

Here at Home

By Maude Miller

Sales And Staff

Of course, our town will never be the same. But when Sam Levy Dept. Store holds a sale . . . it's a sale! We're talking about the temporary store down on Carson (next to The Palms) . . . which was fondly known for the past two weeks as the "Snake Pit." Everyone had fun . . . including your columnist who picked up her share of the unbelievable bargains.

Got our biggest kick out of Ed's boy, Alan. All of eight years old, he sat at the ancient bronze cash register, "helping." Ed handed him the purchase money of a lady who was buying quite a heap of merchandise. "How much is it, Mom?" asked Alan. "Fifty-four dollars," answered Ed. "Fifty-four dollars!" exclaimed Alan. "I thought you said this place had bargains!"

Wasn't satisfied that the customer was getting the breaks 'til Ed totaled up the amount it would have cost at regular prices . . . some \$160. Obviously someone's always looking out for the customer's best interests at Sam Levy's!

Sam runs a sale only once every 37 years or so . . . but we've discovered that the buys in the store in-between times are pretty special too. Take a look at some of those stunning new fall and winter dresses in the racks . . . and see what we mean!

We complained last column about Xmas encroaching on Thanksgiving . . . but found out that people still celebrate Thanksgiving, millions of them, and all away from home. On the desert, to be exact. We know . . . that's where we were for a glorious week-end of sun, moon, stars and air . . . and bumper-to-bumper driving home again on Sunday night! Makes you realize that we live in the center of a huge metropolitan area. See by the papers the scientists are about to come up with a cure for smog too. So get ready for an influx of Eastern relatives and friends. After viewing the S.C.U.C.L.A. game on television, with blue skies and sunlight shining on the shirt-sleeved fans my freezing New Jersey relations write me that smog must be a figment of our imagination dreamed up to keep them away!

Well . . . we're ready for 'em . . . Torrance and Sam Levy's . . . At any rate we've got enough new and wonderful holiday wear and gift merchandise in the store for a whole invasion.

Talking about the desert . . . I was in the Store day before we left. Some Resort Wear dresses had just come in and out two of them walked with me. One, a two-piece Bates cotton by Junior House . . . rises on a white quilted skirt with its own red leather belt and matching shirt. The other, a fabulous Tabak (one of California's best designers) . . . four piece, pure silk shirt and skirt in a floral print, another straight, solid color nubby silk skirt, and a matching, lined sweater. Mine's in burnt orange on white, but we have the same wardrobe-making outfit in electric blue or rosy pink. Never felt so well dressed . . . and compliments galore! These are real mix or match 'em outfits . . . good for resort wear, or to buy now and horde 'til Spring or Summer.

Woman Side

Some Xmas gift ideas! (C'mon now . . . it's really time to start, or you'll be sorry!) Scarves and Hankies . . . Scarves and Hankies . . . Glamorous gifts That won't break your bankies! Bad poetry but a good idea! Especially our pure linen, white handkerchiefs, all frothy with hand embroidery . . . and our pure silk, custom designed scarves by Carol Stanley, all color and design and no bulk so they'll stay put. Get 'em while they last, 'cause they're going fast!

Man Side

A secret suggestion for the royal gift that will make her think you're a prince! We have a few, a very few, hand-headed French bags, just in from Paris . . . and by some magic they're priced no higher at Sam Levy's than identical ones we saw in Europe! For a more practical, but still breathtaking gift, don't forget these 'Theodor bags' . . . Marvelous for marvelously little!

Our Side

Know anyone having a birthday in December? (Congratulations to Torrance Woman's Club on their 35th, by the way.)

Torrance May Be First To Reach Chest Goal

Torrance has a chance to be the first harbor area city to make 100% of their Community Chest quota, if all volunteers will "speed up-finish up" in their solicitations, according to city chairman Phillip Lisman, who said that collections now stand at \$6,697, or \$16,046 out of the goal of \$18,510.

Although two other cities are ahead of Torrance in percentage of goal, Palos Verdes with 93.13% or \$7,175 out of \$7,704, and Lomita-Harbor City, with 84.83%, or \$2,196 out of \$2,589, Lisman pointed out that these cities conduct only residential solicitations, and therefore their resources are more limited.

Two Over the Top

"We already have two divisions 'over the top'—public employees, headed by Mrs. Bernice Goodwin, with \$649 or 154.89% of her goal, which was \$419, and residential, under the direction of Mrs. Betty Rowell, with 105.45%, or \$4,971.17, topping her goal of \$4,714," Lisman said. "These are the first divisions in the harbor area Chest campaign to reach their quotas."

He continued that most of the other Red Feather divisions in the city are rapidly approaching achievement of their goal. Commerce and industry solicitation, under chairman John Ebbsinghouse, has brought in \$5,649, or 82.62% of their goal of \$6,837.

