



CIRCUS of VALUES

All Von's Markets join in the grand opening celebration of our newest market in Sherman Oaks, with a chain-wide "CIRCUS OF VALUES." This week-end shop at your nearby friendly Von's market and Save!

VON'S PROUDLY ANNOUNCE THE GRAND OPENING

of their newest and most modern supermarket located at

13333 RIVERSIDE DRIVE

(CORNER OF FULTON)

IN SHERMAN OAKS

THURS., OCT. 13

- VON'S VALUE
- COFFEE** 2-LB. BAG 1.28 1-LB. BAG **65¢**
 - VELVEETA** 2-LB. LOAF **79¢**
 - CHUNK TUNA** NO. 1/2 CAN **27¢**
 - FUNFAIR** HALF GALLON CARTON **35¢**
 - SALAD DRESSING** VON'S OWN FRESH QUART JAR **39¢**
 - WESSON OIL** FOR SALADS AND COOKING QT. BOT. **49¢**
 - SHORTENING** SPRY 3-LB. CAN **69¢**

SUNNY VALLEY
GRADE A
LARGE SIZE

FRESH EGGS

DOZEN IN CARTON **53¢**

MORRELL'S PRIDE—ARMOUR'S STAR—HORMEL DAIRY

- Hickory Smoked Sugar Cured
- # HAMS
- Skinned Short Shank 14-16 lb.
- WHOLE OR FULL SHANK HALF **47¢ lb.**
 - BUTT END 4-5 LB. **49¢ lb.**
 - CENTER CUT SLICES **89¢ lb.**

SLICED BACON

EASTERN SUGAR CURED, HICKORY SMOKED

- SWIFT'S PREMIUM GRADE A 1-LB. PKG. **53¢**
- MORRELL'S YORKSHIRE 1-LB. PKG. **43¢**

- GROUND BEEF **25¢**
- GROUND CHUCK . . . **39¢**
- GROUND ROUND . . . **59¢**
- PORK SAUSAGE . . . **39¢**
- Boiling Beef **9¢**
- Beef Shortribs **19¢**
- Beef Stew **55¢**
- SWIFT'S BROWN 'N'SERVE SAUSAGE 1/2-LB. PKG. **49¢**

Fresh Sea Foods

- CENTER CUT Halibut Steaks **45¢**
- FANCY SKINLESS Fillet of Sole **59¢**

WISCONSIN AGED FANCY "A"

SWISS CHEESE

IN THE PIECE **59¢ lb.**

- FRANKS SWIFT'S PREMIUM OR LUER'S SKINLESS—TENDER 1-LB. PKG. **45¢**
- DILL PICKLES HOMEMADE KOSHER STYLE FULL QT. **27¢**
- All Beef Salami SWIFT'S PREMIUM IN THE PIECE LB. **49¢**
- HEALTH SALAD VON'S OWN VITAMIN PACKED PT. CTN. **35¢**

- PILLSBURY
- FLOUR 2-LB. PKG. **25¢** 5-LB. PKG. **54¢** 10-LB. PKG. **1 03**
 - CAKE MIX WHITE, YELLOW CHOCOLATE **29¢**
 - GINGER BREAD MIX PKG. **27¢**
- LINDSAY
- ### RIPE OLIVES
- MEDIUM SIZE PINT CAN **25¢**
 - EXTRA LARGE PINT CAN **27¢**
 - GIANT SIZE PINT CAN **29¢**
 - SUPER COLOSSAL PINT CAN **41¢**

JERSEYMAID FIRST QUALITY

GRADE "AA" BUTTER

1-LB. CTN. **59¢**

- FOR DESSERTS AND TOPPING
- REDDI-WIP REG. CAN **52¢**
 - CHEF BOY-AR-DEE SPAGHETTI DINNERS EACH **43¢**

- LAURA SCUDDER'S FRESH MAYONNAISE QUART JAR **59¢**
- LAURA SCUDDER PEANUT BUTTER 12-OZ. JAR **41¢** 18-OZ. JAR **59¢**
- NABISCO SNOWFLAKE SODA CRACKERS 1-LB. PKG. **25¢**
- SUNSHINE HI-HO CRACKERS 1-LB. PKG. **34¢**
- MARTINELLI PURE APPLE CIDER QT. BOT. **35¢** 1/2-GAL. BOT. **65¢**
- MARTINELLI PURE APPLE JUICE QT. BOT. **35¢** 1/2-GAL. BOT. **65¢**

WASHINGTON STATE, CRISP, RED

DELICIOUS APPLES

LB. **9¢**

- NEW CABBAGE SOLID HEADS CRISP GREEN LB. **3¢**
- CRANBERRIES GENUINE CAPE COD RED, RIPE 1-LB. PKG. **19¢**
- RED YAMS FINEST FLAVORED RED VELVET LB. **9¢**

Get Your 1/2 Price Tickets to the WESTERN CONFERENCE JUNIOR COLLEGE

Football Game

SAVE 50¢

Regular General Admission at the Game is \$1.00. You Pay Only 50¢ With the FREE 1/2 PRICE TICKET You Get at Von's.

GO TO VON'S MARKET AT 1260 REDONDO BEACH BLVD., GARDENA, AND GET YOUR 1/2 PRICE TICKETS

DON'T MISS THIS ACTION PACKED GAME

COMPTON COLLEGE vs. PIERCE COLLEGE

SATURDAY, OCTOBER 15, AT 8:00 P.M. AT RAMSAUR STADIUM, COMPTON

Van de Kamp's 40th Anniversary SPECIALS Oct. 13, 14, 15

- 4-Layer Lemon COCONUT CAKE **89¢** (Reg. 98¢ ea.) 45¢ half
- Cinnamon ROLLS **23¢** (Reg. 27¢ pan) pan of 6

- DINTY MOORE BEEF STEW 24-OZ. CAN **39¢**
- HORMEL'S CHILI CON CARNE 15 1/2-OZ. CAN (WITH BEANS) **27¢**

the famous Pacific Coast blend

Manning's COFFEE

- 1-LB. CAN **93¢**
- 2-LB. CAN **1 84**

- IT'S PANCAKE and SYRUP TIME!
- Pillsbury Butterflake PANCAKE MIX 1-LB. PKG. **19¢**
 - Vermont Maid Syrup 12-OZ. JAR **31¢**

- REG. 75¢ SIZE GENUINE Bayer Aspirin BOTTLE OF 100 **62¢**
- WILD ROOT CREAM OIL Hair Tonic LARGE BOTTLE **79¢**

TREESWEET

GRAPEFRUIT JUICE

- 2 NO. 2 CANS **27¢**
- 48-OZ. CAN **29¢**

- WONG'S WILL PAY YOU 50¢ TO TRY ANY FOUR PACKAGES OF
- PORK CHOP SUEY **49¢**
 - CHICKEN CHOP SUEY **49¢**
 - EGG FOO YOUNG **59¢**
 - FRIED RICE **49¢**
 - SWEET SOUR PORK **59¢**
- Send four complete labels to Chun-Wong Box 2263, Los Angeles 54. Please print your name and address. You will receive 50¢ by return mail.

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., OCT. 13-14-15-16
SALES TAX ADDED TO TAXABLE ITEMS

1260 W. REDONDO BEACH BLVD., GARDENA