

Here at Home

By Maude Miller

Foundations And Things

Writing a column in our town is like digging the foundation of a skyscraper! Ever visit the big city . . . and see scurrying New Yorkers stop dead in their tracks to gaze at a steam shovel shovelling a way? "Sidewalk Superintendents" they're called. Some construction companies even put peep-holes in the protective fences for their convenience.

We've got 'em too . . . unofficial "Column Consultants." Not everybody reads our column . . . but, by golly, them what does have their opinions of it . . . and, fortunately, let us know.

One such is Hizzoner, Albert Isen, Mayor of Torrance. The local Rotarians were roaring over lunch at The Palms when Mr. Isen stopped to chat . . . and became our first quotable notable. It's his opinion that the column is o.k. . . fine . . . but . . . "Put some more local color in," says the good Mayor, "and less corsets and brassieres"

Confidentially, Mr. Mayor, we haven't, until now, written one word about ladies' luscious lingerie (and we've got 'em) because we're under orders . . . "We've run enough brassiere ads in the past," says Sam Levy himself, "to uplift the whole world. Enough's enough!"

So let's talk about football instead . . . and sweaters. Girl's sweaters . . . in fact, large girl sweaters . . . roomy, comfortable and smart. Some of 'em are for keeping warm at the games. Others are for turning heads at after-game parties . . . and, believe it or not, (and we know you will when you see them) these sweaters come in those almost impossible to find sizes . . . 42 to 46! Fashioned by Sandra Craig in 100 per cent DuPont Hi Bulk Orlon with jersey knitting, they're full fashioned (like cashmeres!) with finest quality yarns and workmanship . . . Colors are mouth watering . . . Victorian rose pure-as-snow white, cerulean blue (strong and clear like the skies of Monte Carlo).

The beaded head-turners are fantastically low-priced . . . in gala white with delicate silver bugle beads and pearls in flower design and curving around the neck.

I've been snooping around the store . . . and come up with a hot tip. Turn to the right as you enter the store . . . keep going almost to the back . . . You'll find the almost impossible in house-coats and robes! They're of Cone Corduroy (nationally advertised for best in dresses!) . . . faltered collar, raglan three-quarter sleeve with deep, deep cuff, self-covered buttons with rhinestones in center, cuffed pockets and cord belt . . . In deep purple, sapphire blue and ruby red, they're perfect for Sunday brunch or convincing kins and the old man you can still look like a glamour girl in the cold light of early morning . . . And, to be perfectly practical, they're perfectly washable!

Another style . . . for those of us who like to keep our ankles warm . . . a classic, full-length robe . . . long, covered zipper closing, soft collar, three-quarter push-up sleeve, deep slit pockets, soft front-tie belt, and elasticized back! No more looking like an old bag for us!

Man Side
That girl is going out buying again! Ella and Ray are covering the showing of men's clothes at the Ambassador Hotel in Los Angeles this week . . . It's called, we want you to know, the "Palm Springs Round-up" of California men's styling . . . resort and spring wear for you fellows. They should be coming up with pretty spectacular stuff . . . but please, Ella, no ruffled shirts for daytime wear!

Woman Side
Watch for the results of still another buying jag! Next week commences the showing of the Pacific Coast Travellers spring line of National Manufacturers. The best of the whole women's fashion industry will be rolling in to you . . . 'cause Ella will be haunting the Biltmore all next week . . . to bring you the best, naturally!

Our Side
Heard about the terrific plans for turning our town into another Santa Claus Lane this Christmas season? It'll be beautiful . . . and guarantees crowds of shoppers . . . So, we know you'll want to take advantage of our Lay-Away Plan . . . and make everybody you love happy . . . while stock is still large and fresh . . . and so are you! Bring in those lists, choose out those gifts . . . now! Everything for a perfect Christmas is right here at home . . . 1311 Sartori . . . Sam Levy Department Store. Naturally!



LAST MINUTE INSTRUCTIONS FOR CHEST KICK-OFF . . . With the residential kick-off in the 1955-56 Torrance Community Chest campaign only days away, city residential chairman Mrs. Betty Rowell (seated, center) goes over solicitation kits with her division chair-

men. To direct neighborhood volunteers in residential campaign starting November 2 are division chairmen: (left to right) Mrs. Lee Stamps, Mrs. E. E. Carlstrom, Mrs. V. L. Lundeen, Mrs. Rowell, Mrs. William Brock and Mrs. Roger St. Onge.

Residential Chest Drive To Kick Off November 2

Door-to-door solicitation in the 1955-56 Torrance Community Chest campaign will kick-off Wednesday November 2, according to city residential chairman, Mrs. Betty Rowell.

With the assistance of six division chairmen and 45 section chairmen, Mrs. Rowell will direct 540 neighborhood volunteers in seeking to raise a residential goal of \$4,714, part of the city's Red Feather goal of \$18,510.

