



Twelve major Robert Hall stores will open simultaneously March 1 in the Los Angeles metropolitan area, with one of the stores to be located at Crenshaw and Manhattan Beach blvds.

Heart Fund Bank Account Opened Here

A local bank account for the Heart Fund campaign, now under way, has been opened at the Torrance branch of the Bank of America, Dr. J. H. Hull, Torrance chairman of the Heart Fund Drive, announced today.

Groups raising funds may deposit them directly in the Torrance branch, Heart Fund bank account, Hull said. Receipts for deposits should be sent to him at 2335 Plaza Del Amo, Torrance.

The Heart Fund drive will continue through the month of February, according to Hull.

Card Party

Men of the Holy Name society of St. Margaret Mary's church will sponsor a card party to-night, February 9, at the parish hall, 255th and Eschelman, at 8 p.m. There will be prizes for the various games and refreshments will be served.

Robert Hall Clothes to Open 12 Stores March 1

One of the most ambitious merchandising programs ever to be undertaken on the west coast will be launched on Thursday, March 1, when Robert Hall Clothes will simultaneously open twelve major stores in the greater Los Angeles area, it was announced today by Harold Rosner, president of Robert Hall, including one at Crenshaw, just south of Manhattan Beach boulevard.

The multiple store opening, unprecedented in retailing history, will introduce to Southern California the world's largest family clothing chain, a subsidiary of United Merchants and Manufacturers, Inc., and bring to 220 the number of Robert Hall stores in the country.

All twelve stores will be identical in appearance, and open at precisely the same moment—noon of March 1. Thereafter store hours will be from 9 a.m. to 9 p.m. Mondays through Saturdays.

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HEART GALL BLADDER

Over half of the deaths in the country are due to Heart and Blood Vascular disorders. The Gall Bladder is of interest clinically only when it becomes infected or otherwise is injured. Under such circumstances it no longer concentrates bile in the normal manner but pours out a fluid which differs greatly in composition from the normal bile; or it harbors a stone which causes trouble or perhaps when it is the site of a malignant growth.

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fashion." Robert Hall stores display all merchandise on open racks to encourage self-selection and maintain at all times complete stock in all size and style ranges; each of the Los Angeles stores will carry between 15,000 and 20,000 separate garments, carefully selected to conform to western taste and climate.

Architectural Style

Designed by Lippincott and Margulies, the industrial design firm that planned the interiors of the first atomic submarine, the new Los Angeles stores will also reflect the western way of life in their functional architecture and colorful decor.

The buildings, all of them located on strategic highway sites, will be huge windowless structures of concrete block, each containing 8400 square feet of floor space and surrounded by almost five times that much parking space. Scientifically planned to make shopping easier for the customers, the interior will be one vast selling area with the different sections demarcated by their own color schemes with beige, pink and chartreuse predominating, and wood paneling lending a more masculine note to the men's department. Sixteen private fitting-rooms will be provided, and the stores will be completely air-conditioned.

Opening Festivities

Elaborate opening ceremonies on March 1 are planned for each of the stores with local officials and stars of the screen, radio and television participating in the dozen different ribbon cutting ceremonies. Richard Sawdon has been appointed district supervisor of all twelve stores, Rosner announced, with local store managers appointed later. In keeping with the long-standing Robert Hall policy of "community participation," most of the sales staff and other employees will be drawn from the immediate neighborhood served by the store in question.



INSTALLATION . . . Shown at the installation of officers for Branch 2207 of the National Association of Letter Carriers are: (l-r) Stanley

Lewis, installing officer; Ernest Hobbs, retiring president; Mrs. Clara Conners, Post Master; and Earl Sumpter, new president.

Red Cross Urges Extra Fund Needs

Spurred on by the Western flood crisis, which has reduced the national Red Cross rehabilitation fund to less than \$1,000,000, residential leaders for Torrance's forthcoming Red Cross campaign, urged immediate volunteer organization at a recent meeting attended by their five newly appointed division chairmen.

The new division chairmen, who will assist Mrs. Ben Haggott and Mrs. Herma Tillim, co-residential chairmen, in recruiting section chairmen and door-bell ringers, are: Mrs. Elmo Reese, 20938 La Salle; Mrs. Robert Underwood, 329 A Avenida Atezada; Mrs. Edward Fay, 5405 Linda Drive; Mrs. Marjorie Stevens, 20615 Madrona ave.; and Side Kasen, 4122 Pacific Coast highway.

