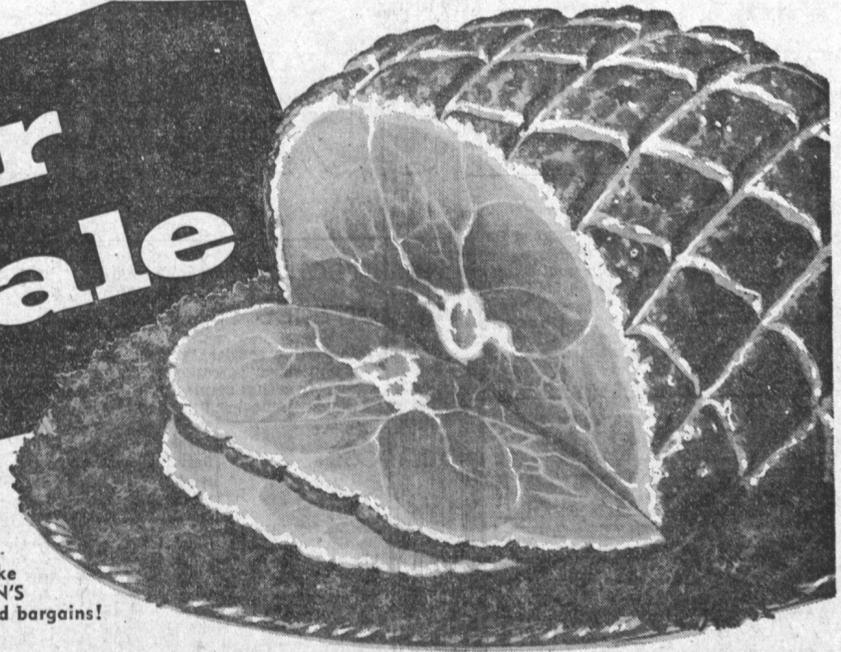




VON'S Easter Ham Sale



Von's Markets will NOT BE OPEN EASTER SUNDAY, APRIL 10 SHOP EARLY

All VON'S Markets have everything you need to make your Easter feast more pleasant. Let VON'S fill your Easter basket with these fine food bargains!

SUNNY VALLEY—LARGE GRADE A FRESH

EGGS

JUST RIGHT FOR COLORING

43¢
DOZEN

SWIFT'S PREMIUM—FULLY COOKED

These are Swift's finest Hams at this SPECIAL LOW PRICE. Sugar cured, hickory smoked, short shank, ready to serve cold or just heat and eat. Delicious Baked, Fried or Broiled.



HAM

WHOLE 14-16 LB. OR SHANK HALF 7-8 LB.

49¢

- LIBBY'S SLICED HAWAIIAN PINEAPPLE NO. 1 1/4 CAN 19¢
- C & H BROWN SUGAR 2 1-LB. PKGS. 25¢
- LIBBY'S—46-OZ. CAN, 23c TOMATO JUICE NO. 2 CAN 10¢
- LIBBY'S HALVES OR SLICED PEACHES NO. 2 1/2 CAN 25¢
- FROZEN DESSERT FUNFAIR 1/2-GALLON CARTON 49¢
- C.H.B. WHOLE SWEET PICKLES 24-OZ. JAR 39¢

FOR YOUR EASTER DINNER! YOUNG, SWEET, FULL POD

FRESH PEAS

LIB. 10¢

DELICIOUS WITH HAM—GENUINE HAWAIIAN PINEAPPLE LIB. 10¢

HAM 'N YAM! A REAL EASTER TREAT RED YAMS LIB. 10¢

FRESH TENDER—FULL OF VITAMINS BROCCOLI LIB. 10¢

EASTER LILIES!

Five Big Carloads Just Arrived From Northern California. A tremendous selection of Top Quality, High Bud Count Gorgeous Plants

COMPARE OUR VERY LOW PRICES!

- SWIFT'S READY TO EAT
- HAM BUTT END 5 TO 6 LB. 53¢
 - SWIFT'S READY TO EAT HAM SLICES CENTER CUT 89¢
 - LUER'S QUALITY—GRADE "A" SLICED BACON 1-LB. PKG. 49¢
 - EASTERN CORN FED PIG PORK FRESH PICNICS 5-6 LB. 27¢

Delicatessen Specials

- SWIFT'S PREMIUM EASTER CANNED HAM SALE!
- TENDER—DELICIOUS—BONELESS
- ## CANNED HAMS
- 7-9 LBS. 79¢
- BUTTERMILK BISCUITS PUFFINS OVEN READY 2 PKGS. OF 10 25¢
 - CANNED HALF HAMS BATH BLACKHAWK 3-LB. 12-OZ. EACH 39¢
 - CREAM CHEESE BORDEN'S FRESH 8-OZ. PKG. 33¢
 - ARTICHOKE HEARTS PACIFIC MISS MARINATED PLASTIC CARTON 59¢
 - ARMOUR'S CHOPPED HAM 12-OZ. CAN 53¢
 - ARMOUR'S Corned Beef Hash 16-OZ. CAN 29¢

LOOK AT OUR EXCITING OFFER TO YOU!

