

VON'S

Let's go on a

PICNIC



**HOT WEATHER FOOD IDEAS
THAT MAKE LIFE A BREEZE**

All Von's Markets carry a complete variety of items necessary for an enjoyable picnic. This week-end we suggest you shop at your nearby Von's and save!

Everybody loves a picnic—especially children!
No matter where you have your picnic, at the beach, mountains or in your backyard — just make sure you take advantage of Von's low prices!

Wilson's "Tender-Made" Hams

The Ham you can cut with a Fork—Eastern Sugar Cured Hickory Smoked—Short Shank—Skimmed Hams. Delicious Baked—Broiled or Fried—Slice for Sandwiches.

FULLY COOKED HAMS FULLY COOKED
12 TO 16 LB. AVERAGE

WHOLE OR SHANK HALF **57¢** SHANK END **39¢** BUTT END **57¢**
lb. 6-7 LB. lb. 5-6 LB.
CENTER CUT SLICES—98¢ LB.

SWISS STEAKS U.S. GOV'T. GRADED "CHOICE" **59¢** lb.
ROUND STEAKS U.S. GOV'T. GRADED "CHOICE" **63¢** lb.
BONELESS TOP OR BOTTOM ROUND STEAK—73¢ LB.

RUMP ROAST U.S. "CHOICE" BONE GRADED IN **63¢** lb. **73¢** lb. BONE-LESS
SLICED BACON FARMER JOHN GRADE "A" **49¢** lb. 1-LB. PKG.

VON'S FRESH GROUND MEATS
GROUND BEEF **25¢** **GROUND CHUCK** **39¢** **GROUND ROUND** **59¢**
FANCY BROADBILL SLICED **SWORDFISH... 43¢** FRESH SKINLESS **SOLE FILLETS... 59¢**

Picnic Treats

LIBBY'S KOSHER **Dill Pickles** 23-OZ. JAR **33¢**
LAURA SCUDDER'S FRESH **Mayonnaise** QT. JAR **59¢**
PACIFIC SALTINE **Soda Crackers** 1-LB. PKG. **25¢**
TOM SAWYER **Peanut Butter** 12-OZ. JAR **43¢** 18-OZ. JAR **63¢**
LIBBY'S KING SIZE **Ripe Olives** PINT CAN **29¢**
CIRCUS VIRGINIA **Cocktail Peanuts** 8-OZ. CAN **37¢**

RATH'S SPICED

LUNCHEON MEAT 12-OZ. CAN **33¢**
HORMEL'S **SPAM** SLICE FOR SANDWICHES OR SERVE WITH EGGS 12-OZ. CAN **35¢**
PILLSBURY CHOCOLATE, WHITE OR YELLOW **CAKE MIXES** PKG. **25¢**
OCEAN SPRAY DELICIOUS WITH CHICKEN **CRANBERRY SAUCE** 16-OZ. CAN STRAINED OR WHOLE **19¢**
VB BRAND EASTERN **APPLESAUCE** 17-OZ. CAN **22¢**
SUNKIST FRESH FROZEN **LEMONADE** 2 6-OZ. CANS **19¢**

Libby's Fine Food Products

BARTLETT PEARS NO. 2 1/2 CAN **35¢** **PINEAPPLE JUICE** 46-OZ. CAN **23¢**
PINEAPPLE SLICED HAWAIIAN NO. 2 1/2 CAN **31¢** **TOMATO JUICE** 46-OZ. CAN NO. 2 **10¢**
PORK & BEANS 2 16-OZ. CANS **23¢** **BEEF STEW** 24-OZ. CAN **39¢**
CUT STRING BEANS 16-OZ. CAN **19¢** **CHILI CON CARNE** WITH BEANS 24-OZ. CAN **43¢**
STEWED TOMATOES 17-OZ. CAN **15¢** **DEVILED HAM** 3-OZ. CAN **17¢**
SAUERKRAUT NO. 2 1/2 CAN **19¢** 2 17-OZ. CANS **25¢** **CORNER BEEF HASH** 16-OZ. CAN **29¢**
RED SALMON FROM ALASKA 16-OZ. CAN **65¢** **VIENNA SAUSAGE** 4 1/2-OZ. CAN **17¢**



Rath's Present
IN PERSON
"Chief Willowbird"
at VON'S
1260 West Redondo
Beach Blvd.
GARDENA

FRI. and SAT.
AUGUST 26-27
11:00 A.M. to 6 P.M.