Local fund raising operations will be conducted from 2410 Carson st., Torrance, where a temporary office has been established.

"One more disaster, even of moderate proportions, would wipe out every penny in the American Red Cross relief and rehabilitation fund," stated the residential leaders, as they stressed the necessity of preparing to oversubscribe the 1956 Red Cross appeal.

They pointed out that Torrance, like all communities participating in the 1956 drive, will be asked to accept a goal "showing a considerable increase" over 1955, in order to assume its share of the twin goals being carried by the Los Angeles chapter for the purpose of taking care of the excessive flood rehabilitation costs.

Aside from the \$3,100,000 needed to finance the blood program, to provide for any impending disaster, and to maintain eight other Red Cross services, the Los Angeles chapter has accepted an additional quota of \$258,000 as its share of the \$8,000,000 earmarked for rehabilitation of flood stricken areas throughout California.

Branch 2207, N.A.L.C. Holds Annual Installation

The National Association of Letter Carriers, Branch 2207, held installation ceremonies recently at the home of Leland Maddux, 4634 Sepulveda.

New officers installed were: Earl Sumpter, president; Joseph Lucas, vice-president; William Brinkley, secretary; Robert E. Wiler, treasurer; and Leland Maddux, trustee.

Installing officer was J. Stanley Lewis, member of the Board of Laws, Burbank, California.

Retiring officers are: Ernest E. Hobbs, jr., president; Charles Portnoy, vice-president; J. Rome Gately, secretary; and Allen Nance, treasurer.

Mrs. Stanley Wilner was installed as president of the Ladies Auxiliary by Mrs. Jane Murray, president of the State Ladies Auxiliary.

The climax of the ceremonies was the presentation of the past president's pin to J. Rome Gately.

Mr. and Mrs. Harold Buck were honored guests for the affair. Buck is retired clerk.

After the ceremonies the approximately 50 members present enjoyed an evening of informal entertainment and a barbecue dinner supervised by Joseph Lucas.

Bill Evans Announces Candidacy

G. S. (Bill) Evans, 66, who retired from the Torrance Police Department in 1954, this week announced his candidacy for the City Council race.

Evans and his wife, Florence, live at 1229 Beech avenue, Torrance. He was born in Vernon, Texas, and came to Torrance in 1933.

While on the police force he was a sergeant in charge of traffic from 1949 until his retirement.

Evans is a charter member of the Torrance Optimists; past president and deputy governor of the Torrance Toastmasters No. 695, and past area educational chairman for District Area 10; and charter member of the Peace Officers' Car Club association, among others.

Bill King To Run for City Council

Taking out a declaration of candidacy this week for the City Council race was William E. (Bill) King Jr., 45, of 1751 Greenwood.

King, an advertising consultant presently employed at the Inglewood Daily News, has lived in Torrance for 11 years.

Born in Chicago, Illinois, he attended the Illinois Institute of Technology, majoring in business management and public relations.

King is married and has a 4-year-old son.

He belongs to the Kiwanis club, Torrance Elks, is a past district deputy grand master IOOF, past president of the Torrance Reserve Police Officers association, and captain in the Torrance Police Reserve.

He was advertising manager of the Torrance Herald from 1948-1954.

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Club Notes Democratic Delegation

Torrance was well represented at the Democratic convention held in Fresno over the week-end. The mayor of Torrance, Albert Isen, was a bonus delegate, representing the Seventeenth Congressional District.

In addition to the mayor, the Torrance Democratic club sent six delegates and three alternates. The delegation was headed by the president of the Torrance Democrats, Inc., Thurvin Fleetwood. Other delegates were Duard Pickett, Frank Gately, Albert Kirkpatrick, Richard Eskin and Bill Wilson. The alternates were Mrs. Richard Eskin, Jess Dean and Muri Reeves.

Representation at this convention is figured on the basis of one delegate for each 20 club members. There were nearly 2000 accredited delegates at the Fresno meeting this year, representing some 40,000 registered voters.

This was the third convention held by the California Democratic council. The council will be held in Long Beach next year.

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