Make VON'S your store in '55!

All VON'S MARKETS Will Remain Open Till 9:00 P.M. New Year's Eve

Closed New Year's Day
Open Sunday as usual

All of us at VON'S thank you, our customers, for your patronage during the past year. We sincerely wish everyone a Healthy, Happy and Prosperous New Year.

In '55 Von's will continue to offer:

1. National and Popular Brands of Quality Foods at consistently LOW PRICES!
2. Highest Quality and a Complete Selection of Fresh Meats, Poultry and Seafoods.
3. Only the Best in "Really Fresh" Fruits and Vegetables
4. Genuinely Friendly and Courteous Service.
5. Your Complete Satisfaction Guaranteed on every purchase in all Von's Markets.

SUNNY VALLEY—LARGE SIZE—GRADE "A"
LARGE EGGS DOZEN IN CARTON **43¢**

VON'S VALUE
COFFEE 2-LB. BAG **1.76** 1-LB. BAG **89¢**

WESTWOOD ASSORTED FLAVORS
ICE CREAM ONE HALF GALLON CARTON **49¢**

M.C.P. FRESH FROZEN
ORANGE JUICE 6-OZ. CAN **10¢**

WITH FOAMING ACTION
AJAX CLEANSER REG. CAN **10¢**

CAMPBELL'S
TOMATO SOUP REG. CAN **10¢**

HUNT'S TOMATO
CATSUP 2 14-OZ. BOTTLES **25¢**

DEL MONTE
TOMATO JUICE 46-OZ. CAN **23¢** NO. 2 CAN **10¢**

PLANTER'S COCKTAIL
PEANUTS 8-OZ. CAN **29¢**

HUNT'S—NO. 2½ CAN 17c
PORK & BEANS 2 15½-OZ. CANS **19¢**

COUNTY FAIR
TOMATOES 2 NO. 2½ CANS **27¢**

PILLSBURY PANCAKE AND WAFFLE FLOUR 1-LB. PKG. 17c 2-LB. PKG. **33¢**

SPRY
SHORTENING 3 LB. CAN **88¢**

TREE TOP PURE
APPLE JUICE 24-OZ. BOTTLE **23¢**

HUNT'S WHOLE UNPEELED
APRICOTS NO. 2½ CAN **23¢**

RIALTO SEMI ALL GREEN—14½-OZ. CAN 27c
ASPARAGUS TIPS 10½-OZ. CAN **23¢**

NEW YEAR'S PARTY SNACKS

N.B.C.
RITZ CRACKERS 1-LB. PKG. **34¢**

BEST FOODS—FRESH
MAYONNAISE QUART JAR **61¢**

LINDSAY SUPER COLOSSAL
RIPE OLIVES PINT CAN **37¢**

WITH SEASONING AND OIL 15c REG. SIZE
TV-TIME POPCORN 2 PKGS. **23¢**

READY TO EAT
POPCORN ¾-GAL. TIN **35¢** 2-GAL. TIN **65¢**

HEINZ KOSHER
DILL PICKLES 25-OZ. JAR **39¢**

FRANCO-AMERICAN
SPAGHETTI 19¾-OZ. CAN **19¢** 2 15½-OZ. CANS **29¢**

BELL BRAND
POTATO CHIPS 3¼-OZ. PKG. **19¢** 5-OZ. PKG. **29¢**
(8-OZ. BOX 39c)

FIRST QUALITY BUTTER

GRADE AA
JERSEYMAID POUND IN CARTON **67¢**

GRADE AA
CHALLENGE POUND IN CARTON **68¢**

GRADE A
BROOKFIELD POUND IN CARTON **67¢**

DELICATESSEN SPECIALS FOR NEW YEAR'S

FOR THAT NEW YEAR'S EVE PARTY
POTATO SALAD PINT **29¢**

SWIFT'S PREMIUM SMOKED—In the Piece
Braunschweiger LB. **59¢**

KRAFT SLICED AMERICAN
LOAF CHEESE LB. **49¢**

SWIFT'S PREMIUM LARGE SLICED
COTTO SALAMI LB. **49¢**

WISCONSIN FANCY A Wheel—in the piece
SWISS CHEESE LB. **69¢**

THE PAUSE THAT REFRESHES
COCA-COLA 6 Bots. **45¢** (Plus Deposit)

YOU LIKE IT—IT LIKES YOU
7-UP 6 Bots. **45¢** (Plus Deposit)

CANADA DRY
GINGER ALE 2 28-Oz. Bots. **45¢** (Plus Deposit)

CANADA DRY
SPARKLING WATER 2 28-Oz. Bots. **39¢** (Plus Deposit)

ASSORTED FLAVORS
PAR-T-PAK 2 32-Oz. Bots. **45¢** (Plus Deposit)

HUNT'S YELLOW CLING HALVES OR SLICED PEACHES NO. 2½ CAN **25¢**

HERSHEY'S
COCOA ½-LB. CAN **39¢** 1-LB. CAN **69¢**

DEL MONTE GOLDEN BANTAM
Cream Style Corn 17-OZ. CAN **14¢**

JERSEYMAID HOMOGENIZED
FRESH MILK ½-GAL. CARTON **40¢** QUART CARTON 20c

AMAZO ASSORTED
PUDDING 4½-OZ. PKG. **13¢**

KELLOGG'S 12-OZ. PKG.
SHREDDED WHEAT **19¢**

QUICK OR REGULAR
QUAKER OATS 20-oz. Pkg. **19¢** 48-oz. Pkg. **39¢**

SWIFT'S PREMIUM HAMS

RED LABEL **READY TO EAT** FULLY COOKED

WHOLE—14 to 18 lb. SHANK HALF—6 to 7 lb. **59¢** lb.
BUTT END 4 to 5 lb. **63¢** lb.
(CENTER SLICES—ANY THICKNESS—1.09 LB.)

FANCY SUGAR CURED HICKORY SMOKED
WHOLE HAMS 14 to 18 lb. AVERAGE OR SHANK HALF 6 to 7-lb. AVERAGE **49¢** lb.
(CENTER SLICES—ANY THICKNESS—98c LB.)

HAM SHANK END 5 to 6 lb. AVERAGE **39¢** lb.
(BUTT END—4 TO 5 LB.—55c LB.)

HEN TURKEYS VON'S "TABLE-KING" 12 TO 14 LB. AVERAGE **47¢** lb.

U.S. GOV'T. GRADED "CHOICE" AND "GOOD" STEER BEEF
BLADE CUT CHUCK **33¢** lb.
CENTER CUT CHUCK **37¢** lb.
ROUND BONE ROAST **43¢** lb.
SHOULDER ROAST BONELESS **59¢** lb.
ROUND STEAK OR SWISS STEAK **59¢** lb.
(BONELESS TOP OR BOTTOM ROUND STEAK—69c LB.)
RUMP ROAST BONE IN **59¢** lb.
(BONELESS RUMP ROAST—69c LB.)

FRESHLY GROUND EVERY HOUR
Ground BEEF **25¢** lb.

100% PURE PORK
Pork SAUSAGE **43¢** lb.

SELECT TENDER
Ground CHUCK **43¢** lb.

FOR SALADS OR FRYING
Green SHRIMP **55¢** lb.

FARMER JOHN'S GRADE A
SLICED BACON 1-LB. PKG. **49¢**

HURRY! HURRY! Start Your Set Now! Another New Shipment Just Arrived!

FEATURED AT ALL VON'S MARKETS

— *HOLIDAY PRODUCE SPECIALS* —

CRISP WASHINGTON WINESAP
APPLES 3 LBS. **25¢**

TENDER YOUNG
CARROTS LARGE BUNCH **5¢**

SOLID SLICING
TOMATOES 2 CELLO PKGS. **25¢**

HEALTH AND BEAUTY AIDS

FOR SORE THROATS AND COLDS USE
LISTERINE ANTISEPTIC
Medium Size Bottle **49¢**

COLGATE RIBBON
DENTAL CREAM WITH GARDOL
Economy Size **63¢**

JERGEN'S
HAND LOTION
Medium Size Bottle **49¢**

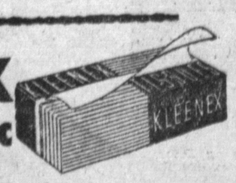
Prepared Poultry DRESSING.... 39¢ pkg.
(Reg. 43c pkg.)

Plain and Sugared DOUGHNUTS 6 for 20¢
(Reg. 6 for 25c)

Friday ONLY, Dec. 31
8 Inch MINCE or PUMPKIN PIE 57¢ ea.
(Reg. 59c ea.)

Van de Kamp's
BAKERIES · COFFEE SHOPS

FACIAL TISSUE
KLEENEX 2 300 COUNT PACKAGES **35¢**



PALMOLIVE
TOILET SOAP 3 REG. BARS **23¢** 2 LARGE BARS **23¢**

PUREX
THE GENTLE LAUNDRY BLEACH

SAFER FOR LINENS BECAUSE IT'S PURE
AN EXCLUSIVE PUREX PROCESS REMOVES HARMFUL IMPURITIES

QT. BOTTLE **17¢**
½-GAL. BOTTLE **29¢** 1-GAL. BOTTLE **49¢**

PUREX DRY BLEACH
12-OZ. JAR **36¢** 19-OZ. JAR **47¢**

LONGER LASTING SUDS
SURF GIANT PKG. **58¢** (LESS 10c) **48¢**

MIRACLE OF MILDNESS
VEL LARGE PKG. **29¢** GIANT PKG. **69¢**

MAKES FABULOUS SUDS
FAB LARGE PKG. **29¢** GIANT PKG. **69¢**

VON'S

PRICES EFFECTIVE THURS., FRI., SUN., DEC. 30-31-JAN. 2
PHONE WEBSTER 3-8311 FOR YOUR NEAREST VON'S MARKET

1260 W. REDONDO BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —