

WE BRING YOU THE MOST DARING EVENT! . . . EVERY THRIFTY SHOPPER WILL ENJOY BECAUSE IT GIVES YOU AN OPPORTUNITY TO "TRACK DOWN" THE BIGGEST BARGAINS IN YEARS

OPEN FRI.  
and MON.  
til 9 P.M.

THE CASE OF THE  
THRIFTY BUYER!!

**LORDS**  
FOR WOMEN, MEN AND CHILDREN

8801 SO. VERMONT  
Look For the Big Flashy Sale Signs

**SOLVED!** Sensational **PRICE**...  
**MURDER**

Shoppers  
INVESTIGATE  
THESE BAFFLING  
LOW PRICE  
SAVINGS!

DURING OUR GREAT . . . ALL ITEMS IN THIS SALE ARE OFFERED AT THE SEASON'S LOWEST PRICES . . . A SWEEPING CLEAR-AWAY OF ALL SURPLUS STOCK . . . A COMPLETE CLEARANCE . . . SENSATIONAL PRICE MURDER . . . FOR DAYS THE "MARK-DOWN PENCIL" HAS BEEN WORKING OVERTIME REDUCING PRICES IN EVERY DEPARTMENT!

**JULY CLEARANCE**

**EVERY ITEM A BARGAIN CLUE!**

INVESTIGATE THIS EVENT . . . INVESTIGATE THE UNUSUAL VALUES . . . EVERY ITEM A "BARGAIN CLUE" THAT WILL ENABLE YOU TO SOLVE YOUR APPAREL NEEDS . . . PRICES HAVE BEEN SHOT TO PIECES . . . PROFITS HAVE BEEN "TAKEN FOR A RIDE!" IT'S A CASE THAT IS PACKED WITH MONEY-SAVING THRILLS FROM START TO FINISH. Don't Miss It. Starts Friday, July 22nd at 10 A.M.

MAKE GOOD USE OF OUR TERRIFIC REDUCTIONS!

Sale Starts

FRIDAY,  
JULY 22nd  
at 10 A.M.

This sale for a limited time only. Hurry! Don't miss it

**SAVE!**

**LADIES' RAYON PANTIES**

First quality, 2 bar tri-cot. White and pastels.

One Group Values to 59c

SALE PRICE **19c**

**SAVE!**

**LADIES' HALF SLIPS**

Fine cotton plisse with nylon trim. Rayons with loads of lace. White and soft pastels.

One Group Values to 1.95

SALE PRICE **66c**

**SAVE!**

**Door Smasher! LADIES' NYLON HOSE**

All perfect quality. Limit: 2 pairs to a customer.

One Group Values to 1.65

SALE PRICE **25c**

**WOMEN!**

This Will Amaze You!

**SWIM SUITS**

Famous makes. Over 1000 to choose from. New styles, new colors. Prints, solids, novelties, cottons, latex and others.

One Group Values to 12.95

SALE PRICE **2.00**

THIS IS A REAL DOOR SMASHER! Get Here Early!

**LADIES' BLOUSES**

All taken from our regular stock of better blouses. You'll find prints, solids. Short sleeves, sleeveless, etc. Many styles.

One Group Values to 4.95

SALE PRICE **50c**

**LADIES' SUMMER GOWNS PAJAMAS Shortie Gowns**

Finest quality. Novelty prints. Solids in cool cotton plisse.

One Group Values to 3.95

SALE PRICE **1.00**

**GIRDLES**

Famous make. All nylon. Panty style and others. White only.

One Group Values to 3.95

SALE PRICE **1.00**

**Get Here Early! Ladies' BEACH COATS & JACKETS**

Many styles in denims, sail cloth, linens, etc. Limited quantity.

One Group Values to 7.95

SALE PRICE **1.00**

**LADIES' FULL LENGTH FAILE COATS AND DUSTERS**

Can be worn as a lightweight coat. Failles, linens. Choice of navy, black, red, pastels.

