

HERE'S AN EVENT LOS ANGELES HAS YET TO SEE THE LIKES OF . . . A SALE THAT WILL MAKE MERCANTILE HISTORY!
 NOW RIGHT BEFORE SCHOOL OPENING . . . is the time to STOCK UP on all these SUPER-BUYS FOR THE BOYS AND GIRLS . . . SEEING IS BELIEVING . . . You'll be AMAZED at the prices we have placed on this fine stock of merchandise.

Never Before a **SALE** *LIKE THIS*

RAIN OR SHINE! GRAB YOUR PURSE, COME BY THE CARLOAD . . . HURRY!

*** LORDS ***
8801 S. VERMONT
 LOOK FOR THE BIG SALE SIGNS!

LORDS Dept. Store

BUY OUT!

Famed Pasadena Dept. Store

BANKRUPT STOCK . . . NOW!

The Story . . . the Facts
 T. W. MATHER, 54 year old Pasadena Dept. Store was ORDERED into BANKRUPTCY by the U. S. Court . . . Always on the lookout for terrific values for our customers, we were able to purchase the remainder of this high priced inventory of ladies', men's and children's wearing apparel, at a fraction of its original cost.
TAKE ADVANTAGE of this OPPORTUNITY to buy for the entire family at unheard of low prices . . . if you ever have saved . . . here is the chance to do so at LORD'S GIGANTIC SALE OF SALES.

ORDERED SOLD

Direct To The Public AT A FRACTION OF IT'S ORIGINAL WHOLESALE COST!

NEARLY \$100,000 STOCK OF FAMOUS QUALITY LADIES', MEN'S & CHILD'S WEAR

HURRY... SHOP NOW FOR THE BUY OF YOUR LIFE

THEIR LOSS IS YOUR GAIN!!

HURRY WHILE THEY LAST! NYLON HOSE
 Odds and ends from our regular stock.
 ONE GROUP Values to \$1.35 pair
 LIMIT 2 PAIR
SALE PRICE 10¢

LADIES' GIRDLES
 Two way stretch. Irregulars but a terrific buy. Get several for everyday use. S-M-L.
 ONE GROUP Values to \$1.95
SALE PRICE 25¢

BRASSIERES
 Nationally advertised brands in whites and colors. Assorted sizes and styles.
 ONE GROUP Values to \$3.95
SALE PRICE 50¢

LADIES' 40 DENIER NYLON PANTIES
 First quality, full cut in white and colors.
 ONE GROUP Values to \$1.00
SALE PRICE 38¢

LADIES' LACE TRIMMED NYLON 1/2 SLIPS
 Tailored and fancy with oodles of nylon lace trim.
 ONE GROUP Values to \$3.95
SALE PRICE \$1.00

LADIES' SWEATERS
 Odds and ends from our regular stock. Limited quantity so hurry for this super value.
 ONE GROUP Values to \$5.95
SALE PRICE \$1.00

LADIES' ITALIAN STYLED TEE SHIRTS
 You'll love these smartly styled combed cotton stripes
 ONE GROUP Values to \$2.95
SALE PRICE 50¢

LADIES' SWIM SUITS
 We cannot mention these famous brands but will you be surprised. Lovely cottons in assorted styles, some with matching skirts.
 ONE GROUP Values to \$12.95
SALE PRICE \$2.00

LADIES' PEDAL PUSHERS, SHORTS & DENIM SLACKS
 All sizes, come and grab 'em.
 ONE GROUP Values to \$4.95
SALE PRICE 88¢

BLOUSES
 Cottons, nylons, prints, solids. Sizes 32 to 38.
 ONE GROUP Values to \$5.95
SALE PRICE \$1.00

Ladies' 100% Nylon FULL SLIPS
 Tailored and fancy. Nylon lace. Sizes 32 to 40.
 ONE GROUP Values to \$5.95
SALE PRICE \$1.66

Ladies' BETTER BLOUSES
 An outstanding selection of famous brands in nylons, cottons, crepes. Tailored and fancy styles. 32 to 38.
 ONE GROUP Values to \$5.95
SALE PRICE \$1.66

Ladies 100% Nylon BOUFFANT PETTICOATS
 Horsehair, nets, fancies. S-M-L.
 ONE GROUP Values to \$5.95
SALE PRICE \$2.66

LADIES' SKIRTS
 Flares, slims, full circles prints, novelties and solids.
 ONE GROUP Values to \$10.95
SALE PRICE \$3.66

LADIES' JACKETS
 Expertly tailored, famous brand in pink, black, turquoise, beige. 10-18.
 ONE GROUP Values to \$10.95
SALE PRICE \$1.88

LADIES' DRESSES
 A hand picked group of summer cottons, rayons in prints and solid colors. All sizes.
 ONE GROUP Values to \$14.95
SALE PRICE \$1.99

Ladies' New Fall CORDUROY CAPRI'S
 Full cut for the season ahead. All fall shades.
 ONE GROUP Values to \$5.95
SALE PRICE \$3.00

