

McCOWN Drug Stores

2 Super Stores to Serve You
1327 EL PRADO TORRANCE
PACIFIC COAST HWY. (at Western Avenue) LOMITA

Jewelite
 Brush and Comb Sets **2.50**
 3 P.C. Sets **750**
 • Comb • Brush • Mirror

SUNDAY MAY 13th

delight *Mother* on her day!

PRESCRIPTIONS
 • **RELY ON McCOWN**
 Your doctor's prescription is as good as the pharmacist who fills it, and the drugs that go into it. McCOWN assures you the freshest quality drugs available plus highly skilled personnel... you can rely on us!

Attention Physicians:
MILTOWN or EQUANIL
 Available for your patients' prescriptions.

MOM'S THE WORD!

Satin Lined **Jewelry BOX**
 Pastel with Gold Design and Tray! **88c**

8-Cup Glass **SILEX** **1.67**

8-Piece Glass **SNACK SET**
 • 4 Trays • 4 Cups **99c**

1.00 VALUE - Sea Siren **BATHING CAPS** **59c**

59c VALUE - Ladies' Nylonized **PANTIES** **3 pr. 99c**

7.95 VALUE - Elgin **STEAK KNIFE SETS** **2.69**

Mom thinks **CANDY'S** Just dandy

Select gift boxes of famous candy makers featuring delicious assortments to delight Mom.

- Hoffman • Whitman
- Beaudry • Brach

2-lb. Box Hand Dipped **CHOCOLATES**
 SALE PRICED **\$1.88**

Quick Snacks Quick Drinks Quick Meals

Valiant Electric MIXER

COMPLETE WITH 2 BOWLS and STAND

Can be used as hand mixer or on stand. Make a new recipe with its fine 2-speed stirring action... a perfect gift for Mom... a 19.95 value... on sale at McCOWN's **9.99**

PACK OF 80-MARCAI **PAPER NAPKINS** **9c**

25-FT. ROLL REYNOLD'S **FOIL WRAP** **19c**

\$1.00 BOXED STUART HALL-50 PIECES **STATIONARY** **59c**

79c GALLON TIN-FRENCH "200" **CLEANING FLUID** **57c**

BOX OF 50 KING EDWARD **CIGARS** **2.19**

3.95 VALUE - GATES - 125-FT. **SOAKER HOSE** **98c**

SWEETHEART **BAR SOAP** **4 reg. bars 19c**

FRAGRANCES

SHULTON EARLY AMERICAN OLD SPICE

Treasured scent of roses-and-spice in smart gift packages.

- Old Spice Toilet Water... 1.25*
- Old Spice Dusting Powder... 1.40*
- Old Spice Bubbling Bath 8 tubes... 1.00*

*Prices Plus Tax

Chrome 2-Slice Automatic **ELECTRIC TOASTER** **7.77**

10.95 VALUE!

ELECTRIC WITH CORD Deep-Fry Cooker
 • Stews • Roasts • Fries **9.55**

LENTHERIC TWEED COLOGNE **1.50** plus tax

Reg. 1.00 **POP-PET BEADS** **2 for \$1**

COTY EMERAUDE COLOGNE **2.00** plus tax

SOUTH PACIFIC DINNERWARE

Hand Painted! Oven proof design will not wear off.

5-Pc. SETTING

- 9 1/2-Inch Dinner Plate
- Salad Plate
- Dessert Dish
- Cup
- Saucer

Modern Colors **2.50 VALUE** **99c** SET

Beautiful Mother's Day **CARDS** **5c** up

Deluxe Metal **COMPACTS** **77c**

Quick HOME Permanent **200** plus tax

No. 5 Photo **FLASH BULBS** **9c**

Take Plenty **FILM** For Mother's Pictures! We Refund on Unopened rolls

PURE SILK **SCARFS HEAD** 35-inch Square **2 for 1.00**

ELECTRIC HAIR DRYER
 Protect Mother from taking cold... Give her this hair dryer... **3.95**

5.95 Chatham **SCALE BATH** • Colors **3.99**

9.95 Adjustable IRONING BOARD
 Adjusts to setting or standing height for Mother's comfort... **5.95**

SPEEDEE Steam or Dry IRON
 Makes ironing much easier. Lightweight iron will work with steam or dry... Another McCOWN Value! **8.88**

