

**OUR GREATEST  
REFRIGERATOR  
SALE**

# PHILCO



Famous for Quality

The World Over

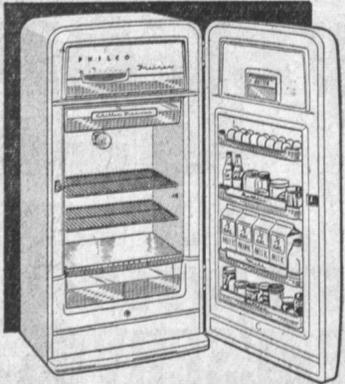
## WE'RE TRADING HIGH!!!!

THE MOST OUTSTANDING REFRIGERATOR  
VALUES IN OUR 30 YEAR HISTORY

WE HAVE JUST MADE A SPECIAL CARLOAD PURCHASE FROM PHILCO. WHY? TO SAVE MONEY OF COURSE. IT IS SPECIAL BECAUSE PHILCO HAS GIVEN US CONSIDERABLY BETTER SAVINGS TO PASS ON TO YOU THAN A NORMAL CARLOAD PURCHASE ALLOWS.

IT IS ONLY UNFORTUNATE THAT ADVERTISING RESTRICTIONS PROHIBIT OUR GIVING YOU THE EXACT AMOUNT OF SAVINGS OBTAINABLE . . .

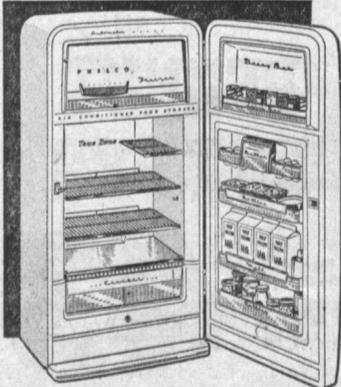
**9.7 Cu. ft.  
"PHILCO"** CONVENTIONAL



**Bargain Value! Up to 2 Cu. Ft.  
More Space at its Price!**

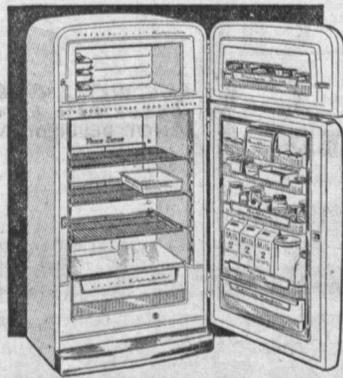
**PHILCO 1053:** Famous Dairy Bar storage door now double depth. More shelves, deeper shelves . . . all removable. One shelf alone holds four 1/2 gallon cartons of milk. Butter Keeper. Full Width 1.3 cu. ft. Freezer. Chiller Drawer. Full Width Crisper. Chrome shelf fronts. 9.7 cu. ft. capacity.

**9.7 Cu. ft.  
"PHILCO"** AUTOMATIC



**New Twin System Philco at a Bargain Price!**  
**PHILCO 1057:** Now offered for the first time in the low price field . . . Philco Twin System Refrigerator. Two appliances in one cabinet. Huge 1.7 cu. ft. zero degree freezer. Completely automatic refrigerator. Air Conditioned to keep foods fresher. New Double Depth Dairy Bar. 9.7 cu. ft.

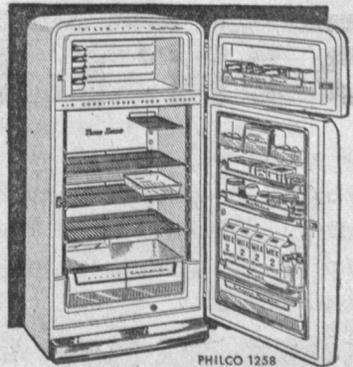
**10 Cu. ft.  
"PHILCO"** 2-DOOR



**Now in 10 Cu. Ft. Size!  
2-Door Philco Refrigerator!**

**PHILCO 1158:** Brand new 2-door design—easier to see into, easier to reach into. Huge 2 cu. ft. freezer with new recessed door. Exclusive Philco Twin-System . . . a refrigerator and a freezer combined. Main compartment is Air Conditioned to keep foods fresher. Completely Automatic performance.

**12 1/2 Cu. ft.  
"PHILCO"** 2-DOOR



PHILCO 1258

It's a big 12 1/2 cu. ft. Twin-System Philco . . . Air conditioned to keep food fresher. Defrosts itself. No controls to set. 2 1/2 cu. ft. Master freezer sharp freezes to 20° below zero. New Double Depth Dairy Bar.

**WARRANTEE: . . . . . from Philco**

5-Year Parts Warrantee on the Complete, Sealed-in Refrigerator system

**WARRANTEE: . . . . . from Griffey Electric**

5-Year Service Warrantee on the Complete Sealed-in Refrigerator system.

**NO EXTRA CHARGE FOR DELIVERY**

**OPEN**

8:00 A.M. until 9:00 P.M. DAILY

8:00 A.M. until 6:00 P.M. SATURDAY

**PHONE FRontier 2-2616 FRontier 4-2616**



212 So. Pacific Ave.

Redondo Beach