING ACTION—Forces water gently through clothes—washes cleaner, quicker.
- EXCLUSIVE SWIRLAWAY DRAINING RINSE—Wash basket spins while tub drains. Never lets dirty water strain through clothes.
- AERATED SPRAY RINSE — Provides more efficient flushing, and cleansing action.
- MODERN STYLING—Full width, raised back panel usually found in top-of-line models only.
- BUILT IN SUDS SAVER — Lets you reuse your hot, sudsy wash water.
- SELECTIVE WATER LEVEL CONTROL—Lets you adjust water level to the size of the load.
- LID SHUT OFF SWITCH—When lid is fully opened all washer action stops.
- UNBALANCE SWITCH—Automatically shuts off washer in case of unbalance load.

PRICE INCLUDES  
DELIVERY, INSTALLATION  
AND HOME DEMONSTRATION



Model 1106

two-door

### philco refrigerator

it's all automatic

- Zero degree in the freezer • Self-defrosting of refrigerator • Ideal 38 to 42 degrees in main food section . . .
- No controls to set or forget.
- With big 2 cu. ft. freezer. Holds 70 lbs. of frozen foods . . . and double depth dairy bar storage door.

Reg. \$399.95 **\$268<sup>88</sup>**

At Purdons in Manhattan Beach

Gaffers & Sattler C.P.

### range

America's biggest range buy! Featuring: Extra large expandable oven, Perma-View Oven Window, Low Broiler, Griddle, 4 Giant Hi-Low Burners, Storage Compartment, Minute Minder Clock.

**\$214<sup>95</sup>** less generous trade-in allowance

At Purdons in Manhattan Beach



Model W662GX

# PURDONS

1817 Sepulveda Blvd., Manhattan Beach (101 Hwy. near Clark Mkt.)  
FR. 2-8453 - Hours: Mon. thru Fri., 10 A.M. - 9 P.M., Sat., 10 A.M. to 6 P.M.

