

(Advertisement)
Here at Home
 By Maude Miller

Flash! Individual initiative and enterprise are not dead! Living proof is our small friend Alan, 8 a.m. on Monday morning Gene Erbetta, Patrolman answered the phone at Police Headquarters. "What's up?" it was Alan, requesting a permit to set up a stand so he and his "partner," Sam Levy, (happens to be his grandpa) could collect money for the Arthritis Fund! Gene, anxious to cooperate, suggested calling City Hall for said permit. Two minutes later... Alan back on Police Headquarters phone. "You must have given me the wrong number, Gene," he stated. "No one answered!" Hated to get up mighty early, City Fathers, to cope with the concern this young fella has for his fellow man!

Our Town seems to breed lots of good people. For example... the El Camino Faculty Wives Club. They're coming up with the event You (guys and gals alike, will love! Fashion Show (presented by Sam Levy Dept. Store and coordinated by Ella) on Thursday night, March 22 at the College on Crenshaw. Reason for this event: to raise funds for the Student Loan Fund. Tiny loans they are indeed... only \$10 maximum at a time... But Mrs. Carl Artwedson, Faculty Wives Club Presy, says several times loans of \$10 at intervals has actually kept a student in school! Worthwhile cause? Can't think of a better one!

Woman Side
 There's still a chill in the air, but Spring's in our hearts... and in the Sam Levy Dept Store for sure! Don't wait... rush in fight now and stock up on the freshest prettiest cottons you've ever seen... before it's too late! What do we have? Frinstance: Coins! Not money... dots on two piece cottons... as welcome as a wad of bills at Christmas time! Beautifully styled in short sleeved blouses, with softly draped and bowed collar, and full circle skirt with matching belt. All in white background with yellow, lime or blue dots. But that's not all! Same print comes in sleeveless middy blouses with solid color Bermuda shorts! By Tailor Maid of Los Angeles, they're perfect styles for California fun.
 What's better with a new cotton outfit than new-bright and gay flats? Shoes, we mean... with real leather soles, and colors you could eat with a spoon. Yellow, pink, powder blue and black... in narrow and medium widths... and at just \$4.50 a pair you can have a whole shoe wardrobe!

Man Side
 C'mon, Men, the sap of Spring must be rising in your veins too! Maybe you can't be a new man... but you sure can look like one. The new suits for Spring are arriving at the Sam Levy Store every day now. How about arriving too... and taking your pick from the best stock you'll ever see?
 News to gladden the hearts of the young! New denims just in from Levi's, that grand old house of pants... Regular legs (not peggers) in new, flecked denim in tones of wheat, char and light blue!
 And a great buy in slacks! Rayon, crease-resistant men's slacks in eight patterns and colors, including char blue, char brown, gray blue, brown and what have you.

Our Side
 That Fashion Show mentioned above you can enjoy for the magnificent sum of fifty cents! So drag the old man and all your friends... before all the tickets are gone. Coffee and cake too! Ask Ella about tickets. We sure have fun here at home. Never a dull moment... especially at 1311 Sartori, Sam Levy Dept. Store, Naturally!

Mr. and Mrs. Carl A. Gaines, of 3408 W. 187th Pl., announce the birth of a son, Michael Kevin, weighing 6 pounds and 10 ounces.

Mr. and Mrs. Abelardo Gonzales, of 20513 New Hampshire, announce the birth of a daughter, Mary Alice, weighing 9 pounds.

WOWEE!

You still have time to enter our fabulous 1921 Silver Dollar Contest. A lucky person will win a gorgeous 1953 red convertible Ford, loaded with extras. All you have to do is register a 1921 silver dollar at either Oscar Maples location before 6:00 P.M., March 2, 1956, you have nothing to lose and a gorgeous 1953 convertible to win for only a Silver dollar... all entries receive their silver dollar after contest, March 3.

WATCH FOR SPECTACULAR ANNOUNCEMENT NEXT WEEK

OSCAR MAPLES
 No. 1 - 1420 Cabrillo No. 2 - 101 & Hawthorne
 FA. 8-5014 FR. 5-0554

Sixteen Candidates In Race

Sixteen candidates were in the running for three City Council posts with the arrival of filing deadline last Thursday. All of them have been qualified for the ballot by the Registrar of Voters, according to the city clerk's office.

Three seats which will be contested are presently occupied by Councilman Victor Benstead, Nick Draie, and Mervin Schwab. Schwab will not run for reelection.