Kits
Before embarking on their door-bell ringing venture, however, Mrs. Rowell said the neighborhood workers will assemble at the homes of their section chairmen at 9:30 a.m. to receive solicitation kits and call records, hear last minute instructions and to watch, at 10 a.m., the special TV show for this year's Community Chest volunteers, "Red Feather School

House, over KTLA, Channel 5. **Chairmen**
Section chairmen who will help direct neighborhood solicitations are: Mrs. W. Hill, Mrs. William K. Lee, Mrs. Louise Mangon, Mrs. J. F. Bowers, Mrs. Harold Unander, Mrs. Louis Funk, Mrs. Ervin Bishop, Mrs. Ruth Struhm, Mrs. Lucille McComas, Mrs. Emmett Wyrick, Mrs. Doris L. Eberly, Mrs. Evelyn O'Hara, Mrs. Marion Terkmany and Mrs. F. J. Kelly.

Also to assist are: Mrs. Helen Osterlind, Mrs. Mabel Crossman, Frances E. Balcom, Mrs. Margaret Trimble, Mrs. Lucille Inman, Mrs. Martha Frislie, Mrs. Gloria Roche, Mrs. Virginia Schiffer, Lillian Smith, Mrs. Helene M. Monaghan, Mrs. James E. Beemer, Mrs. Ruth Sheehan, Mrs. Myrtys Nix, and Mrs. Hazel Schindler.

Others
Others are Mrs. Winifred Mewborn, Mrs. Dorothy Larson, Mrs. August Muzlers, Mrs. Grace Stefko, Mrs. Jan Cooley, Mrs. June Wald, Mrs. Renee Solffer, Mrs. Rosalee Davis, Mrs. L. L. Bonnette, Mrs. Ray B. Anderson, Mrs. Dale Turner, Mrs. Owen Bertrand, Mrs. R. E. Heyns, Mrs. Jeanne Hoffman, Mrs. Moira Boell, Mrs. E. E. Carlstrom, and Mrs. Rita Jenkins.

Mrs. Rowell said that this year's Chest campaign is emphasizing prevention of four major community problems — killing and crippling disease and illness, juvenile delinquency, child neglect and homelessness, and family breakdown, through the 168 Red Feather agencies. **Agencies Served**
"More than 21,000 residents of the Torrance area were served by Community Chest agencies last year," Mrs. Rowell pointed out, "and I'm sure all of us realize how rapidly the city is growing. More people mean a need for expanded health and welfare services. Some of the Red Feather agencies that serve Torrance are the Visiting Nurse Association, Veteran's Service Center, Camp Fire Girls,

Esther Circle Meeting

Esther Circle of the Women's society of Christian Service of the First Methodist church will meet on Tuesday, November 1, at 12 noon, at the home of Mrs. R. L. Hollins, 23113 Dana avenue.

cil, Boy Scouts, Girl Scouts, Salvation Army, Family Service YWCA, Welfare Planning Council and Catholic Welfare Bureau."

But in addition to these, which have facilities located in or near Torrance, Mrs. Rowell continued, residents of the area also used 46 other Red Feather services such as Childrens Hospital, Orthopedic Hospital, Legal Aid Foundation and Travelers Aid Society.

Donors will be shown a "Schedule of Generous Giving" listing what others give to Community Chest, to aid them in deciding what their "fair share" contribution should be. Mrs. Rowell said. She stressed the fact that a pledge may be paid over the year, thus making it easy to be generous.

Torrance Men's Shop

Can Fit Them All!

THE REGULAR . . .
THE SHORT . . .
AND THE TALL . . .

No more fuss and worry about your clothing needs when you're hard to fit because we carry a complete selection of suits and sport coats for the short, regular and the tall man. And we take all the time and care necessary to fit you flawlessly . . . at no extra cost!

CLOTHES FOR MEN and BOYS

Torrance Men's Shop

1325 SARTORI AVE. — Open Friday Nites

Press Boys Must Show ID Cards

Torrance newsboys have been issued identification cards which they will carry with them when making their monthly collections.

Boys should not be paid unless they show their identification card which is intended to protect them as well as our readers.

The wallet-size card carries a picture of the boy, a serial number, and the carrier's name.

Every resident within our circulation area is entitled to a free copy of The Torrance Press. The money given our Merchant Newsboys is for their services only. The boys keep whatever money they collect. Payment is strictly voluntary, as is the payment which you wish to pay. When paying be sure you are paying the boy whose picture appears on the identification card and also ask for your receipt.

Slate Dinner Honoring Congr. King

A testimonial dinner honoring Congressman Cecil R. King will be held in the Torrance civic auditorium Saturday, November 12, at 8 p.m. and among honored guests expected to attend are Congressman James Roosevelt, Doyle; State Senator Richard Chester Holfield, and Clyde Richards; and Assemblyman Vincent Thomas and Clayton Dills.