One Group Values to 17.95

SALE PRICE **5.00**

**LADIES' SWEATERS**

Full fashioned, 100% orlons in cardigans and slip-on styles. Jewel trim. Soft as cashmere. White and new pastels.

One Group Values to 3.95

SALE PRICE **3.87**

**LADIES' PURSES**

You'll find a host of styles in Milrhdy leathers, plastics . . . White, pastels and dark tones.

One Group Values to 5.95

SALE PRICE **1.99**

**Ladies' 100% All Nylon SLIPS**

Famous known make. Full length. Loads of nylon lace trim. White, black and pastels.

One Group Values to 8.95

SALE PRICE **1.87**

**Ladies' SKIRTS**

You'll hardly believe your own eyes . . . when you discover this buy 1 skirts taken from our better group. Cottons, rayons, gabardines, etc.

One Group Values to 8.95

SALE PRICE **1.00**

**Ladies' - Famous Label BLOUSES**

Your eyes will glitter when you discover the tremendous selection . . . at such low, low prices. New styles in short, long sleeves, sleeveless. Solid colors, prints, stripes, novelties. Comes in all the newest washable fabrics.

One Group Values to 5.95

SALE PRICE **1.37**

One Group Values to 7.95

SALE PRICE **1.87**

One Group Values to 10.95

SALE PRICE **2.87**

**LADIES' PLAY TOGS**

● SHORTS ● SUN BRAS ● HALTERS ● BERMUDA SHORTS

Famous make . . . Sanforized denims, poplins, sailcloth, etc. Choice of colors in light and dark, novelties.

One Group Values to 8.95

SALE PRICE **93c**

**Styled by Famous Maker Ladies' Better SKIRTS**

Choose from a collection that will leave you flabbergasted . . . Beautiful new cottons, poplins, nylons, linens, permanent pleated, etc. Circle skirts, full skirts, slim skirts, all washable . . . Splashy prints, solid colors and novelties.

One Group Values to 7.95

SALE PRICE **2.37**

One Group Values to 10.95

SALE PRICE **3.37**

One Group Values to 17.95

SALE PRICE **4.37**

**LADIES' BELTS**

Many styles in dark and pastel colors.

One Group Values to 2.95

SALE PRICE **50c**

**LADIES' PEDAL PUSHERS CAPRI PANTS**

Famous makes, solid colors, stripes, checks, novelties . . . god washable fabrics.

One Group Values to 7.95

SALE PRICE **1.77**

TERRIFIC MARKDOWNS ON BRAND NEW -- LADIES' --

**DRESSES**

GLAMOROUS NEW STYLES!

More than 3000 to choose from. Brand new dresses from leading style centers of America. In the most exciting array of styles for SPORTS, STREET WEAR, as well as DRESSY OCCASIONS. Come take your pick from the finest selection of fabrics, styles, colors. MANY SUN DRESSES INCLUDED. All sizes.

One Group Vals. to 10.95

SALE PRICE **\$3.00**

One Group Vals. to 14.95

SALE PRICE **\$5.00**

One Group Vals. to 22.95

SALE PRICE **\$7.00**

IT'S SENSATIONAL! IT'S COLOSSAL! **LADIES' DRESSES**

We picked them from our regular stock of Better Dresses. Many one of a kind. HURRY WHILE THEY LAST!

One Group Values to 14.95

SALE PRICE **1.00**

THIS IS SENSATIONAL! Don't Stop for Anything!

BE HERE WHEN THE DOORS OPEN

**BARGAIN TABLES**

Item after item for ladies, children and men . . . Don't regret it, that you got here too late, only once in a blue moon this could happen and only at Lords!

VALUES TO 10.95 YOUR CHOICE

TABLE NO. 1 TABLE NO. 2

**25c 50c**

**BOYS' Slacks & Jeans**

Odd group. First come, first served. Fine material.