The complete list of candidates, in the order in which they will appear on the April ballot, is as follows:

Victor E. Benstead Jr., incumbent.
 Nicholas O. Draie, incumbent.
 Frank W. Burk, furniture salesman.
 George W. Downing, dispatch clerk.
 Gwilyn S. Evans, retired.
 Thomas R. Faren, student.
 Frank Frohnhoefer, self-employed.
 Walter A. Garabrant, general contractor.
 Robert Jahn, builder.
 William E. King, Jr., salesman.
 Thelma Ledwidge, inventory controller.
 Gordon Lewis, welder.
 Walter A. Ryan, machinist.
 Beverly B. Smith, superintendent service supply.
 James E. Thompson, surveyor's assistant.
 Jack E. White, engineer.

DENTAL PLATES

REPAIRED • RESET • RELINED

COMPLETE DENTAL SERVICE

Extractions • Bridge Work • Fillings • Crowns • X-Rays
 Roofless Dentures • Pyorrhea Treatments

Easy Credit **LOW PRICES** 1st Payment APRIL, 1956

NEW TRANSPARENT DENTAL PLATES

PENSIONERS WELCOME • DIFFICULT CASES WELCOMED •

DR. TARR
 CREDIT DENTIST

1311 1/2 Sartori Ave. TORRANCE
 (Above Sam Levy's Dept. Store)

PHONE FA. 8-0250

NO APPOINTMENT NECESSARY — HOURS: Daily 10-7: All Day Saturday

... where you save is important to you!

You want your dollars to earn the most for you... be safe and available when you need it! If you want all this and more, for your money... open your savings account here! The extra money you get in higher dividends really counts!

• Liberal dividends paid.
 • All savings are insured.

3 1/2%

SOUTHWEST SAVINGS AND LOAN ASSOCIATION

Torrance: 1439 Marcelina Ave., Torrance, Calif.
 (BETWEEN CRAVENS and SARTORI)
 FAIRfax 8-6111 MAIN OFFICE: INGLEWOOD, CALIF.

CURRENT RATE PER ANNUM



FROM CHEERS TO HISSES... Gathering donations for the YMCA Fund Drive and passing out tickets to the benefit show, "Lily, the Felons Daughter," old-fashioned melodrama, are (l-r) Connie Turner, Jane Billingsley, Ann Humphreys, and Beverly Dyer. Press Photo.

Gala YMCA Benefit Will Make Giving Entertaining

In the present campaign for funds to support the 1956 YMCA program, the idea of giving is stressed, although basically, donations to the "Y" program are more a payment for better returns are ever made for money donated than those given by the YMCA in the form of the spirit, ideals, and high purpose it stimulates in young people.

In keeping with this doctrine of giving full value at all times, the YMCA has scheduled a gala benefit show to be held Saturday, March 3, at the Torrance high school auditorium, at 8:30 p.m.

For each small green donation to the YMCA fund, a small green ticket to the show will be given. Therefore, this dramatic wind-up to the campaign will provide a two-fold return in the opportunity to support a vital organization and be entertained in the process.

The Heroine pure as the driven snow, a Hero brave as a lion, a Villain dirty as a dog, tender ballads, barbershop harmony, riotous cancan dances, in short, all the things that made the Nineties gay will be presented in "Lily, the Felon's Daughter." The old-fashioned melodrama and numerous variety acts on the olio will be given by AC-CENT: Theatre! of Torrance, as one of their community service projects.

Members of the "Y" campaign and the theatre group are currently engaged in gathering donations and giving tickets in many of the downtown buildings.

"Your ticket entitled you to cheer the Hero and hiss the Villain," Jack Hudson, director of the Gay Nineties production, announced.

WE LIVE too much in platoons; we march by sections; we do not live in our individuality enough; we are slaves to fashion in mind and heart, if not to our passions and appetites. —Edwin Hubbell Chapin.

Now you know!

The answers to everyday insurance problems

By Les King

CITY 2ND IN SOUTHLAND BUILDING

Torrance and Los Angeles emerged as the bees and, heavers of the Southland for the month of January, leading all other cities in building activities.

Torrance was topped only by Los Angeles in building permit valuations, with Torrance reporting a total of \$7,609,226 and Los Angeles listing \$40,100,044.

Torrance reported almost twice as much activity as the nearest runner-up, Anaheim with its \$4,588,780 figure.

