

**WELFARE INFORMATION SERVICE --CLEARING HOUSE FOR TROUBLE**

People have more trouble in December.

"Money" leads other categories of trouble, although mental illness seems to be increasing.

These are among the broader outlines of the face of trouble in Los Angeles and Harbor cities, emerging from statistics in the annual report of "Welfare Information Service."

This Community Chest supported department of the Welfare Planning Council, Los Angeles Region, is a clearing house for trouble. People come in, or telephone Welfare Information (MI. 8821), explaining their plight.

The seven WIS staff members, experts on what's avail-

able in health and welfare services in this area, put the caller in touch with the agency or organization he needs—if a bit of sympathetic on-the-spot counseling won't do the job.

Last year they answered 15,881 inquiries; an increase of 345 over the previous year of accounting. Inquiries ranged

from a low of 1090 in July to a high of 1727 in December.

Although financial problems comprised nearly one of every four calls, this category dropped off 13 per cent from the year before.

Problems on the increase included mental illness, up 55 per cent; need for full-time

child care, up 31 per cent; child day-care to allow mother to work, up 25 per cent; and physical health and handicaps, up 18 per cent.

The staff believes some of the increase in calls concerning mental illness—1179 this year as against 758 the previous year—is due to the closing last January of the referral service of the Southern California Society for Mental Hygiene.

Who calls when troubles come?

**Seaside PTA Board Plans Fall Events**

The Seaside PTA held a special board meeting at Seaside school, recently. The meeting was called to order by the president, Mrs. Warren Boggs.

Mrs. W. L. Steinwachs, hospitality chairman, discussed plans for the teachers' luncheon, to be held September 10, at 12 noon at Seaside school.

Plans were made for the annual get-acquainted-breakfast, to be held on Thursday, October 4, at 4846 Mindora dr.

Mrs. J. W. Keyes, ways and means chairman, discussed various ways and means projects for the coming year. The main project to be a dinner and variety show, to be held at the school on October 11.

Mrs. T. N. Drake asked for suggestions for programs to be presented at the association meetings during the coming year. Emphasis will be placed on more students and adult participation.

The program planning committee for the Seaside PTA held a meeting at the home of Mrs. Warren Boggs last Thursday, to plan the programs for the coming year.

"Our Investment in America—Strengthening Communities," will be the program theme for the coming school year. A tentative schedule was set up to have community representatives speak on their field of work at several of the meetings.

Plans were made to include a student, teacher, and parent panel discussion.

Those attending the meeting were Lloyd Jones, Seaside principal; and Mmes. Warren Boggs, president; Wilburn French, past president; Teddy Drake, first vice president and program chairman; Richard Guy, faculty representative; George Steele, music chairman; and James Rolfe, publicity chairman.

**Halldale PTA Elects New President**

The newly-elected president of Halldale School P.T.A., Mrs. E. N. Reese, announced the names of persons who have accepted chairmanships at a recent meeting of the executive board in her home.

The following chairmanships were ratified: Mrs. R. J. La Bland, community chest; Mrs. A. G. Schilling, honorary life membership; Mrs. W. M. Brook, Mrs. W. H. McGuire, Mrs. Irving Bishop, ways and means; Mrs. Carl S. Meadows, community youth; Mrs. W. M. Hoy, founders day; Mrs. Richard Sabe, magazine; Mrs. Louis Funk, program; Mrs. Judson Bowers, membership; Mr. Judson Bowers, mens membership; Mrs. T. W. Moore, child welfare; Mrs. Ed Holloway, hospitality; Mrs. Fred Schimmel, registration; Mrs. E. E. Salcido, sunshine; Mrs. Earl Malone, Mrs. George Winters, room representatives; Mrs. C. Moore, health; Mrs. W. M. Wilson, Mrs. C. Smith, refreshments; Mrs. Dalles Rasmuson, parent education; Mrs. Eldon Wright, legislation; Mrs. Roy Raines, motion picture; Mrs. R. B. White, music; Mrs. Randolph Watson, radio and television; Mrs. Herbert Clark, art; Mrs. D. K. Mitchell, home service; Mrs. D. J. Cowdrey, press relations; Mrs. F. E. Dye, record book; Mrs. Irving Calkins, Mrs. Jack Kenyon, newsletters.

**Mrs. Lukes And Husband Tour Europe**

Word has been received here from Mr. and Mrs. Joseph Lukes, formerly of this area now traveling in Europe. Mrs. Lukes, formerly the YWCA branch director in Torrance has for the past year been studying at the University of Southern California working toward her masters degree under a scholarship granted her by the National Board of the YWCA.

In a letter to Mrs. Elsa Morris, executive director of the Harbor Area YWCA, Mrs. Lukes told of visiting in Philadelphia and New York prior to embarking on the "Italia" for a cruise through the Mediterranean touching at Gibraltar, Lisbon, Barcelona, Naples, and Pompeii.

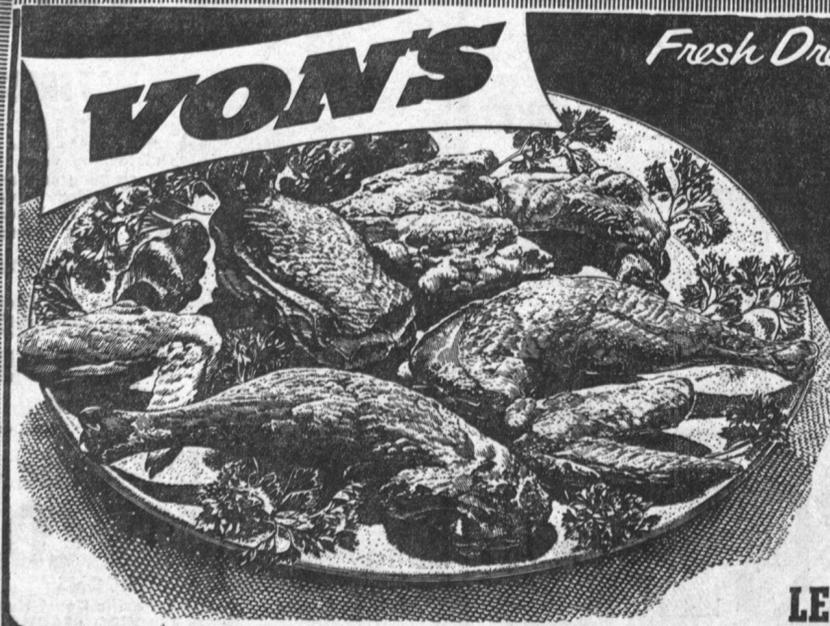
Both Mr. and Mrs. Lukes, who are social workers, will attend the International Conference of Social Work in Munich in August before returning to the United States late in September.

NO HOLDS BARRED! There's no limit to the things you can sell through Classified Ads. Call FA. 8-2345 for result-getting.

**TV SERVICE**  
We service more sets in the home than any other shop! This means savings to you. SAV-MOR TV FA 8-6110

**M-m-m! Delicious Corned Beef Sandwiches At JAY'S**

1225 EL PRADO AT SARTORI



*Fresh Dressed... Daily Delivered... Fancy Young*

**FRYING CHICKENS**

**"TABLE KING" FRYERS** 39¢ lb.  
Eviscerated Pan-Ready 2 to 3 lb. Average  
Scientifically Fed for Tender Eating

FOR BARBECUING **Quartered Fryers 41¢** TO FRY **Cut-up Fryers 43¢**

**LEGS & THIGHS 79¢ lb.** **BACKS & NECKS 11¢ lb.**  
**CHICKEN BREASTS 83¢ lb.** **CHICKEN WINGS 35¢ lb.**

FANCY QUALITY - SUGAR CURED  
**LUER'S BACON**  
U.S. CHOICE STEER BEEF  
**BEEF STEW**  
SERVE IT FOR BREAKFAST  
**PORK SAUSAGE**  
VON'S GROUND MEATS ARE FRESHER  
**GROUND BEEF**  
ALL CENTER CUTS  
**HALIBUT STEAKS 57¢**

**SLICED 49¢ lb.**  
1-LB. PACKAGE  
**LEAN TENDER 55¢ lb.**  
BONELESS CUTS  
**VON'S OWN! 45¢ lb.**  
100% PORK  
**GROUND CHUCK 45¢ lb.**

**KINGAN'S FULLY COOKED**  
SHANKLESS—SKINLESS—DEFATTED  
**HAMS 67¢ lb.**  
WHOLE OR EITHER HALF  
Ham Shank End.....59¢ lb.  
Center Slices 1.09 lb.