A GENUINE NATIONALLY ADVERTISED PEN THAT REGULARLY SELLS FOR \$1.29 For Only

29¢

with \$5.00 purchase Excluding liquor

Von's are proud to make this terrific offer to you

NO STAIN, NO SMEAR, NO SKIP WITH THE BB RUBY TIP!

BB-Rol-Rite

These pens have been tested and are guaranteed to click one million times without a miss, stop or failure. An inexpensive and very much appreciated gift! LOOK FOR THE BIG DISPLAY IN YOUR VON'S STORE. BUY SEVERAL.

WORLD'S LARGEST SELLING PEN!

- VON'S FAMOUS "TABLE-KING" OVEN READY
- ## TURKEYS
- | HENS | TOMS | MIDGETS |
|------------|------------|----------|
| 12-14 LBS. | 20-24 LBS. | 5-7 LBS. |
| 49¢ | 43¢ | 55¢ |
- GROUND BEEF FRESHLY GROUND 29¢
 - PORK SAUSAGE 100% PURE PORK 39¢
 - PORK BUTTS 3-4 LB. 45¢
 - ROASTING DUCKS OVEN READY 4-4 1/2 LB. 55¢
 - FRESH LOCAL CAUGHT BARRACUDA WHOLE OR HALF (SLICED—37¢ LB.) 29¢
 - NORTHERN PACIFIC SLICED HALIBUT 37¢
 - FRESH FILLETS OF DOVER SOLE 59¢
 - SHRIMP 63¢
- JUST ARRIVED AT ALL VON'S MEAT DEPT'S.: FIRST OF THE SEASON—GENUINE MILK FED BABY SPRING LAMB FOR EASTER.

Van de Kamp's 40th Anniversary SPECIALS April 7, 8, 9

- Hot Cross BUNS ... full pan of 6 23¢ (Reg. 27¢ pan)
- Easter Honey BUNNIES ... 2 for 15¢
- April 8, 9 Only
- Easter CUP CAKES ... 5¢ ea. (In Van de Kamp Self-Service Stores, package of 3 ... 15¢)
- Easter PASTRIES ... 15¢ ea. (In Van de Kamp Self-Service Stores, package of 2 ... 30¢)
- 2-Layer EASTER CAKE 89¢ ea. 45¢ half

Van de Kamp's BAKERIES—COFFEE SHOPS

- WESTVALE TUNA CHUNK STYLE NO. 1/2 CAN 27¢
- NUCOA COLORED MARGARINE 1-LB. CTN. 27¢
- VAN CAMPS SPANISH RICE 15-OZ. CAN 17¢
- APPIAN WAY PIZZA PIE PACKAGE 45¢
- WHITE KING GRANULATED SOAP (GIANT PKG. 59¢) LARGE PACKAGE 29¢
- WHITE KING "D" DETERGENT LARGE PACKAGE (GIANT PKG. 58¢) 29¢

- DUNCAN HINES ASSORTED Cake Flour 19 23¢
- PATIO PAPER NAPKINS 2 PKGS. OF 80 27¢
- ASSORTED FLAVORS—SUPERIOR HONEY 12-OZ. JAR 31¢
- (24-OZ. JAR 57¢) CHALLENGE GRADE AA BUTTER FIRST QUALITY LB. CTN. 67¢
- PACIFIC CRACKER TREATS LB. PKG. 31¢
- PACIFIC STA-CRISP CRACKERS LB. PKG. 23¢
- RIVERA MINESTRONE SOUP 20-OZ. CAN 25¢
- ASSORTED COLORS-DESIGNS RIT EASTER EGG DYE 3 PKGS. 25¢
- GIFFORD'S EXTRA LARGE PITTED OLIVES NO. 1 TALL CAN 33¢
- POST'S GRAPE NUTS FLAKES 8-OZ. PKG. 17¢ 12-OZ. PKG. 22¢
- DEL MONTE SPICED PEACHES 28-OZ. JAR 39¢
- BLOSSOM MARASCHINO CHERRIES 3-OZ. JAR 10¢
- ROYAL PRINCE YAMS 17-OZ. CAN 25¢
- SMUCKERS ELDERBERRY JELLY 10-OZ. JAR 19¢

REYNOLDS Aluminum FOIL The Foil Wrap With Hundreds of Uses in the Kitchen 25-Ft. ROLL 25¢

GOLD SEAL GLASS WAX PINT CAN 57¢

SOILAX The All Purpose Household Cleaner LRG. PKG. 25¢ 67. PKG. 69¢

Health & Beauty Aids

- LUSTRE CREME SHAMPOO REG. 2.00 JAR FOR ONLY 1.59
- WITH LANOLIN REG. 98¢ VALUE! WOODBURY AFTER SHAVE LOTION PLUS STICK DEODORANT BOTH FOR 98¢

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., APRIL 7, 8, 9 SALES TAX ADDED TO TAXABLE ITEMS