

Newberry's BACK TO SCHOOL Fall Sale

Schooltime . . . Every Time . . . Newberry's Dresses the Youngsters Smartly — Economically! Come Shop! Come Save!

ROOMY, QUALITY-MADE BOOK BAGS & ZIPPER BINDERS



Save 25¢

Reg. \$1.69
\$1.44

14" GUSSET SCHOOL BAG
Sturdy Texon material in blue, red, ginger. A wonderful pre-school time saver!

ZIPPER RING BINDER
Genuine leather with Vinyl-finish split cowhide. 2 pockets, printed name plate. Ginger.

Extra Special Buy FOR LITTLE GIRLS 7 to 14

GUARANTEED WASHFAST, NEATLY TAILORED, NEW SMART COTTONS

PLAIDS

Reg. \$1.98
\$1.66

Select several for a new back-to-school wardrobe. The smartest in gay Plaids and combinations. Cottons that wash with ease in the loveliest dresses ever, well styled for flattery and wear.




Save 60¢

Girls' 4 to 12 — Easy to Wash
NYLON PARCHMENT SLIPS

Reg. 1.29
NOW ONLY 99¢

Fine quality slips. Wash and dry in a jiffy. Elastic waist inserts for smooth fit. Lace trimmed, adjustable shoulder straps. White.

Children's SHOES

Savings to 25%

Reg. \$2.49 PR.
NOW ONLY 2.29



Children's and misses' moccasins, and children's and little gents wing tip oxfords. Elk leather with hard rubber soles that won't mark floors, fully lined. Brown only — goes with everything. Sizes 8 1/2 to 3.

Budget-Wise Young SHOE FASHIONS

\$2.98 PR.

Modeled after grown-ups, newest styles, well built, perfect for school, handsome enough for Dress or Sunday best. Children's and misses' saddle, dress and strap oxfords, little gents moccasins. Sizes 8 1/2 to 3.

SAVE 42¢ ON THESE STURDY PLAID BROADCLOTH SPORTS SHIRTS

SANFORIZED*

Generously cut. Sturdy. Patch yoke. Handy pocket. Assorted plaid combinations. Sizes 6 to 16.
*Less than 1% shrinkage

97¢
REG. \$1.39

SAVE 36¢ ON THESE 'ROCKY BRAND' 8 oz. BLUE DENIM DOUBLE KNEE DUNGAREES

"Rocky" the brand you recognize for its long-wearing qualities. Double stitched, copper rivets, zipper fly, double fabric at knee insures long wear. Sizes 4 to 12.

\$1.33 PR.
REG. \$1.69

SANFORIZED* COTTON SLIPS

\$1.00

Washes and irons beautifully, trimmed with eyelet embroidery of fine quality Cotton nainsook. Full cut for comfort. White. 4 to 14.
*Less than 1% shrinkage



LADIES' AND MISSES' Suedene Moccasins

Reg. \$1.00
88¢

Hand-laced moccasins in assorted colors. 4 to 9.

GIRLS' 2-BAR TRICOT PANTIES

3 for \$1.00 only

Long wearing, dainty soft, elastic waistband. White. Sizes 2-14.

Reg. 39¢ — Ladies' Rayon Panties

Size S., M., L. Ass't. Colors.
3 for \$1.00

GIRLS' 7 to 14 Cotton Knit JERSEY BLOUSES

Guaranteed \$1.00 washable. Dolman sleeves, Peter Pan collar. Colors.



J. J. NEWBERRY CO.

IN TORRANCE — OPEN FRI. & SAT NITES TILL 9 P.M.