BE WISE! BE SAFE! LAY-A-WAY NOW FO CHRISTMAS - USE YOUR CREDIT

OPEN EVENINGS 'TIL 9 O'CLOCK UNTIL CHRISTMAS

Gifts for All at Thrifty Prices

NO MONEY DOWN

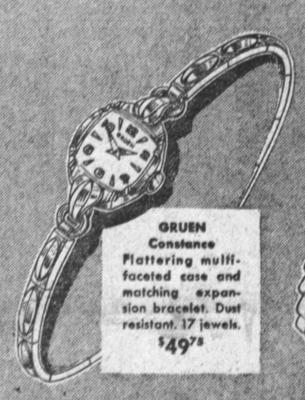
LAWSON'S ... *has them!*

UP TO 1 YEAR TO PAY

Greatest Gruen watch buys ever!

GRUEN Carlyle Dramatic style with newest expansion band. Dust resistant. 17 jewels. $49.75

IT COSTS NO MORE TO GIVE THE BEST --- **GRUEN**



GRUEN Constance Flattering multi-faceted case and matching expansion bracelet. Dust resistant. 17 jewels. $49.75

GRUEN Daryll New triangle time markers. Handsome expansion band. Dust resistant. 17 jewels. $59.50

GRUEN Amber Modern beauty at its best! Matching bracelet. Dust resistant. 17 jewels. $59.50

GRUEN Christmas Special

Imagine! A 17-JEWEL **GRUEN** for only $33.75 each

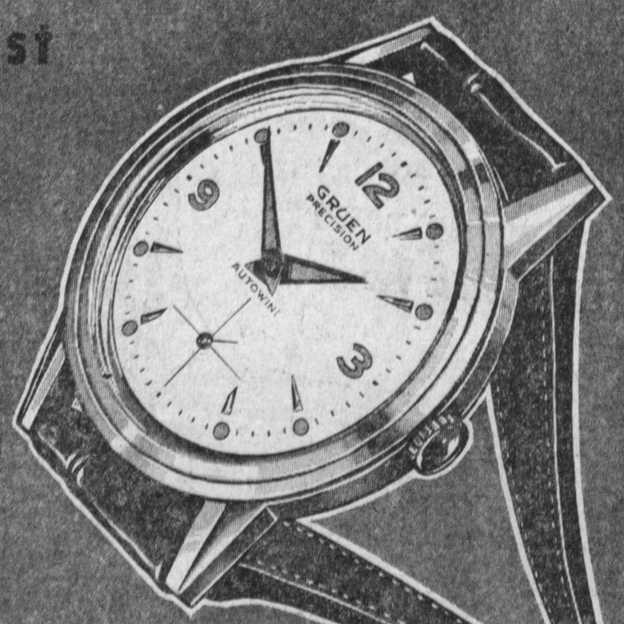
$1.00 WEEKLY

NO MONEY DOWN... as little as $1 A WEEK

NOW a famous GRUEN *Autowind* at the lowest price ever!

$49.75

for the world's leading self-winding watch



- WATER RESISTANT
- STAINLESS STEEL
- SHOCK RESISTANT
- LUMINOUS DIAL
- NON MAGNETIC
- 17 JEWELS

GRUEN Curvex Huntress Gracefully curved to fit the wrist. Matching bracelet. Dust resistant. 17 jewels. $71.50

GRUEN Curvex Captain Handsome wrist-curved case. Modern dial. Dust resistant. 17 jewels. $65.00

GRUEN Lucille Smart simplicity with lovely expansion bracelet. Dust resistant. 17 jewels. $79.50

GRUEN *America's Most Treasured Gift*

GRUEN AUTOWIND Speedway Self-winding! Resistant to water, shock. Gold-filled case. 17 jewels. $89.50

GRUEN Laurette 6 brilliant diamonds. Matching bracelet. Dust resistant. 17 jewels. $125.00

GRUEN Broadway Unusual curved dial and expansion band. Dust resistant. 17 jewels. $71.50

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New 1955 Modern Designs In
Heart Lock AMERICA'S MOST BEAUTIFUL DIAMOND RINGS

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OPEN EVENINGS UNTIL CHRISTMAS!