# Von's Pre-Christmas Sale!

Plan now and shop early for your Christmas feast. Visit your nearby friendly Von's Market for all kinds of items to make this the best dinner of the year.

SUNNY VALLEY FRESH GRADE "A"
**LARGE EGGS** DOZEN IN CARTON 41¢

VON'S COLORED
**MARGARINE** ONE POUND CARTON 17¢

OCEAN SPRAY—STRAINED OR WHOLE
**CRANBERRY SAUCE** 16 OZ. CAN 19¢

GLORIETTA BRAND
**TOMATO JUICE** LARGE SIZE 46 OZ. CAN 21¢

WESTWOOD—ASSORTED FLAVORS
**ICE CREAM** FREEZER SPECIAL ½ GALLON CARTON 45¢

RATH'S SPICED
**LUNCHEON MEAT** 12 OZ. CAN 37¢

LIBBY'S
**FRUIT COCKTAIL** 17 OZ. CAN 20¢ NO. 2½ CAN 33¢

FINEST FOR MAKING PIES
**LIBBY PUMPKIN** 17 OZ. CAN 10¢

**MINCE MEAT**
NONE SUCH BRAND
CONDENSED 9 OZ. PKG. 25¢ MOIST 29 OZ. GLASS JAR 47¢

**SOUTHERN YAMS**
ROYAL PRINCE
17 OZ. CAN 21¢

**SHRIMP**
VICTOR BRAND
SMALL SIZE 4½ OZ. CAN 27¢ LARGE SIZE 5 OZ. CAN 37¢

SWIFT'S PREMIUM
RED LABEL—FULLY COOKED
**HAMS**

WHOLE OR SHANK HALF 59¢ lb.
BUTT END 63¢ lb.
CENTER SLICES 1.09 LB.

LUER'S OR FARMER JOHN
HICKORY SMOKED—SUGAR CURED
**HAMS**
SHANK END 5 OR 6 LB. 43¢ lb. WHOLE OR SHANK HALF 51¢ lb.
BUTT END AVG. 4-5 LB. 57¢ lb.
CENTER SLICES ANY THICKNESS 98¢ lb.

U.S. GOV'T. GRADED "CHOICE" AND "GOOD" STEER BEEF
**ROUND STEAK** OR SWISS 65¢ lb.
BONELESS TOP OR BOTTOM ROUND STEAK—75c lb.

DELICIOUS TENDER JUICY
**RUMP ROAST** BONE IN 65¢ lb.
BONELESS RUMP ROAST—75c lb.

LUER'S QUALITY GRADE "A"
**SLICED BACON** 1 LB. PKG. 59¢

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|---|---|---|---|
| GROUND BEEF | 25¢ lb. | SHORT RIBS | 17¢ lb. |
| GROUND ROUND | 65¢ lb. | BOILING BEEF | 7¢ lb. |
| PORK SAUSAGE | 39¢ lb. | FRESH FILLETS OF SEA BASS | 39¢ lb. |
| NORTH PACIFIC HALIBUT STEAKS | 39¢ lb. | | |

ORDER YOUR HOLIDAY TURKEY NOW AT ANY VON'S MEAT DEPT.

CRISCO **SHORTENING** 3 LB. CAN 88¢

A CORN PRODUCT **MAZOLA OIL** QUART BOTTLE 65¢

CRYSTAL PURE **SUGAR** 5 LB. BAG 49¢ 10 LB. BAG 98¢

ALL SWEET COLORED **MARGARINE** POUND CARTON 27¢

HEINZ FIG OR **PLUM PUDDING** PER CAN 47¢

BURNETTS **FOOD COLOR KIT** PER 1 PKG. 23¢

**Pillsbury's BEST Flour** 2 LB. BAG 25¢ 5 LB. BAG 54¢ 10 LB. BAG 1.03

CALAVO FUERTE **AVOCADOS** ½-LB. SIZE 2 FOR 25¢

GENUINE CAPE COD **CRANBERRIES** 3 6-OZ. CELLO PKGS. 19¢

PLUMP MEATY TENDER **ARTICHOKES** 3 FOR 19¢

FANCY CALIFORNIA GROWN **MUSHROOMS** ONE PINT DRY MEASURE 19¢

GIFT SUGGESTION—CALIFORNIA **FANCY DATES** 2½-LB. SHIPPING BOX 49¢

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|---|---|---|---|---|---|
| KARO SYRUP | 1½ LB. JAR | BLUE LABEL 23¢ | GREEN LABEL 25¢ | RED LABEL 24¢ |
| KAL-KAN HORSEMEAT | | 2 15 OZ. CANS 41¢ | | |
| THORO FED DOG FOOD | | 3 15-OZ. CANS 43¢ | | |
| SASSY CAT FOOD | 3 7½ OZ. CANS 19¢ | 3 TALL CANS 35¢ | | |
| HI-HO CRACKERS | SUNSHINE | ONE POUND PACKAGE 34¢ | | |
| DROMEDARY COCONUT | MOIST 4 OZ. CAN 17¢ | SHREDDED 4 OZ. PKG. 16¢ | | |

