



DENNEE'S PARADE SPECIALS !!

To celebrate the grand opening of Lloyd Dennee's in Hawthorne we are having the largest 5 Week Sales Spree in history. Take advantage of the most tremendous savings ever offered the public on appliances, furniture, drapery and television sets.

SAVE \$120⁰⁹ ON THIS PHILCO TELEVISION



- Automatic Top Touch Tuning
- Mahog. or Blond Wood Cabinet
- Remote Control Available

3-YEAR PICTURE TUBE WARRANTY

Dennee's Grand Opening Price

\$219⁸⁶

Reg. Price \$339.95 — NOW

PHILCO

— ANNOUNCEMENT —
 The National Political Convention Will Be Televised and Broadcast Coast to Coast as a Public Service Thru the Courtesy of PHILCO! See This on Channel 7

Brand New '57 Portables

\$119⁹⁵

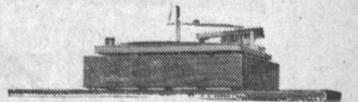


MADE FOR and SOLD EXCLUSIVELY at DENNEE'S!



THIS BEAUTIFUL 21 in. HOFFMAN TV (Regularly \$359.95)

Plus — this \$52.95 Hoffman 4-Speed Record Player



FREE!!

(TOTAL VALUE \$412.90)

\$259⁹⁵

This Combination Available to You for ONLY (SAVE \$152.95)

SEE OUR COMPLETE LINE OF HOFFMAN FEATHERLITE PORTABLES

\$129⁹⁵



Hoffman

ANOTHER TERRIFIC MONEY SAVING SPECIAL! GREATEST TRADE-IN ALLOWANCE IN HISTORY!



21 D645 Mhg.

\$ 45

ONLY **2** WKLY.

— PUBLIC INVITATION! —
 SEE THE SPECTACULAR R.C.A. COLOR TV
 Be Our Guest at Any Color Show



\$1⁷⁵ PER WEEK

See the smartest, smallest TV ever built! A truly portable TV.

21" RCA VICTOR DELUXE CONSOLE

- 2 HI-FIDELITY SPEAKERS
- HIGH-AND-EASY TUNING
- CONTEMPORARY STYLING
- AVAILABLE IN MAHOGANY AND BLOND

SEE THE WEST'S MOST BEAUTIFUL TV AND HOME FURNISHING STORE!
 Hawthorne Blvd. at El Segundo in Hawthorne
 Phone OSborne 6-0155