**BLUE BONNET MARGARINE**  
COLORED  
1-POUND CARTON **19¢**

**JERSEY MAID-GRADE "AA" BUTTER**  
FIRST QUALITY **59¢ lb.**  
1-LB. CARTON

**WESTWOOD ICE CREAM**  
Assorted Flavors  
1/2-GAL. CARTON **47¢**

**BISQUICK**  
THE ALL PURPOSE FLOUR 40-OZ. PKG. **35¢**

**APPLESAUCE**  
APPLELAND  
DELICIOUS ON HOT BUNS 17-OZ. CAN **10¢**

REYNOLD'S WRAP **ALUMINUM FOIL** 25-FT. ROLL **29¢**

S&W LIQUID **APPLE** 12-OZ. BOTTLE **15¢** QUART BOTTLE **29¢**

MIE—LONG GRAIN WHITE **RICE** 14-OZ. PKG. **19¢** 28-OZ. PKG. **37¢**

SUPERIOR—ALL BLENDS **HONEY** 12-OZ. JAR **35¢** 24-OZ. JAR **61¢**

LUCKY LAGER **BEER** 6 12-OZ. CANS **\$1.20**

DELUXE **CUT BEANS** 2 16-OZ. CANS **27¢**

DELUXE—FRENCH **SLICED BEANS** 16-OZ. CAN **15¢**

DELUXE **WHOLE BEANS** 16-OZ. CAN **19¢**

**SPRY SHORTENING** 1-LB. CAN **29¢**  
**PEAS PICTSWEET** FRESH FROZEN 10-OZ. PKG. **17¢**

Funk & Wagnall's Encyclopedia Volume No. 21 Now Available!

**Van de Kamp's BAKERIES SPECIALS**  
Aug. 2, 3, 4

Orange CHIFFON CAKE (Reg. 89¢ ea.) **79¢** (Reg. 49¢ ea.) **45¢**

Bran MUFFINS..... 4 for **17¢** (Reg. 4 for 26¢)

Swedish Twist COFFEE CAKE... **37¢** (Reg. 37¢ ea.)

**TREE TEA** 48-CT. PKG. **45¢**  
FOR ICED TEA

**TOMATO JUICE** LIBBY'S 46 OZ. CAN **23¢**  
FANCY QUALITY

LIFEBUOY **TOILET SOAP** 3 REG. BARS **27¢** 2 LG. BARS **27¢**

WOMEN LOVE IT **LUX SOAP** 3 REG. BARS **25¢** 2 LG. BARS **25¢**

THE HEAVY DUTY DETERGENT **SURF** 1-G. PKG. **31¢** 4-GT. PKG. **74¢**

THE NEW DETERGENT **RINSO BLUE** 1-G. PKG. **31¢** 4-GT. PKG. **74¢**

FOR WASHING DISHES **LIQUID LUX** 12-OZ. CAN **38¢** 22-OZ. CAN **66¢**

DELICATESSEN SPECIALS  
FIENBERG—GENUINE KOSHER **Barbecued Beef** 4-OZ. PKG. **59¢**  
Schreiber's Wisconsin American, Swiss or Pimento **Loaf Cheese** 8-OZ. PKG. **29¢**  
VON'S OWN TASTY **Potato Salad** PINT CARTON **29¢**  
HYGRADE ALL BEEF **Salami Chubs** 12-OZ. MINIMUM EACH **47¢**  
VON'S **BLEU CHEESE DRESSING** 16-OZ. JAR **59¢**

**POTATO PRICES ARE DOWN AT VON'S**  
THE FINEST LARGE "U.S. 1" **WHITE ROSE POTATOES** 5 LBS. FOR **29¢**  
PRICES DROP AGAIN ON

**SPANISH ONIONS** 2 LBS. FOR **9¢** **10¢ lb.**  
TENDER—STRINGLESS

**KY BEANS** RED RIPE **Cardinal Grapes** 2 LBS. FOR **15¢**  
TENDER GOLDEN KERNEL ON THE **CORN COB** LARGE EAR **5¢** EAR

BEECHNUT **BABY FOOD** ASST. JUNIOR ASST. STRAINED 3 7/8-OZ. JARS **46¢** 4 1/4-OZ. JARS **43¢**  
CANADA DRY **BEVERAGES** ASSORTED FLAVORS 2 28-OZ. BOTTLES **39¢** PLUS DEPOSIT

NBC—SUGAR HONEY **GRAHAM CRACKERS** 1-LB. PKG. **35¢**  
PACIFIC THIN FLAKE **SODA CRACKERS** 1-LB. PKG. **28¢**  
GRADE AA—FIRST QUALITY **CHALLENGE BUTTER** 1-LB. PKG. **68¢**  
PLANTERS **COCKTAIL PEANUTS** 7/8-OZ. CAN **39¢**

Health & Beauty Aids  
ISOPROPYL—REG. 23¢ VALUE—**RUBBING ALCOHOL** FULL PINT **9¢**  
WILD ROOT CREAM OIL **HAIR TONIC** 3 1/2-OZ. BOT. **59¢**  
FOR HEADACHE RELIEF **BAYER ASPIRIN** 100 TABLETS **62¢**

**VON'S**  
5027 SOUTH VERMONT 2017 WEST MANCHESTER  
1260 WEST REDONDO BEACH BLVD., GARDENA  
PRICES EFFECTIVE THURS., FRI., SAT., SUN., JULY 26-27-28-29  
SALES TAX ADDED TO TAXABLE ITEMS

REMEMBER... IT'S VON'S FOR VALUES!