

### Insurance Post Given Paul Mandel

Gerald L. Alter of the Alter Realty and Insurance announces the appointment of Paul Mandel as manager of his insurance department.

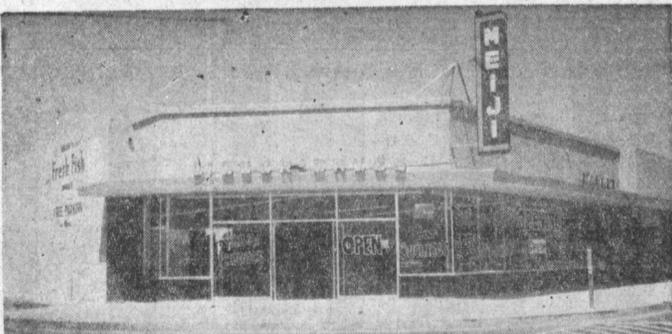
"This department has kept abreast of the latest developments in the improvement of policies and will be able to take care of the needs of the public economically and efficiently," Alter stated.

"In the last decade fire has killed more than 100,000 persons; burned and disfigured many hundreds of thousands

more. Each year about 12,000 Americans die needlessly in fire and more than twice that number are severely burned or disfigured for life," Alter said.

"Every day there are 1150 home fires . . . 34 deaths by fire . . . 105 store fires . . . 101 factory fires . . . 82 barn fires . . . 12 SCHOOL fires . . . 4 HOSPITAL fires. The combined United States and Canadian fire loss total in 1954 was over \$1 billion," Alter concluded.

Blue ribbon winners in the domestic arts department of Los Angeles County Fair, whose 1955 season opened Sept. 16, include Mrs. Claire H. Williams of Torrance, who received top honors for her baby sunsuit.



### Market 4-Day Grand Opening Starts Today

Meiji Super market, 1569 West Redondo Beach boulevard, is holding its 4-day grand opening celebration sale this weekend. Sale starts today, according to Sus Yasuda, owner of the market.

Yasuda said:

"Our store is the most modern and complete shopping center under one roof in Gardena. Although the market isn't completely finished we're anxious for the public to see it. You will find, in addition to regular super market features, many other unique ideas incorporated under our roof."

Features of the market include super food market, drug and prescription service in the near future, lunch counter, largest seafood display in Southwest Los Angeles, complete line of oriental foods, and liquor, beer, and wine.

Yasuda formerly was the owner of a small market, known as Congo Fish market at 1650 West Redondo Beach boulevard, and made many friends during his years of doing business in that establishment.

THE SUREST way not to fail is to determine to succeed.—Sheridan.

### CHEST WORKERS HOLD KICK-OFF MEETING

First rally for volunteers in the 1955-56 Community Chest campaign took place this week, (September 21) as Torrance commerce and industry chairman, John Ebbinghouse, and members of his committee assembled with other harbor area volunteers for the commerce and industry kick-off meeting in San Pedro.

Presiding over the meeting was Richard Pyle, Torrance resident and harbor area vice-chairman for commerce and industry. George Bradbeer, manager of Pacific Telephone Company in San Pedro and chairman of the Harbor Area Welfare Federation Board, presided as host and offered the facilities of the San Pedro Pacific Telephone office for the gathering.

Volunteer workers were issued solicitation kits and given the names of industries in their respective cities to contact for Chest contributions.

Speaker for the occasion was Frank C. Lord, assistant general commercial manager for Pacific Telephone in Los Angeles. In his address entitled "Three Things to Remember," he drew many chuckles from his appreciative audience, at the same time impressing them with the importance and value of their task as Community Chest volunteers.

He asked them to remember that to volunteer for Chest work

is "an opportunity, not just a chore," that "things don't just happen, they are caused," and "when you give, everyone gains, including you." Concluding, he said, "I won't wish you luck, but success."

### Troop 831 To Catalina

The Girl Scouts of Troop 831 took the ever popular jaunt to Catalina recently, under the supervision of Mrs. Judson Bowers, leader; Mrs. Lyn Dane, and Mrs. Fred Schimmel.

While on the island the girls visited the bird farm and had a picnic lunch.

### Worker Falls Under Lift, Breaks Leg

Richard E. Smith, 23, of 1417 W. 179th street, Gardena, was injured Monday at the Higgins Brick and Tile co., 2217 W. 174th street, when he fell under a lift on which he was riding. Smith broke a leg and an ankle and suffered multiple cuts and bruises. According to officials at the brickyard, Smith is recovering at home.

IN HEAVEN, an angel is nobody in particular.—George Bernard Shaw.

### Adult Class in Ceramics Open

Ceramics classes for adults are still open at the Torrance Service Center, 1754 Torrance blvd., on Friday morning from 9:30 to 12:30. For adults who are interested in ceramics, in the North Torrance area, classes have been scheduled at the North Torrance elementary school on Thursday evenings from 7 to 10 p.m.

There is no more room in the ceramics class at the Seaside elementary school on Wednesday evenings. Mrs. Woodin will take "waiting lists" however, and prospective students will be notified when vacancies arise.

### Board Views Improvement

The Shoestring Advisory board met recently under the chairmanship of Harold Unander.

Councilman John Gibson and John Goss, secretary, spoke on improvements to be made in the district.

Councilman Gibson took members of the advisory board on a tour of the 15th district recently to view the improvements already made in the area and the sites of future work.

The tour consisted of a two-hour bus trip followed by a two-hour trip around the harbor by boat.

Luncheon was served on board.

IF YOU want to be a self-made man, don't leave out the working part.—Hazel Bruner.

Mr. and Mrs. Clarence V. Brien Jr., of 3246 Magnolia Ave., announce the birth of a son, Torrance Peter, weighing 6 pounds and 13 ounces.

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