

# STEEL IS YOUR PARTNER

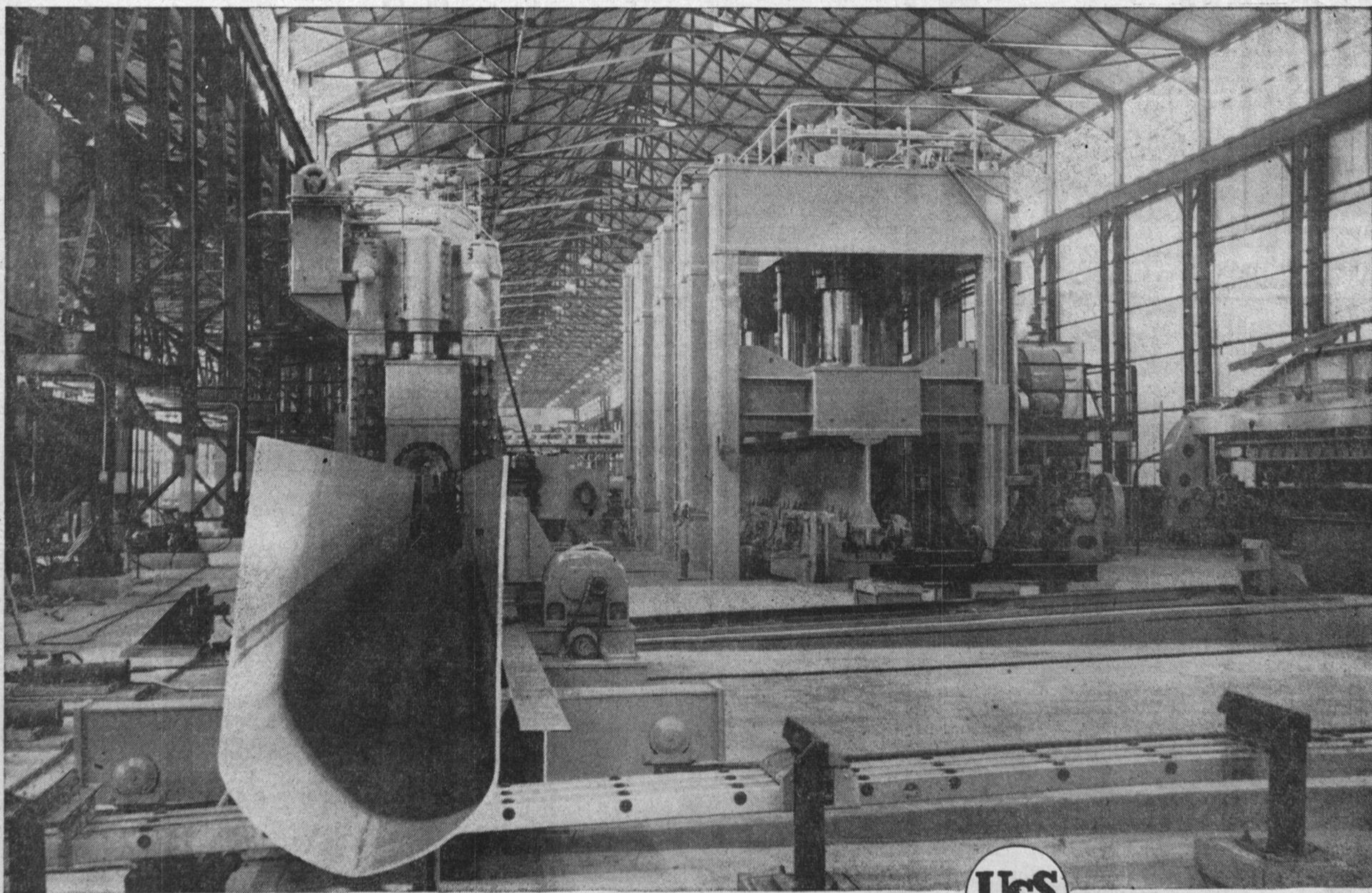
All up and down the Pacific Coast, steel made and fabricated in western plants and mills of United States Steel is being used in spectacular ways—in the building of bridges, dams, factories, skyscrapers, shopping centers, highways and pipelines. An even greater part sees more personal use—in houses, as well as in refrigerators, air conditioners, washers, ranges, and a thousand and one other articles made by western men and women for use here and throughout the world.

By providing thousands of westerners with the many job opportuni-

ties involved in making and using western steel, produced from western raw materials, the U. S. Steel operations in California and Utah are making a sizable contribution to the growth of this area.

Still more exciting, however, is the prospect of what steel can mean to the future of the new Industrial West. As present industries grow and others come to join them to provide new jobs, new payrolls and new wealth, United States Steel will continue to cooperate with energy, enterprise and faith as your partner in progress.

At the touch of a button, plate is formed into a "U" at a new Consolidated Western Steel Division pipe mill. The press exerts a maximum pressure of 2,000 tons, is used in making pipe up to 40 inches in diameter and 40 feet long. In next step, the "U" becomes an "O."



# UNITED STATES STEEL

Watch THE UNITED STATES STEEL HOUR on Television. See your local newspaper for time and station.