A social hour at the Palms will precede the dinner. For ticket information, call Blanche Riggio, FA. 8-7806.

Wilson Given Scout Award

Eagle Scout Jack McNeil of Kewanis sponsored Post 219 X, Torrance, was chosen to represent the Los Angeles area council of the Boy Scouts of America in presenting to Stu Wilson over Radio Station KBIG in Torrance an honorary Scout lapel pin.

Ceremonies Scheduled For New Hospital

Ground breaking for a \$1 million hospital to be constructed by the Kaiser Foundation on a 13-acre site south of Pacific Coast highway between Normandie and Veromnt avenue has been set for 10 a.m. November 1, it was announced this week.

The x-shaped one-story structure is slated for completion next spring. It was designed by Clarence Mayhew and will be built by M. J. Brock and sons. The foundation has more than

Sidewalks Proposed For Lomita

Plans for obtaining sidewalks for Lomita moved a step closer this week as it was disclosed that the county will furnish necessary petitions in about six months to determine if Lomita property owners wish to set up a special assessment district, according to Tim McCormick, secretary-manager of the Chamber of Commerce.

If 60 per cent of the property 5000 members residing in this area, Civic dignitaries have been invited for the ceremony.

owners sign, such a district would be ordered by the Board of Supervisors.

Representatives of the Lomita Registered Voters association and Property Owners group have indicated that they would fight the issue.

The proposal was handed to the County Engineering Department for study, McCormick said

Photostats

IN AT 10 A.M. OUT AT 5 P.M.

1311 Post Ave. FA. 8-2830
PHOTO ARTS STUDIO

IMPORTANT NOTICE

Effective OCTOBER 30, Union Pacific Domeliners "City of Los Angeles" and "The Challenger" will operate over The Milwaukee Road between Omaha and Chicago and from that date on will arrive at and depart from Chicago's UNION STATION.

Daily RAIL-BUS Service To and From the EAST

For LONG BEACH - SAN PEDRO HARBOR AREA



Makes Direct Connections with all EAST-WEST TRAINS at the East Los Angeles Station

- AIR CONDITIONED BUSES
- DIRECT BAGGAGE CHECKING

BUS CONNECTIONS - EAST LOS ANGELES - LONG BEACH - SAN PEDRO

Trains ARRIVING from East				Trains DEPARTING for East			
"City of St. Louis"	"The Challenger"	"City of Los Angeles"	Table No. 8 Standard Time	"City of St. Louis"	"The Challenger"	"City of Los Angeles"	
2:55 PM	10:15 PM	9:15 AM	LV East Los Angeles AR	10:25 AM	9:50 PM	4:20 PM	
E	E	E	LV Bell (Maywood) LV	E	E	E	
E	E	E	LV Lakewood LV	E	E	E	
3:45 PM	11:05 PM	10:05 AM	AR Long Beach City LV	9:25 AM	8:50 PM	3:20 PM	
4:15 PM	11:35 PM	10:35 AM	AR San Pedro LV	8:50 AM	8:20 PM	2:50 PM	

(E) Stops to take on or let off passengers

UNION PACIFIC TICKET OFFICE - SAN PEDRO
805 South Pacific Avenue
Telephone Terminal 2-7531
J. V. Connell, General Agent

UNION PACIFIC RAILROAD

If you have an old-fashioned savings account . . . you're losing money every day!

"TRANSFER YOUR SAVINGS!"

Current rate per annum

3 1/2%

4 times a year*

HIGHEST EARNINGS WITH INSURED SAFETY!

You're actually throwing money away if your savings earn less than the full 3 1/2% interest currently paid by American Savings! *Interest 4 times a year on quarterly full paid certificates. Your savings insured to \$10,000 by an instrumentality of the federal government! Our unusually high reserves give you added protection. Funds received by the 10th earn interest from the 1st! Switch your account today!

MEMBER FEDERAL HOME LOAN BANK

Saving with safety since 1923

MANHATTAN BEACH
1130 Manhattan Avenue, FRontier 9-8451
REDONDO BEACH
205 South Pacific Avenue, FRontier 9-5444

NOW - ENDS SATURDAY

James Stewart in
"Man From Laramie"
In Cinemascope and Color
— AND —
Richard Conte, Mala Powers
"Benazizi!"
In Superscope and Color
KIDDIE SHOW SAT. 1 P.M.

SUN. MON. TUES.

Stewart Granger, Jean Simmons in
"Footsteps In The Fog"
— AND —
John Payne, Rhonda Fleming
"Tennessee's Partner"
In Superscope and Color

GRAND

FRI. SAT. SUN.

2 Burt Lancaster Hits
"Jim Thorpe, All American"
— AND —
"The Crimson Pirate"