One Group Values to 3.95

SALE PRICE **1.00**

**CHILDREN'S BIB OVERALLS**

Styles for little boys and girls. Corduroys, denims and gabardines. All colors.

One Group Values to 2.98

SALE PRICE **67c**

**BOYS' SPORT SHIRTS**

Short and long sleeves in nylons, washable cottons in bright plaids, solids, novelties, etc. Famous brands. Sizes 2 to 16.

One Group Values to 3.95

SALE PRICE **83c**

**GIRLS and TOTS DRESSES**

Washable cottons in many styles. Limited quantity.

One Group Values to 4.95

SALE PRICE **1.00**

**GIRLS and TOTS PLAY WEAR**

● JUMPERALLS ● SUN SUITS ● SHORTALLS ● PLAY SHORTS

One and two piece styles in denims, poplins, etc. In a host of vibrant colors, prints, two tones, solids. All fully sanforized.

One Group Values to 3.95

SALE PRICE **1.00**

**CHILDREN'S TRAINING PANTS**

Combed cottons. White and pastels.

Reg. 29c

SALE PRICE **10c**

**TODDLER'S SWIM SUITS**

One and two piece styles in novelty styles in cottons. Sizes 2 to 14.

One Group Values to 2.95

SALE PRICE **50c**

**GIRLS' RAYON PANTIES**

White, pastels, novelty trim. Finest quality. Sizes 2 to 14.

One Group Values to 5.95

SALE PRICE **18c**

**MEN'S ALL-WOOL SLACKS**

Gabardines, worsteds, Some rayons. Hurry. While They Last!

One Group Values to 17.95

SALE PRICE **3.00**

**MEN'S BETTER Sport Shirts**

Short and long sleeves in all the leading new materials. Full cut, washable. Solid colors, plaids, 2 tones, novelties.

One Group Values to 5.95

SALE PRICE **1.57**

2 for 3.00

One Group Values to 7.95

SALE PRICE **2.57**

2 for 5.00

**MEN'S 100% ALL-NYLON JACKETS**

Fully lined. Choice of navy or gray.

One Group Values to 17.95

SALE PRICE **7.77**

**MEN'S SOX**

A table full of dress and work sox. Cottons, wools, mixtures, etc. Solid colors, fancies. Buy them by the dozen.

One Group Values to 1.00

SALE PRICE **18c**

**A RACK FULL! MEN'S and BOYS' JACKETS**

Also Leisure Coats . . . All wools, wool mixtures, gabardines, Zealons, etc. Solid colors, plaids, 2 tones. Many fully lined.

One Group Values to 14.95

SALE PRICE **2.00**

**MEN'S and BOYS' ALL-WOOL SWEATERS**

Slip-on and coat style. Famous known brands. Solid colors, novelties.

One Group Values to 12.95

SALE PRICE **2.00**

**MATERNITY WEAR**

● DRESSES ● SMOCKS, ● SKIRTS

Cool seersucker, linens. In solid colors and prints . . . Skirts in many good fabrics.

One Group Values to 5.95

SALE PRICE **1.44**

**SAVE!**

**MEN'S DRESS SHIRTS**

Famous "Arrow," "Airman" and "Van Heusen" and others. White and pastels. Some fancies. Broken lot.

One Group Values to 5.95

SALE PRICE **1.87**

**SAVE!**

**Men's long sleeve GAUCHOS**

Famous Jeckey Coopers and others. Fine embossed cotton. In many colors.

One Group Values to 4.95

SALE PRICE **1.67**

**SAVE!**

**MEN'S FELT HATS**

Famous "Knox," "Adam" and others. It is unbelievable at this low price.

ONE GROUP Values to 10.00

SALE PRICE **2.00**

Free Parking

**LORDS 8801 S. VERMONT AVE.** . . . REMEMBER—SALE STARTS FRIDAY, JULY 22nd AT 10 A.M.