FREE HEADBANDS

Rath—12-oz. Can **Lunch Meat** 33¢
Rath—8-oz. Can **Sausage Links** 37¢
Rath—5-oz. Can **Sausage Patties** 37¢
Rath—2 1/2-oz. Can **Dried Beef** 29¢
Rath—8-oz. Pkg. **Chopettes** 49¢
Rath Smoked—1/2-lb. Pkg. **Dainties** 69¢
Black Hawk Grade A—1-lb. Pkg. **Sliced Bacon** 59¢
Fully Cooked—8-oz. Pkg. **Sausage** 49¢
Rath—6 1/2-lb. Each **Canned Hams** 6.95

These Grapes are at their peak of goodness and there is an abundant supply. Take advantage of this bumper crop—serve them in salads—eat them or decorate your fruit bowl.

"Children Love 'em by the Handful"

THOMPSON SEEDLESS GRAPES **5¢** lb.

(SPECIAL LOW PRICE THIS WEEK-END)

BIG FREE DRAWING AT VON'S IN GARDENA
Sat., Aug. 27, at 4 P.M.

FIRST PRIZE
Brand New **Winchester Shotgun**
20-Gauge

SECOND PRIZE
Anso Flash Camera
With Attachments and Case

PLUS
4 SCOTCH CADDIES
PORTABLE ICE BOXES!

Just write your name and address on your register receipt and deposit at the store.

Winners names will be posted in the store!

BETTY CROCKER CEREALS

Wheaties 8-OZ. PKG. **16¢** 12-OZ. PKG. **23¢**
Corn Kix 7-OZ. PKG. **17¢** 10-OZ. PKG. **24¢**
Cheerios 7-OZ. PKG. **17¢** 10 1/2-OZ. PKG. **24¢**
Trix 8 1/2-OZ. PKG. **25¢**
Sugar Jets 10-OZ. PKG. **24¢**



ICED LIPTON TEA
BRISK FLAVOR—NEVER FLAT!
ORANGE PEKOE
PKG. OF 16 BAGS **25¢**
PKG. OF 48 BAGS **67¢**
BLACK TEA
1/4-LB. PKG. **42¢**
1/2-LB. PKG. **79¢**

LUER'S QUALITY **SKINLESS FRANKS** 1-LB. PKG. **45¢**
SWIFT'S PREMIUM SLICED **ALL BEEF BOLOGNA** LB. **45¢**
VON'S OWN, FRESH DAILY **POTATO SALAD** PINT CARTON **29¢**
ZWAN BRAND IMPORTED HOLLAND **Cooked Canadian STYLE BACON** 4-LB. CAN **4.29**
(LOIN OF PORK)

VON'S

Prices Effective Thurs., Fri., Sat., Sun., Aug. 25-26-27-28
SALES TAX ADDED TO TAXABLE ITEMS

1260 W. REDONDO BEACH BLVD., GARDENA

Health & Beauty Aids

COLGATE DENTAL CREAM YOU SAVE **14¢**
HALO SHAMPOO YOU SAVE **36¢**
Cashmere Bouquet TALC YOU SAVE **4¢**
RAPID-SHAVE Over 70 Shaves YOU SAVE **14¢**
VETO CREAM DEODORANT YOU SAVE **14¢**
VETO SPRAY DEODORANT YOU SAVE **8¢**

HAVE A ZWAN-derful Dutch Treat!
ZWANENBERG
Cooked—Boneless **CANADIAN style BACON**
Bake it for dinner... Grill it for breakfast... Serve it cold any time!
A FAMOUS PRODUCT OF HOLLAND
Available at **DELICATESSEN DEPT.**

Van de Kamp's 40th Anniversary SPECIALS
August 25, 26, 27

Orange Roll **COFFEE CAKE** . . . **25¢** (29¢ value)
Chocolate Iced 13-Egg ANGEL FOOD CAKE
Large **98¢** ea. (Small **59¢** ea. (69¢ value))
pan of 6 (51.25 value)