

# GRAND OPENING

"Follow the Kleig Lights"

White Variety Stores

## GRAND OPENING SPECIALS!

IMPORTED BEAUTIFUL  
**STEMWARE** <sup>6 for</sup> **\$1<sup>19</sup>**

GAY COLORFUL  
**SCARFS** <sup>Reg. 29c</sup> **15<sup>c</sup>**

FLOUR SACK  
DISH  
**TOWELS** <sup>REG. 29c</sup> **19<sup>c</sup>**

GALVANIZED  
GARBAGE  
**CANS** <sup>REG. 2.98 VALUE</sup> **\$1<sup>79</sup>**

PLASTIC  
CUTLERY  
TRAYS  
<sup>REG. 79c</sup>  
**39<sup>c</sup>**

REG. 98c VALUE  
**NYLON  
HOSIERY** **59<sup>c</sup>**  
51 GAUGE -- 15 DENIER  
(LIMIT 2 TO A CUSTOMER)

RUBBERIZED  
DISH  
DRAINERS  
<sup>REG. 1.29</sup>  
**79<sup>c</sup>**

IT'S SPRING AGAIN!  
**KITES** <sup>REG. 10c</sup> **6<sup>c</sup>**

METAL WASTE  
**BASKETS** <sup>REG. 69c</sup> **39<sup>c</sup>**

EASY TO MAKE  
BUBBLE  
**MAGIC** <sup>REG. 10c</sup> **6<sup>c</sup>**

ASSORTED  
**CERAMICS** <sup>VALUES TO 4.95</sup> **98<sup>c</sup>** UP

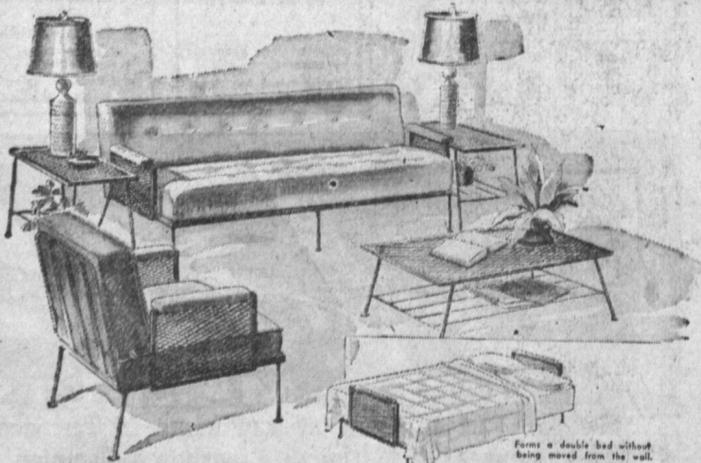
250 FREE KEYS TO THE FIRST 250 CUSTOMERS ON SATURDAY ONLY—CHILDREN EXCEPTED

# FREE

- Balloons for Kiddies
- Paint Hats for Men
- Can Openers for Ladies
- 3-Sets of Dinnerware

WE GIVE S & H GREEN STAMPS <sup>Open 9 to 9 Mon. thru Sat. Sunday 10 to 6</sup>

ACRES OF FREE PARKING — FREE GIFTS — FREE ENTERTAINMENT



7-PC. DIVAN-O-BED <sup>Seats 3</sup> <sup>LIVING ROOM Sleeps 2</sup>  
**GROUP** **169<sup>95</sup>** <sup>SAVE \$70</sup>

Bed Divan—Matching Chair  
2 Lamps—2 End Tables  
1 Matching Cocktail Table

New New New G-E SWIVEL TOP CLEANER

with sensational NEW 2 in 1 attachment to make Reach-Easy Cleaning even easier.



**VACUUM  
CLEANER**

ONLY  
**\$89<sup>95</sup>\***

**BONN'S**  
**SAVE \$30**  
"OPENING SPECIAL"  
**\$59<sup>95</sup>** full price

# CLARK SQ

★ FREE PRIZES - ENTERTAINMENT — THURS

STYLE CENTER BEAUTY SALON

Exclusively Ours . . . .  
most heavenly thing  
to happen to your hair!



## RAYETTE

GODDESS WAVE

Very essence of luxury and elegance . . . a treatment-wave designed to do the most for every hair condition. Whether your hair is dry or oily, damaged or healthy, bleached or colored, RAYETTE GODDESS WAVE is truly the most heavenly thing that can happen to your hair!

GRAND OPENING SPECIAL!

MISS ROIL <sup>Reg. \$20.00 Value</sup>  
**WAVE PERMANENT** ONLY **\$10<sup>00</sup>**  
Plus Many, Many Other Specials

**FREE** 100 Bottles of Cream Oil to Our

First Hundred Customers at  
Our Modern Barber Shop

**4 BARBERS ON DUTY**