The other top cities and their valuations included:

San Diego	\$3,999,674
La Habra	3,214,998
Santa Ana	2,974,190
Glendale	2,847,514
Redondo Beach	2,774,516
Long Beach	2,477,040
Pomona	2,351,965
Fullerton	1,877,725
Bakersfield	1,785,776

TORRANCE GENERAL INSURANCE
 1407 MARCELINA FA. 8-7102

Torrance Men's Shop for the New Spring SPORTCOATS

Clothes for Men and Boys

Torrance Men's Shop
 OPEN FRI. NITES 1325 SARTORI AVE.

Riviera Hotel Sounds Real Swell

Whether Torrance beach and the French Riviera will ever be mentioned in one breath is a good subject for debate, but Torrance may soon boast of a Riviera hotel situated above the local beach.

A three-man committee of the Planning commission reported favorably on the proposal last week. The matter was then referred to a meeting between the Don-Ja-Ran co., proposers of the hotel, and the Hollywood Riviera art jury, to work out details of the project.

Site for the hotel is at the city's extreme southwest corner joining the Pacific ocean and the Palos Verdes Estates boundary.

Proposed by Don-Ja-Ran is a resort-type hotel with several multi-story guest quarters and a central administration building which would include banquet rooms, cocktail lounge, and other facilities.

Design of the entire hotel property would be done in such a manner that its construction would not block the ocean view of homes built in the area, which are located on higher level.

The property is now in an R-3 (multiple residence) zone.

STADIUM
 Telephone FAIRfax 8-6375

NOW — ENDS SATURDAY

HUMPHREY BOGART
 FREDRIC MARCH
"The Desperate Hours"

— plus —
 CHARLTON HESTON
 JULIE ADAMS
"The Private War Of Major Benson"

A Motion Picture Experience You'll Never Forget

KIDDIE SHOW
 SATURDAY, 1 P.M.
 6 Cartoons — 2 Serials

SUN. - MON. - TUES.
 JEFF CHANDLER
 ANNE BAXTER
 RORY CALHOUN
"The Spoilers"

— and —
 CLARK GABLE
 LANA TURNER
"Honky Tonk"

GRAND

FRI. - SAT. - SUN.
 WALT DISNEY'S
"Rob Roy"

— and —
 ACADEMY AWARD WINNER
"The Sea Around Us"

HARBOR DRIVE-IN
 2322 GOVERNMENT AT SEPULVEDA
 Wed. thru Sat. Feb. 22-23-24-25

GENTLEMEN MARRY BRUNETTES
 JANE RUSSELL
 JEANNE CRAIN
 CINEMASCOPE TECHNICOLOR

THE NAKED STREET
 Farley Granger
 Anthony Quinn
 Anne Bancroft

Sun.-Mon.-Tues. Feb. 26-27-28

BLACK WIDOW
 Ginger ROGERS
 Van HEFLIN
 Gene TIERNEY
 George RAFT
 CINEMASCOPE

THE LAST COMMAND
 STERLING HAYDEN
 ANNA MARIA SERGIOTTI

WHAT'S DOING

R. S. Pyle, your Telephone Manager in Torrance



New cables have built-in "raincoats"

Inside the telephone cables that carry your calls are many tiny wires. They're the "voiceways". Now, in the picture above, these wires are getting a good dunking under the faucet, as you see. But they're still dry. For each pair of wires is covered with a plastic "raincoat". Paper was once used for this job in all cables. But now we have a new and economical way to put on plastic covers. Result: Even if harmful water should get into one of the new cables, there's an added safeguard to protect your calls. The men and women of Pacific Telephone work to make your telephone more useful every day.

Now you can send flowers out of town by telephone

Here's a new, faster way to send flowers out of town. Just ask your florist to telephone your order. He will call the distant city and arrange for delivery of your flowers before you leave his shop. If the flowers you want don't happen to be in stock, it's easy, by telephone, to change the order. You'll know the flowers you send will arrive on time, too. Florists who offer this new service display an emblem with the words "We speed flowers by telephone" on their window. We think you'll enjoy patronizing them.

Your Chamber of Commerce

The Torrance Chamber of Commerce is a department of your business. Its members voluntarily unite to attract new industries — new businesses — new persons to Torrance.

These bring new payrolls — a balanced tax structure — more retail sales — better schools. All this makes our community a better place in which to live and make a living.

The Chamber promotes Better Citizenship—Better Government—Better Business. It's your organization—use it—support it.

—PACIFIC TELEPHONE—