



# WHAT'S DOING

R. S. Pyle, your Telephone Manager in Torrance

## TELEPHONE GROWTH IN SO. CALIFORNIA

Nearly 35,000 Pacific Telephone employees in Southern California paused only long enough to catch their breath after a busy 1955 before plunging into an even busier 1956. Pacific Telephone gained 200,000 telephones in the Southland during the year. Here in Torrance-Fairfax area our share of the gain amounted to 1139, for a total of 10,489 telephones at year's end. The January 1 total of 2,345,000 telephones in Pacific's Southern California area was about one for every 2 1/2 persons and more than double the number in 1945. Another quarter-million will be added during 1956.

## New beauty and convenience for your home with color telephones



Wouldn't you like to have extension telephones in beautiful colors in your home? Well, it's a simple matter to order yours. Just call your telephone business office. You have a choice of eight full colors—red, ivory, brown, green . . . blue, beige, yellow, or gray—and two-tone combinations. With color telephones in your living room, bedroom, kitchen, and any other room you use a lot, you'll enjoy new ease of living. Cost: After a single installation charge, you pay only \$1.00 a month for each extension. So why not call us today.

## You can call coast-to-coast for only \$2.00

That's right! You can call all the way across the country from right here in town to, say, Boston for only \$2.00 plus tax. That's typical of how little it costs to call station-to-station and talk for three minutes after 6 o'clock any evening and all day Sunday. Why not look in the front of your telephone directory now and see how little it costs to call those who miss the sound of your voice. Pacific Telephone.



## Otsea Heads Membership Committee

Arthur O. Otsea, second vice-president of the Chamber and vice-president of the California bank, has accepted appointment as chairman of the Chamber's important membership committee for 1956, Chamber President Ebbinghouse says.

Otsea announced that he had already invited Paul D. Loranger and O. R. Trueblood, new director on the Chamber's board, to serve with him. Additional members of this committee will be announced later.

# FOR RUST PROOF GAS WATER HEATERS SEE US WE CAN SAVE YOU \$\$\$\$

We Sell and Service All Major Brands of T.V.'s and Appliances  
**ASSOCIATED T.V. AND DISCOUNT HOUSE**  
1722 SO. ELENA  
Hollywood Riviera Village  
FRONTIER 5-5575

## Saxon... High Lights... Lights

By BONNIE WILLIAMS  
FR. 2-4623

"Stardust and Snowflakes," North High's first formal was held at the civic auditorium last Saturday night. This dance was certainly a huge success and will most likely become a traditional annual event.

Seen dancing to the music of the Centennial high dance band were Jerry Bloomfield and Sylvia Chase, Mike Henderson and Kay Groves, Loren Jones and Marcia Bradley, Paul Carico and Roberta Allen, Don Frattarole and Pat Webb, Juanita Urban and Steve Welch, Gary Ludwidge and Rozann Willis, Larry Anderson and Phyllis Dollens, Eddie McKiernan and Marilyn Brier, Don Adamson and Pat Gilbert, Dennis Holmes and Sharon Todd, Darrell Adamson and Donna Snow, Jim and Marjie Powers, Dianno Standley and Ronnie Jaussen, Bonnie Williams and Terry Baker, Joanne McGranahan and Jeff Lindsey, Sherra Gazay and Mike Schneider, Joyn Thomas and Dick Golden, Bob Walker and Reiko Tento, Joyce Hutchenson and Neil Mahon, and Susie Mosher and Arry Willemssen.

The theme was carried out beautifully with cutouts of snowflakes and stars suspended from the ceiling and very pretty table decorations. Congratulations to the Girls League for a terrific job.

**Varsity and Service Clubs**  
The Varsity Club received their jackets recently and they look real sharp. The main part of the jacket is of a heavy turquoise blue material with white leather sleeves and the emblem on the left hand side of the jacket.

The Julians and the Vallants have also received their sweaters which are turquoise blue with v-necks and the emblem on the left hand side of the sweater. These are the first service clubs in the school, and they are really setting a fine example for the rest of the school.

Riddle of the week—Who's the new girl in Bob Wyatt's life?

## Volunteers For Children

Volunteers for Children will elect permanent officers and consider by-laws for approval at the next meeting scheduled for January 26, at 7:30 p.m. at the Fern ave. cafeteria, 1314 Fern ave.

The group, which devotes volunteer service to the children's wards at Harbor General hospital, has put in 1448 hours of service within nine weeks, it was announced.

# Outstanding VALUES at Kaye's MARKDOWN

AFTER INVENTORY



Reg. \$8.95 to \$10.95 Dresses  
Our whole room of dresses marked down to the bone! Special rack marked down to **3<sup>00</sup>**



Reg. 10.95 to 14.95 Dresses  
All marked down to clear at **3<sup>99</sup>**



Reg. 14.95 to 22.95 Dresses  
All Marked down to **4<sup>99</sup>**



Reg. \$10.95 Slacks  
All wool plaids, black watch plaids, nylon, gabardines, etc. Out they go! **3<sup>87</sup>**



Reg. 4.95 to 5.95 Capri Pants  
Ankle length. One full rack. Marked down to **1<sup>99</sup>**



Reg. \$5.95 to 6.95 Skirts  
Also special rack of skirts, taffetas, flannels, cottons **2.99**  
All Wools. NOW **3<sup>87</sup>**



Reg. \$4.95 to \$5.95 Baby Doll PJ's  
Cotton - Challis - Flannel  
Marked down to **\$2.87 & \$3.87**



Reg. \$3.98 to \$4.98 T-Shirts  
Really a better val. Marked down to **1<sup>99</sup>**



Reg. 5.95 Slip-ons  
Made of "Mazel" Orlon, Finest of Orleans. Marked down to **2.99**  
Reg. \$6.95 Cardigans  
"Mazel" Orlon  
Marked down to **3.99**  
Also Entire Stock of Sweaters Marked Down to Sell Out!



Reg. \$65.00 Coats  
100% Wool, Cashmere Blends. Priced from **\$22**



Reg. \$27.50 Toppers  
Finger tip length, all new spring colors. Now **8<sup>87</sup>**



Reg. \$4.95 to \$5.95 Casual Jackets  
All Marked down to **2<sup>99</sup>**

# Won't Rust...

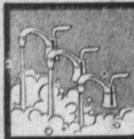
The whale is an air-breathing mammal—Just like the Sahara Desert camel. He swims winter, spring, summer, autumn, And never once gets rust on his bottom!



## HERE'S HOW YOU BENEFIT:



**BUILT TO LAST!**  
Any automatic Gas water heater constructed of materials that won't rust will deliver carefree service far, far longer than ordinary water heaters.



**FASTER SERVICE!**  
Gas heats water faster than any other practical fuel. Gas plus the right size heater means plenty of quick hot water... for more years, too, if your heater won't rust!



**COSTS LESS, TOO!**  
You save money when you heat water with Gas. You also save when you buy a heater that won't rust. It may cost you a little more now—but a lot less in the long run!

## ...a GAS WATER HEATER carrying this seal!



This Verified Long Life Seal on an automatic Gas water heater is your assurance of a top-quality appliance sturdily built of materials that won't rust. Look for this seal when you buy, and you can look forward to years and years of carefree hot water service. But remember, this seal is found only on automatic GAS water heaters. Your neighborhood plumber can give you full details.

SOUTHERN CALIFORNIA GAS COMPANY

BUYING A NEW AUTOMATIC WASHER or dish washer? It will serve you better if your automatic Gas water heater is the right size for your needs.

Only **GAS** gives you such modern automatic appliances

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