BE THE FIRST LUCKY WOMEN TO ENTER OUR STORE FRIDAY MORNING!
DRESSES
 You will hardly believe your eyes when you see such bargains . . . dresses taken from much higher priced groups . . . some slightly soiled . . . some taken from window displays . . . Styles, colors galore in dressys and casuals.
 ONE GROUP Values to \$14.95
SALE PRICE \$1.00

LADIES' ALL WOOL SHORTIE COATS
 Don't miss this topper sale. It's most unusual to find them at this low, low price. Many fabrics and styles . . . Hurry while they last.
 ONE GROUP Values to \$25.00
SALE PRICE \$9.88

LADIES' BETTER DRESSES
 Gay, exciting new fashions . . . Dresses for afternoon, evening, to work in. Dressys, casuals . . . top fabrics, loads of styles in regular and half-sizes. Mather's was famed for their selection of better dresses in their salon . . .
 ONE GROUP Values to \$17.95
SALE PRICE \$5.90

LADIES' SKIRTS
 ONE GROUP Values to \$25.00
SALE PRICE \$9.90

LADIES' BETTER SLACKS
 New fall shades in fine gabardine, crush resistant . . . Well fitting . . . ideal for work or play . . . black, navy, grey, green, brown. Sizes 10 to 20.
 ONE GROUP Values to \$7.95
SALE PRICE \$2.97

Ladies' 100% Wool SUITS
 WOW! Wait 'til you see these hand detailed, famous maker suits . . . boxy and fitted styles in fine fabrics . . . Just right for the new season ahead. All sizes.
 ONE GROUP Values to \$49.95
SALE PRICE \$15.00

Ladies' Full Length BETTER COATS
 Gorgeous styles in such fine fabrics as Fortman, etc. . . fully lined, hand detailed . . . coats you would find in only the higher priced stores. Select your now for the season ahead.
 ONE GROUP Values to \$19.95
SALE PRICE \$15.00

GIRLS' FANCY PANTIES
 White and colors, nylon lace trim. All sizes.
 ONE GROUP Values to 79c
SALE PRICE 33¢

GIRLS' PAJAMAS
 Full cut, lovely plisse prints. 4 to 8.
 ONE GROUP Values to \$2.95
SALE PRICE \$1.00

GIRLS' BETTER DRESSES
 Just in time for back-to-school buying. Smart cottons, tailored and styles. In sizes 1 to 3, 3 to 6X, 7-14.
 ONE GROUP Values to \$5.95
SALE PRICE \$1.88

GIRLS' SWIM SUITS
 High styled cottons . . . Famed California maker.
 ONE GROUP Values to \$4.95
SALE PRICE \$2.88

GIRLS' SWIM TRUNKS
 Boxers, briefs, cottons, lastex. All sizes.
 ONE GROUP Values to \$2.98
SALE PRICE \$1.00

BOYS' TEE SHIRTS
 Stripes, Solids. Sizes 4 to 16.
 ONE GROUP Values to \$1.49
SALE PRICE 50¢

BOYS' SPORT SHIRTS
 Short, long sleeves, solids, plaids, novelties. Sizes 4 to 18.
 ONE GROUP Values to \$3.98
SALE PRICE 97¢

BOYS' PLISSE P.J.'s
 Full cut prints. Sizes 4 to 8.
 ONE GROUP Values to \$2.98
SALE PRICE \$1.00

BOYS' FADED DENIMS
 Faded blue, grey. Sizes 4 to 18.
 ONE GROUP Values to \$2.98
SALE PRICE \$1.88

SALE STARTS FRIDAY AUG. 10th at 10 A.M.
 And Continues from Day to Day Until Most of the Stock is Sold!
Open Fri. and Mon. Until 9 P.M.

CHILDREN'S SOX
 Fruit of the Loom brand . . . boys', girls', infants. All colors and sizes . . . limit 5 pair.
 ONE GROUP Values to 59c
SALE PRICE 10¢

GIRLS' DRESSES
 WOW! What an opportunity to stock up for back-to-school for the girls. Smart styles. Sizes 1-3, 3-6, 7-14.
 ONE GROUP Values to \$7.95
SALE PRICE \$1.00

LITTLE GIRLS' SPORTSWEAR
 SKIRTS, JACKETS, BLOUSES, SHORTS, CAPRI'S, SWIM SUITS
 ONE GROUP Values to \$2.98
SALE PRICE 50¢

BOYS' 10-oz. JEANS
 Hard wearing heavy denims, with vulcanized knees, terrific for back-to-school . . . Limit 2 pair.
 ONE GROUP Values to \$2.98
SALE PRICE \$1.44

MEN'S BETTER SPORT & DRESS SHIRTS
 Arrows, Lancers & others. Short and long sleeves.
 ONE GROUP Values to \$4.95
SALE PRICE \$1.00

LORDS . . . 8801 So. VERMONT AVE. LOOK FOR THE BIG SALE SIGNS! OPEN FRIDAY & MONDAY 'til 9 p.m.