TAMPAX MODERN SANITARY PROTECTION 3 sizes REGULAR SUPER JUNIOR **39c**

AVERAGE MONTH'S SUPPLY

89c First Quality NYLONS
 • 60 Gauge • 15 Denier

Smart New Shades • ALL SIZES

3 Pair Boxed **1.88**

Sale Dramatic Values in Elegant Distinctive Billfolds

Smart gift quality attractively patterned with removable pass cases and outside change purse. These are a triumph of craftsmanship and good taste.

by *Lady Chesterfield* **5.00 VALUE** **1.99**

FASCINATING HIGH-FASHION **COSTUME JEWELRY**

- Earrings
- Pins
- Necklaces

2 for 1.00

BY RONSON **PRINCESS LIGHTERS** **7.95** up

LADY SUNBEAM **ELECTRIC RAZOR** **14.95**

"QUILTIE" TRAVEL CASE **REVLON MANICURE SET** **2.95**

3.29 MODERN DESIGN FOR TELEPHONE **WROUGHT IRON STAND** **2.29**

98c-SOFT TONE, BOX OF 20 **BUBBLE BATHS** **3 BOXES 59c**

3.59-WITH FLOWERS **TELEVISION LAMP** **2.77**

Correct Vitamin Shortage

25 Tablets **98c**

ONE A DAY REG. U.S. PAT. OFF. **MULTIPLE VITAMINS**

SAVE 35c
 Reg. \$1.58 value **Now \$1.23**

2 bottles of 200 SQUIBB ASPIRIN

SAVE 35c
 Reg. \$1.58 value **Now \$1.23**

m&m's THE CHOCOLATE TREAT THAT'S NEAT TO EAT! **27c**

FAMOUS **Splash-On COLOGNES**

Colonial Dames (NOT CONNECTED WITH ANY SOCIETY)

for Summer Loveliness

THREE DELIGHTFUL FRAGRANCES
 LOTUS BUD
 SWEET WILLIAM
 CANDLELIGHT.

EXTRA RICH NIGHT CREAM

SAISON FORMULA

FOR VIBRANT COMPLEXION BEAUTY!
 Baby your skin with this famous cream; save money while you're doing it! Smooths, softens, protects moisture. Dry skin swiftly responds with fresher beauty. A remarkable half-price value!

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Lanolin Plus HAIR SPRAY SET

Shines, Softens Sets Your Hair

FREE Generous Supply of Lanolin Plus "Hard Water" Shampoo when you get

Lanolin Plus Hair Spray at regular price of **\$1.35** plus tax

HALF-PRICE SALE

Dorothy Gray HOT WEATHER COLOGNES

Pure Maytime... priced so low, you can splash on tingling handful through a summer of simmy days. Five icy scents. Summer Song, Summer Spice, White Lilac, June Bouquet, Natural.

\$1.00 (reg. \$2.00)

Regular **\$2.00** **1.00** PLUS TAX

Be Morning-Cool and Fragrant—All Summer Long!

SPECIAL 1/2 PRICE INTRODUCING

DESERT FLOWER CREAM DEODORANT

ONLY 50c plus tax
 Regular price 1.00

NOW... the quality Cream Deodorant. Lightly scented, velvety, Desert Flower Cream Deodorant melts instantly into your skin. Your new "body guard"—by Shulton.

24-hour Protection Against—Perspiration Odor, Perspiration Moisture, Perspiration Damage and Stains.

Also available in handy take-home box of four, only 2.00, plus tax.

LIMITED TIME ONLY!

it's not MAGIC... it's **Modart SHAMPOO**

NOW! MELT AWAY FACIAL HAIR!

FACIAL QUALITY **Neet** CREAM OR LOTION

ADDRESS! **69c to \$1.19**

it's here! a completely **new kind of lipstick**

created by Max Factor based on his make-up research for color TV

new! the color won't come off until you take it off!

new! no waiting for it to set! no blotting!

new! it never, never dries your lips!

new! the brilliant beauty of high fidelity colors!

Now you can find everything you want in one new kind of lipstick—Max Factor's Hi-Fi. It's your dream lipstick come true! In 9 high fidelity shades—all new!

Max Factor's hi-fi Lipstick **\$1.25** plus tax

ANNOUNCING COLGATE'S NEW BRISK FLUORIDE Toothpaste

BRISK FLUORIDE TOOTH PASTE

HARDENS TOOTH ENAMEL WORKS ALL DAY to defeat tooth decay

ECONOMY SIZE **69c**

GIANT SIZE **53c**

ICE CREAM Arden Half Gallon 3 Delicious Flavors **57c**