

FOODS CO. markets

the **COOLEST** Spot to Shop
for the **HOTTEST** Food Buys in Town



910 W. Santa Barbara at Vermont

174th and Crenshaw

SPRINGFIELD, FANCY
TOMATO JUICE

5 JUMBO 46 Fl. Oz. CANS
\$1.69



ATLAS PRAGER
PREMIUM QUALITY
Brewed in Chicago, Illinois
BEER

12-OZ. CANS
In Handy Pak

69



PRIORITY
WHITE MEAT
GRATED STYLE

TUNA

6 NO. 1/2 CANS
6-oz. Net Weight
\$1.00

COASTAL

1

PERSONALLY SELECTED PRODUCE



CENTRAL AMERICAN NO. 1 LARGE FRUIT

BANANAS

9 lb

PEACHES

FANCY RED HAVEN YELLOW MEAT
2 lbs. 25¢

GRAPES

THOMPSON SEEDLESS LARGE BUNCHES GIRDLED
19¢ lb

CUCUMBERS

EXTRA FANCY LARGE SIZE COACHELLA
2 for 9¢



HILLS BROS. RED CAN

COFFEE



1-POUND CAN

GUEST COFFEE, LB. 79¢

89



4

NOW FIRST TIME OFFERED at more than **50% OFF**

Genuine **MELMAC**
"South Sea" **DINNERWARE**

The Modern Dinnerware Miracle that Adds Beauty to your Home

UNIT No. 1

- LARGE DINNER PLATE
- BREAD & BUTTER PLATE
- CUP • SAUCER
- DESSERT DISH



it's **Break-Resistant**
It's guaranteed BY CERTIFICATE for TWO FULL YEARS against BREAKING... CRACKING... CHIPPING.

Not Harmed by Boiling Water
EASY and SAFE to wash by hand or automatic dishwasher... boiling water doesn't affect it... the cheerful colors remain bright and fresh forever.

AVAILABLE IN COMPLETE SETS and OPEN STOCK

4 EXCITING COLORS

- GOLDEN YELLOW
- CORAL RED
- TURQUOISE BLUE
- PEARL GREY

THE IDEAL DINNERWARE FOR EVERYDAY USE, AND FOR OUTDOOR LIVING

5 piece place setting

EXCITINGLY BEAUTIFUL IN DESIGN FUNCTIONAL FOR MODERN LIVING PERMANENT HIGH LUSTRE GLAZE South Sea Dinnerware, fashioned in miracle Melmac® is today's modern trend in dinnerware—the match 'em or mix 'em solid colors harmonize table settings with the pastels of the decorator. South Sea Melmac® won't chip or crack in normal use and it washes easily in boiling water or the dishwasher. Start your set today.

regular \$5.40 value

now only **\$1.98** WITH \$500 PURCHASE

Start Your Set Today at This Low, Low Price

SKIPPY DOG FOOD
CURFEW SWEET PEAS
DEL MONTE CATSUP
PICKLES
COM STOCK
SHORTENING
BISQUICK

Van de Kamp's **PICNIC SPECIALS**
July 5, 6, 7



2-Layer Pecan SPICE CAKE... **89¢** (98c Value) 46c half

Plain and Sugar DOUGHNUTS 6 for **19¢** (Reg. 6 for 25c)

French APPLE PIE... **53¢** (59c Value)

Van de Kamp's BAKERIES-COFFEE SHOPS

Self-Service Delicatessen



FARMER JOHN — CELLO WRAPPED **FRANKS 35¢** ca. 1-LB. PACKAGE

WISCONSIN FULL CREAM SLICED LOAF **AMERICAN CHEESE 49¢** lb



HORMEL BRAND SLICE **THURINGI**

910 W. SANTA BARBARA at VERMONT THE COOLEST BUYS IN TOWN