

# GIVE APPLIANCES

...for LEISURE and BETTER LIVING!



**FREE GIANT TOY PACKED STOCKING!**  
WITH THE PURCHASE OF ANY **NORGE APPLIANCE**

**\$42.50 Value FREE!**

GIANT TOY-PACKED  
**Christmas Stocking**  
WITH EVERY NEW MIRACLE **NORGE Appliance**



GEE! OVER 6 FEET TALL!

Dad! What a Merry Xmas your family can have. Small down-payment gives Mom a new Norge Appliance, the kids a load of toys including: a life-size baby doll (\$11.95 value), a red scooter (\$3.50 value) and 18 other toys.

HERE'S A LINE-UP OF THE MOST THOUGHTFUL CHRISTMAS GIFTS YOU CAN POSSIBLY GIVE!



Norge Automatic Washers with Super-Rinse.



Norge Automatic Dryers with Hammer-Drum.



Norge Refrigerators in a complete range of sizes.



Norge Ranges in both gas and electric models.



Norge Semi-Automatic Washers.

**KING SIZE TRADE-INS TOO!**

**FREE!**  
**\$39.95 VALUE**



Serve smart iced dishes with this handsome 8-piece Ice Server Set. Famous Dazey Ice Crusher mounts on wall or ice bucket. Smart black Ice Bucket. Beautiful Serving Tray, black and polished aluminum.

When you buy a sensational new

**Servel GAS**

**AUTOMATIC ICE-MAKER REFRIGERATOR**

ONLY SERVEL MAKES ICE CUBES WITHOUT TRAYS AND PUTS 'EM IN A BASKET—AUTOMATICALLY!



...Servel has all the "newest" features—and then some!

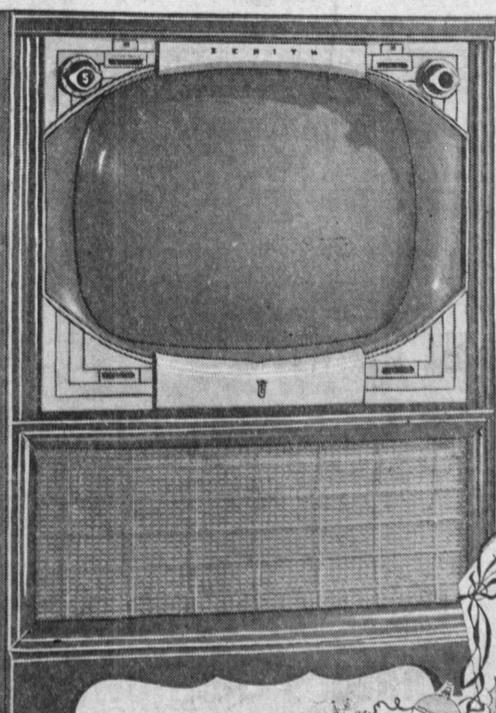
- Fully automatic defrosting
- Roll-out shelves—food at your finger tips
- Huge 70-lb. separate freezer
- Door shelves
- Butter keeper—holds full pound
- Trip-Saver door handle!

**A FLASH OF LIGHT**  
without wires!



controls your **ZENITH TV**

FROM ACROSS THE ROOM!  
**shoots off long annoying commercials while picture remains on screen!**



**Flash-Matic tuning**  
is built-in to the set...it's a ZENITH development—no other TV set has anything like it.

There are no wires, cords, or connections of any kind. You simply point the light from the Flash-Matic gun into one of the four Flash-Matic windows. There's one window in each corner of the picture frame. The Flash-Matic light turns the set on—or off—changes stations, forward or backward—shuts off annoying commercials.

It's unbelievably simple to operate, harmless to humans and built to last a lifetime!

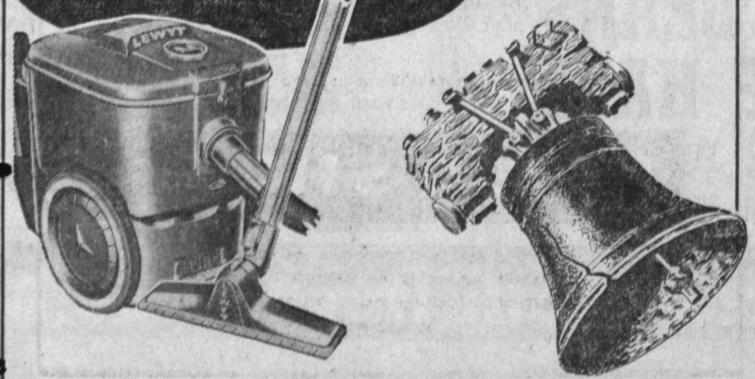
**THE BISMARCK (Model X2264RC)**  
Flash-Matic Tuning plus these quality picture and sound producing features: CineBeam® picture tube; Cine-Lens; ZENITH contemporary cabinet design in grained Mahogany color. **409.95**

LIBERTY is your EXCLUSIVE ZENITH DEALER in TORRANCE

if you trade it now for the ALL NEW **LEWYT** on BIG wheels

Reg. 101.95  
NOW ONLY **\$59.95**

ONLY at LIBERTY (Limited Offer)



**TRY IT** in your own home! If you don't find ZENITH with Flash-Matic the most enjoyable television ever built, plus being completely automatic from across the room...return the set...

**NO CHARGE or OBLIGATION**

**LIBERTY HOME APPLIANCE**  
1326 SARTORI AVE. (Downtown Torrance) FA. 8-5410