In business solicitation, chairman Robert Waddell reports a total of \$1,160.50, or 89.96% of the goal of \$1,290. Dr. Joseph Bay, chairman of the advance gifts campaign, said that his workers have turned in \$3,616, or 68.87% of their goal of \$5,250.

Residential Quota

Torrance neighborhood workers, numbering 540, together well . . . don't neglect him (or her) just because it's so close to Holiday time. Birthdays are still very special . . . and it's tough to have them crowded out. Even a little remembrance shows love and warmth . . . and they're easy to find, right here at home, at 1311 Sartori . . . Sam Levy Dept. Store. Naturally!

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A BULLET FOR JOEY ROBINSON - RAFT - TOTTER

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— and —

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TORRANCE WOMAN HONORED BY COMMUNITY CHEST . . . Torrance Public employees' Chest chairman Mrs. Bernice Goodwin receives "Oscar" for her division's performance in 1955-56 Red Feather campaign from "Big Chief" Hal Chaney, campaign chairman for Associated Cities, which includes all of Los Angeles Chest area except metropolitan, as harbor area chairman James Visceglia looks on. Torrance public employees

were first Chest division in harbor area and first public employees division in Los Angeles to go over the top in the campaign. Chaney, who was crowned with "Red Feather Bonnet" for Associated Cities turning in greatest amount of money in a single day of any Los Angeles division, made award to Mrs. Goodwin before 550 Chest volunteers assembled for Associated Cities report meeting recently (November 15).

Suspect Sought for Sex Offense

An all-points bulletin has been issued by Lennox sheriffs for the arrest of a 32-year-old man on suspicion of sex perversion, kidnapping, and robbery involving a 15-year-old Narbonne high school student.

Police are looking for Carl Belgay, 32, of Victorville, California, who was identified by a 15-year-old boy as the man who took him into the hills above Chandler's gravel pit and allegedly molested him Monday night.

The boy told detectives that the man offered him a ride while he was waiting for a bus at Walnut and Pacific Coast highway.

The suspect told the boy that he would have to make a side trip first and that he would then take him home. Instead he allegedly took him into the hills above the gravel pit and molested him, threatening to kill the youth if he made a sound, and forcing him to hand over \$4.80.

The youngster managed to escape when the suspect had to stop for gas in Lomita on the way back.

Lennox sheriffs spotted the suspect at the time but were unable to pursue him when he left his car and ran off because they were escorting a prisoner to the sheriff's station.

Belgay has a long criminal record including sex perversion, according to sheriffs. He is a registered sex offender.

City Ahead By \$37,000

Torrance will receive more state gas tax revenue than was originally anticipated, it was learned last week.

A letter from G. T. McCoy

Shoestring School Route Report Set

Cecil G. Zaun, safety director for the Los Angeles city board of education and members of his staff who have just completed an inspection of school routes in the Shoestring area, will disclose their findings Tuesday evening, December 6, at the regular meeting of the Councilmanic Advisory committee at Normandie playground, held at 7:30 p.m., Councilman John S. Gibson announced today.

Principal topic will be routes to be taken by children attending the new 223rd and Meyer street school, crossing over the Pacific Electric tracks and Normandie avenue. Zaun and his staff, working with both the city and county, hopes to have solved the problem to provide a safe, dry route to school.

Also up for discussion will be the route for those children living easterly of Normandie avenue who must cross that busy highway to attend Hall-dale school. Lack of sidewalks in both areas is causing children to walk along the high-ways, which has been declared extremely hazardous.

Councilman Gibson arranged the meeting after repeated requests by members of his local committee. Investigation by the school board resulted, and

State Highway engineer, informed the city that the estimated gas tax revenue for the fiscal year ending June 30, 1956 would be \$163,750. Previous estimates placed it at \$126,000.

The \$37,000 increase is primarily due to the recent special census. The census only cost the city about \$7000.

the reports of that investigation will highlight Tuesday's session. Thomas Murphy, chairman of the advisory committee, said a crowd of more than 100 parents was expected. He added that reports of various projects would be presented by the councilman.

Douglas 'AID'

Douglas Aircraft company announced today that, after long and careful consideration, the "Associated-in-Group - Donors" plan of one single solicitation of its employees to cover all charitable contributions has been adopted.

Mr. and Mrs. Wendell L. Ren. of 1242 W. 212th St., announce the birth of a son, Jim Mery, weighing 7 pounds and 6 1/2 ounces.

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KILLING CALLED SUICIDE

Redondo Beach (TP) The so-called premeditated murder that took place at 212 S. Pacific ave., Redondo Beach last night was diagnosed as suicide, Bob Hayes, coroner of Griffey Electric, the fastest growing television and appliance center in the south Bay Area, stated as he looked at the price tags on all merchandise for their Christmas complete sale. See for yourself on pages 17, 18, and 19 in this issue.—Adv.

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