SANITARY BOWL CLEANERS
**JONNY MOP** each 98¢

SANITARY NAPKINS
**MODESS** per pkg. 39¢

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|---|---|---|---|---|
| SWEETHEART TOILET SOAP | 4 REG. BARS 23¢ | 4 LRG. BARS 34¢ | | |
| HOUSEHOLD CLEANSER BAB-O CLEANSER | 2 REG. CANS 25¢ | | | |
| SOAP FLAKES BLUE WHITE FLAKES | 4 REG. PKG. 28¢ | | | |
| SO PURE IT FLOATS IVORY SOAP | 2 MED. BARS 15¢ | 2 LRG. BARS 26¢ | | |
| TOILET SOAP PERSONAL IVORY | 4 BARS FOR 23¢ | | | |
| LEAVES CLOTHES SOFTER IVORY FLAKES | LRG. PKG. 29¢ | GIANT PKG. 69¢ | | |
| SO PURE IT FLOATS IVORY SNOW | LRG. PKG. 29¢ | GIANT PKG. 69¢ | | |
| TOILET SOAP CAMAY | 3 REG. BARS 23¢ | 2 BATH SIZE 23¢ | | |
| IT'S MILDER—TRY NEW PINK DREFT | LRG. PKG. 29¢ | GIANT PKG. 69¢ | | |
| FOR CLEANING WALLS AND WOODWORK SPIC-N-SPAN | LRG. PKG. 24¢ | GIANT PKG. 76¢ | | |
| TIDE'S IN DIRT'S OUT TIDE | LARGE PKG. 29¢ | GIANT PKG. 69¢ | | |
| LIQUID DETERGENT JOY | 8-OZ. BOTTLE 29¢ | GIANT BOTTLE 69¢ | | |
| IT'S NEW! IT BLUES CHEER | LGE. PKG. 29¢ | GIANT PKG. 69¢ | | |
| WASHDAY MIRACLE OXYDOL | LGE. PKG. 29¢ | GIANT PKG. 69¢ | | |
| HOUSEHOLD CLEANSER SUNBRITE | 3 REG. CANS 25¢ | | | |

Almond Orange Ring COFFEE CAKE . . . 29¢ ea. (Reg. 35c ea.)

2-Layer Pineapple CAKE 79¢ ea. (Reg. 89c ea.) 40c half

Van de Kamp's BAKERIES-COFFEE SHOPS Help Fight TB

Buy Christmas Seals

**DELICATESSEN SPECIALS**

FOR A BETTER DRESSED SALAD—VON'S FAMOUS
**BLEU CHEESE DRESSING** PINT 49¢

GIVE A CANNED HAM FOR CHRISTMAS
**CANNED HAM** SWIFT'S PREMIUM 7 TO 9 LB. AVG. 87¢ lb.

SWIFT'S PREMIUM—KOSHER STYLE
**ALL BEEF SALAMI** IN THE PIECE 49¢ lb.

FOR A DELICIOUS QUICK MEAL—VON'S OWN
**ENCHILADAS** CHEESE OR BEEF PACKAGE OF TWO 35¢ PKG.

FRUIT CAKE TIME IS HERE
**FRUIT CAKE MIX** IN A REUSABLE PLASTIC CONTAINER 45¢ lb.

**BUTTER**
FIRST QUALITY

| | | |
|---|---|---|
| GRADE AA CHALLENGE | POUND | 69¢ |
| GRADE AA JERSEYMAID | POUND | 68¢ |
| GRADE A BROOKFIELD | POUND | 68¢ |

**RATH'S**
CANNED MEATS

| | | |
|---|---|---|
| SLICED DRIED BEEF | 2½ OZ. JAR | 31¢ |
| Pork Sausage | 8 OZ. CAN | 43¢ |
| SCRAPPLE | 16 OZ. CAN | 27¢ |

FEATURED AT ALL VON'S MARKETS

Makes a wonderful Christmas gift. Start saving your set NOW!

*Health & Beauty Aids*

| LISTERINE ANTISEPTIC | AERO SHAVE | VICKS VAP-O-RUB |
|---|---|---|
| FOR SORE THROAT AND COLDS | WITH AFTER SHAVE LOTION FREE | ACTS TWO WAYS AT ONCE |
| 7 OZ. BOTTLE 49¢ | BOTH FOR 98¢ | 1½ OZ. JAR 38¢ |

**GERBER'S BABY FOODS**
ASSORTED STRAINED 6 4½ OZ. CANS 49¢ ASSORTED CHOPPED 6 6½ OZ. CANS 69¢

**VON'S**

PRICES EFFECTIVE THURS., FRI., SAT., SUN., DEC. 16, 17, 18 AND 19
PHONE WEBSTER 3-8311 FOR YOUR NEAREST VON'S MARKET

REMEMBER IT'S VON'S FOR VALUES!

## 1260 W. REDONDO BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —