

THE YEAR'S GREATEST SALE! A DARING EVENT . . . HUGE OVERSTOCK MUST BE REDUCED! OUT IT GOES REGARDLESS OF COST!

# IT'S OUR BIG HOUSE CLEANING TIME

We Need Fast Action Buying! . . . Over \$100,000 Stock to Be Sold Direct to the Public at a Fraction of Its Actual Cost!

**LORDS** FAMOUS LABEL LADIES' & CHILD'S APPAREL **Inventory**

DROP EVERYTHING! . . . GRAB YOUR HATS! . . . AND COME A RUNNIN'!!  
**8801 SOUTH VERMONT**  
LOOK FOR THE BIG SALE SIGNS . . .

# DISPOSAL SALE!

## EVERYTHING GOES!

OPEN FRI. and MON. UNTIL 9 P.M.

ANY ITEM IN THE STORE, Makes No Difference, Nationally Advertised or Otherwise, TO BE SOLD OUT at Terrific Price Cuts!  
**DEFINITELY A HISTORY-MAKING SALE**

**BIGGEST SALE EVER . . .**

### Our Statement

This is no time for us to "HEM" and "HAW" . . . A "BOTTLENECK" condition developed which requires immediate action to readjust our stock into a normal state.

Due to these circumstances, it is now absolutely imperative to CLEAR OUT a great portion of this gigantic stock on hand, no matter what the loss may be.

To assure quick and positive action we have gone the limit in cutting and slashing prices on this entire stock of famous label ladies' and children's apparel.

Throughout our entire store THE SALE PRICE TAGS WILL SET AN ALL-TIME RECORD for . . . bargains never before heard of . . . We assure you that you will not be disappointed.



Open Fri. and Mon. 'til 9 P.M.

Study this unusual announcement . . . Read every word . . . Note just a few of the terrific price cuts quoted below, plus many, many more not listed.

## SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

THIS SENSATIONAL INVENTORY DISPOSAL SALE STRIKES A KNOCKOUT BLOW TO WOMEN'S AND CHILDREN'S APPAREL PRICES. THE BIGGEST BARGAINS IN YEARS!! EVERY ITEM SACRIFICED AT PRICES THAT WILL SHATTER ALL BARGAIN RECORDS . . . AN EVENT THAT WILL MAKE MERCHANDISING HISTORY . . . PLAN NOW TO BE HERE WHEN THE DOORS OPEN FRIDAY . . . JOIN THE CROWDS IN THIS HUGE SALE!

## THE MOST SENSATIONAL BARGAINS EVER RECORDED ANYWHERE

*Sale!*  
STARTS  
**FRIDAY**  
JAN. 21st  
at 10 A.M.

Sale will continue from day to day until we accomplish the reduction of stock . . . Make your preparations right now to attend this great sale that begins FRIDAY and share in this golden opportunity of amazing bargains.

**Ladies' BLOUSES**  
All taken from our higher priced groups . . . You'll find short and long sleeve styles . . . Prints, solids, plaids, etc. Fine fabrics.  
ONE GROUP Values to \$5.95  
SALE PRICE  
**\$1.00**

**Ladies' Nylon SLIPS**  
Full length and half slips . . . famous well-known brands . . . white, black and colors . . . lacy trim.  
One Group, \$1.33  
Vals. to \$5.95  
SALE PRICE  
**\$1.33**  
One Group, \$2.33  
Vals. to \$7.95  
SALE PRICE  
**\$2.33**

**Ladies' All Wool SUITS**  
This is hard to believe, definitely the greatest suit sale of the year . . . you'll find all wool gabardine, flannels, many imports.  
ONE GROUP Values to \$59.95  
SALE PRICE  
**\$15.00**

Don't Walk, Run! Be Here When the Doors Open!  
**Ladies DRESSES**  
Better dresses taken from our higher priced groups. All styles in dressy and tailored fashions.  
ONE GROUP Values to \$25.00  
SALE PRICE  
**\$2.00**

**Girls' and Tots' BETTER DRESSES**  
Adorable styles, in all the finest materials, many washable, a large color assortment, many two tone, sizes 1 to 6x . . . 7 to 14 . . .  
One Group, \$1.66  
Vals. to \$4.95  
SALE PRICE  
**\$1.66**  
One Group, \$2.66  
Val. to \$7.95  
SALE PRICE  
**\$2.66**

**Girls' SWEATERS**  
All wools, orlons, in cardigan and slip-on styles . . . beautiful colors . . . sizes 2 to 14 . . .  
ONE GROUP Values to \$4.95  
SALE PRICE  
**\$1.33**

**Girls' and Tots' DRESSES**  
Good washable cottons, in many styles and colors . . .  
ONE GROUP Values to \$5.95  
SALE PRICE  
**\$1.00**

**Ladies' SKIRTS**  
You'll grab them at first sight . . . many all wools, part wools, orlons, in solid colors, plaids, checks, tweeds, etc.  
ONE GROUP Values to \$8.95  
SALE PRICE  
**\$2.00**

**Ladies' Bouffant SLIPS**  
White and colors . . . Hurry while they last.  
ONE GROUP Values to \$8.95  
SALE PRICE  
**\$1.88**

**Ladies' Western JEANS**  
Limited quantity . . . first quality, side zipper style.  
Reg. \$3.95, \$1.00  
SALE PRICE  
**\$1.00**

Brand New Showing . . . Many Just Unpacked  
**LADIES' BETTER DRESSES**  
You'll find a host of styles, for afternoon wear, evening wear, to work in, in all the leading materials . . . ALSO JUMPERS, sizes for juniors, misses, and women . . .  
ONE GROUP Values to \$17.95 - SALE PRICE  
**\$5.55**  
ONE GROUP Values to \$22.95 - SALE PRICE  
**\$7.55**  
ONE GROUP Values to \$29.95 - SALE PRICE  
**\$9.55**

**BOYS' JEANS AND JACKETS**  
Famous brand, flannel lined, hurry while they last . . .  
REG. \$3.95, \$1.00  
SALE PRICE  
**\$1.00**

**Girls' and Tots' SKIRTS**  
Corduroys, gabardines, solid colors, novelty style, etc.  
One Group, \$1.77  
Vals. to \$5.95  
SALE PRICE  
**\$1.77**

**Girls' Rayon PANTIES**  
Fancy Rhumba styles, first quality . . . sizes 2 to 12 . . .  
ONE GROUP Values to 98c  
SALE PRICE  
**19c**

**Ladies' All Wool JACKETS**  
Famous maker, you'll recognize the moment you see them . . . fully lined, solid colors, plaids, two-tones.  
ONE GROUP Values to \$22.95  
SALE PRICE  
**\$5.00**

**BRASSIERES**  
Famous makes, many styles, wide elastic bands, strapless, padded, etc.  
One Group, \$1.50  
Vals. to \$4,  
SALE PRICE  
**50c**

**Ladies' Better SKIRTS**  
Scores and scores of styles, in wools, wool mixtures, orlons, velvet, wool jersey, flannel, in solid colors, checks, plaids, tweeds, also permanent pleated nylons.  
One Group, \$3.55  
Vals. \$10.95,  
SALE PRICE  
**\$3.55**  
One Group, \$4.55  
Vals. \$12.95,  
SALE PRICE  
**\$4.55**  
One Group, \$5.55  
Vals. \$14.95,  
SALE PRICE  
**\$5.55**

**Ladies' SLACKS**  
Perfect fit, famous maker, gabardines, coverts, novelties.  
ONE GROUP Values to \$8.95  
SALE PRICE  
**\$3.77**

**ENTIRE STOCK TOYS**  
You'll find scooters, bicycles, dolls, rockers, buggies, mechanical and educational toys . . . games and many others . . .  
GOES ON SALE AT  
**1/2 PRICE**

**BOYS' JACKETS**  
Two tone gabardine, knit bottom, some zipper front . . .  
ONE GROUP, \$1.00  
Vals. to \$4.95,  
SALE PRICE  
**\$1.00**

**Girls' Nylon PETTICOATS**  
Full slips to make the dresses and skirts stand away out . . . sizes 1 to 14 . . .  
One Group, \$1.33  
Vals. to \$4.98  
SALE PRICE  
**\$1.33**

**Children's SLEEPERS**  
Famous UTICA Bodygard, 2-piece style, snap on . . .  
Regular \$2.98  
SALE PRICE  
**\$1.44**

**Ladies' ROBES and Bed Jackets**  
Limited quantity, print flannels, chenilles, lovely colors.  
ONE GROUP Values to \$5.95  
SALE PRICE  
**\$1.00**

**Ladies' Better BLOUSES**  
Famous named brands, in a large array of styles . . . top fabrics, such as nylons, orlons, cottons and wool jersey . . . colors galore . . .  
One Group, \$1.77  
Vals. to \$5.95  
SALE PRICE  
**\$1.77**  
One Group, \$2.77  
Vals. to \$8.95  
SALE PRICE  
**\$2.77**  
One Group, \$3.77  
Vals. to \$14.95  
SALE PRICE  
**\$3.77**

**Ladies' Play Shorts**  
Famous maker, full cut, better denims, in all colors.  
Reg. \$3.95, \$1.00  
SALE PRICE  
**\$1.00**

**BOYS' TEE SHIRTS**  
Fine combed cotton, in solid colors . . . stripes, novelties . . . Sizes 2 to 14 . . .  
ONE GROUP, \$1.00  
Vals. to \$3.95,  
SALE PRICE  
**50c**

**Girls' and Tots' ALL WOOL COATS**  
A large showing of the newest styles, many with velvet collars . . . finest all wool materials . . . in all colors.  
One Group, \$5.00  
Vals. \$12.95  
SALE PRICE  
**\$5.00**  
One Group, \$8.00  
Vals. \$14.95  
SALE PRICE  
**\$8.00**

**Children's ANKLETS**  
Solid colors, fancy pattern for boys . . . all perfect quality . . .  
ONE GROUP Values to 39c  
SALE PRICE  
**10c**

**LORDS 8801 SOUTH VERMONT AVE.**  
REMEMBER SALE STARTS FRIDAY, JAN. 21st, AT 10 A.M. SHARP

PLENTY OF FREE PARKING