

# You're Invited GRAND OPENING

# CELEBRATION

AT THE J. B. FINCH FURNITURE STORES

6210 SEPULVEDA BLVD.  
(near Victory)  
in San Fernando Valley

400  
N. HAWTHORNE  
in Hawthorne

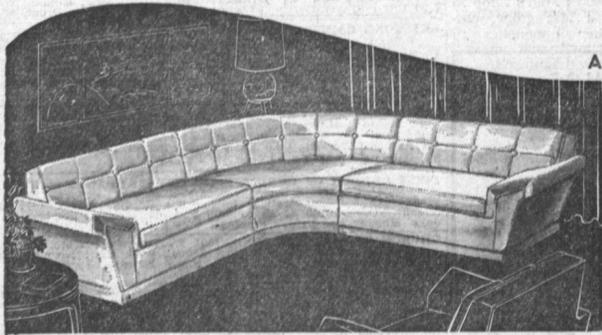
Our New Additions with  
16,000 feet of  
floor space now ready!

## Featuring New 1955 SPRING FURNITURE STYLES

First Public Preview

Excitingly Beautiful "Hollywood Casual" Living Room and Den Suites

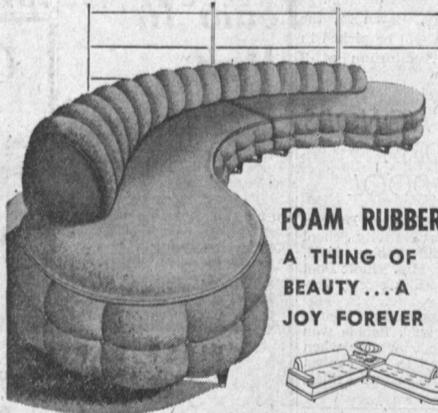
All Items Sale-Priced for the Discriminating and Thrifty Homemakers of Southern Calif.



Malibu Sectional

Luxuriously Smart . . . Reversible cushions in 100 per cent foam rubber supported by full coil-spring construction, giving double resilience for long life and lasting comfort. The backs are not only constructed of fashionable "biscuit" tufting, but also feature 100 per cent individual foam rubber squares over full coil-spring construction. Wonderful decorator fabrics of your choice.

\$119 EACH PIECE



FOAM RUBBER  
A THING OF  
BEAUTY . . . A  
JOY FOREVER

LUXURIOUSLY SMART

\$169

at a price you will enjoy — Tomorrow's styling . . . The finest construction, of course, with GOOD AIRFOAM . . . Right or left curve . . . right or left end or two ends, your choice of two pieces. Add A-Piece grain.

Extra Value!  
Wrought Iron Smokers Modernistically designed to grace your living room.  
Priced For Our Grand Opening **69c**



**FREE**  
Orchids or  
Gardenias  
FOR THE LADIES

## Luxury On A Budget

WITH 'SOFT-AS-AIR' FOAM RUBBER



Lounge Makes into a Luxurious Bed for 2

Traditional furniture as modern as tomorrow . . . long, low, beautifully designed with soft curves and deep tufts in the contemporary motif. Soft-as-air foam rubber for extra comfort. A look will tell you that elsewhere you'd pay much more. Entire ensemble shown, sofa-bed, table and chair at one low, low price.



ENSEMBLE  
• Sofa-Bed  
• Table  
• Chair **\$149<sup>95</sup>**

Left or right arms optional on sofa or chair

NO CREDIT CARD NEEDED

### Dresser Almost 5 FEET LONG



"CAPRI"

COFFEE AND CREAM ENSEMBLE

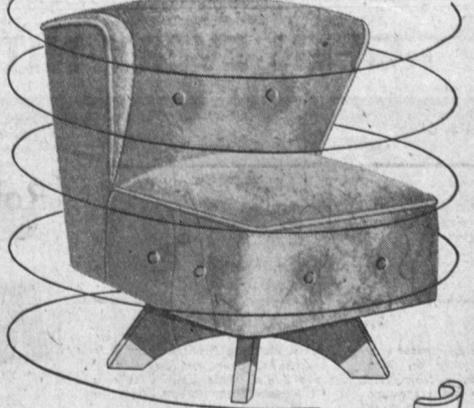
Modern as tomorrow . . . We bought the manufacturer's entire factory stock at an extraordinary price for our opening sale to sell at half the price offered elsewhere.

\$99<sup>95</sup>

BOOKCASE HEADBOARD  
Mammoth DRESSER Two COMMODES

## TV Swivel Chair

FOAM RUBBER Comfort  
BALL BEARING Convenience



The same chair that has made such a hit with TV viewers . . . but at a new low price. Steel angle iron base allows a full circle turn on Nationally advertised smooth ball bearings. Sturdy coil spring construction, legs in black or blond finish. Big selection of covers and colors.

ONLY \$24<sup>95</sup>

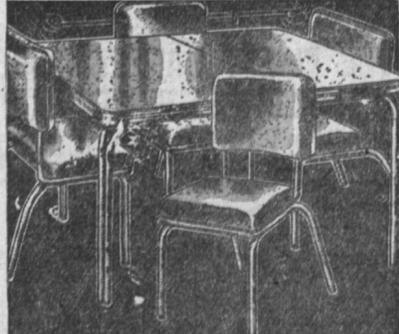
## Luxurious Lounging and Sleeping Comfort

FOAM RUBBER CAN BE YOURS FOR ONLY \$49



Imagine . . . only \$49 for a modern, versatile sofa that provides an extra bed . . . and such comfort, too! Its sleek, modern lines will add worlds of beauty to your living room ensemble and then . . . "presto," it opens so easily into an extra-length bed. Would you believe it . . . it's over 6 feet long and plenty of width to spare. Extra length—extra comfort and extra value! You'd expect to pay twice the price elsewhere!

CHAIR \$25 SOFA OR CHAIR AVAILABLE WITH ARMS \$5



### 5-Pc. CHROME DINETTE

We purchased the manufacturer's entire factory stock for our opening sale to bring you this nationally known set at half the price you would expect to pay elsewhere. Extension table with leaf, nationally famous Nevermar top—acid, stain and fire-resistant, four upholstered chrome chairs. You may expect to pay \$99.95 elsewhere.

Half Price \$29<sup>95</sup>

Cash or Terms

Same Day Delivery • Open Evenings & Sundays

# J. B. FINCH FURNITURE

★ San Fernando Valley — 6210 SEPULVEDA BLVD. ★ Hawthorne — 400 N. HAWTHORNE

5512 SANTA MONICA BLVD., HOLLYWOOD • 1075 N. WESTERN, LOS ANGELES • 730 S. LA BREA, INGLEWOOD

# 400 NO. HAWTHORNE BLVD. IN HAWTHORNE

6210 SEPULVEDA BLVD., VAN NUYS • 5512 SANTA MONICA BLVD., HOLLYWOOD • 1075 N. WESTERN, LOS ANGELES • 730 S. LA BREA, INGLEWOOD