



FIRST CALL for SAV

Yes, it's the first week in December and only twenty-three more days till Christmas. Now's the time to start thinking about baking your gifts. Homemade Christmas goodies are always appreciated and always a wonderful answer to so many gift problems. That's why we are featuring specials that will make your gift baking easy and economical. In fact, Food Giant specials are designed to go easy on your over-taxed Christmas budgets. Best place to save is at the fabulous Food Giant.

DECEMBER 2, 3, 4
FOUR BIG SPECIAL SAVING
THURSDAY - FRIDAY - SATURDAY

FARM FRESH PRODUCE

White Rose - Excellent for Baking
POTATOES
10 lbs **25^c**

Fancy, Crisp and Tender
CELERY
LARGE STALKS **10^c ea.**

FANCY, SWEET NAVAL
ORANGES
5 LBS. **25^c**

EXTRA FANCY OREGON
D'ANJOU PEARS
2 LBS. **25^c**

NEW IMPROVED MARGARINE

NUCOA



POUND
CARTON
IN QUARTERS

19^c

C & H SUGAR 10^c

PURE APPLE SAUCE
INSTANT PUDDING
VIENNA SAUSAGE
GIANT RIPE OLIVES

MANIN'S 2 CANS FOR **25^c**
300 CCANS

ROYAL 3 LARGE **25^c**
2c DEAL. PKGS.

CROWN 2 CANS FOR **25^c**
4 OZ. CAN

SUN-RIPE TALL NO. 1 **19^c**
CAN

BEL CAN
**PORRAGE
AND
BEANS**
LARGE NO. 2 1/2 CAN **15^c**

SYLMAR WHITE HOMINY

LARGE 2 1/2 CAN **10^c**

LEVER DETERGENT SURE

GIANT BOX **49^c**
PRICE INCLUDES
10c OFFER ON BOX

LAURA SCUDDER HOMOGENIZED

PEANUT BUTTER

JUMBO 20 OZ. JAR **49^c**

VENUS
LARGE WHITE BEANS
2 LB. CELLO BAG **29^c**

TENDERLEAF TEA BAGS
PURE GRAPEFRUIT JUICE
ARMOUR'S TAMALES
LUX BATH SOAP
PURE PRUNE JUICE

SPECIAL 8 BAGS FREE OFFER WITH BOX OF 48 **59^c**

DONALD DUCK PURE FLORIDA NO. 2 CAN **10^c**

WITH SAUCE READY TO SERVE 16 OZ. CAN **17^c**

ONE BAR FREE WITH THREE HOLLYWOOD'S FAVORITE BATH BARS **33^c**

REAL LARGE PRUNE 24 OZ. BOTTLE **19^c**

HOLIDAY LIQUORS & WINES



AGED SEVEN LONG YEARS
GREEN HILL BOTTLED IN BOND WHISKEY

This is a mellow full-bodied whiskey that has been aged seven long years and bottled in bond under government supervision. It is unusual to get a fine bond like this at such a low price. **\$3.49** FIFTH

80 PROOF DISTILLED VODKAFYLL
VODKA

Six months ago you paid \$3.97 for this same Vodka. It is a delightful drink with fine liqueur character, yet has no-liquor taste or aroma. **\$2.69** FIFTH

A DRINK FOR CONNOISSEURS
MOUQUIN IMPORTED AGED BRANDY
TEN YEARS OLD

Connoisseurs will delight in this fine imported Brandy that has been aged in Italy as only the Italians know how. Old world quality and character are yours at a price you can afford. **\$3.99** FIFTH

A KABC - CHANNEL 7 SPECIAL
Manischewitz
WINE

The most popular of all the great wines is Manischewitz Concord Grape Wine. From the first sip to the last drop you'll enjoy the smooth old fashioned goodness of this famous wine. **\$1.19** FIFTH



Von de Kamp's
Specials
Dec. 2, 3, 4

Pecan **89^{oo}**
SPICE CAKE... (98c value) 45c half

Cinnamon **33^{oo}**
COFFEE LOAF (39c value)

DELICATESSEN

DUBUQUE CANNED PICNIC HAMS
4 LB. EACH **\$2.89**

LASSCO BARBECUED KIPPERED SALMON **85^{lb}**

MILD CREAMY CHEDDAR CHEESE **45^{lb}**

LIPTON TEA THE BRISK TEA
16 Bags **21c** 1/4 lb. Box **35c**

SNOWY-SOFT MADE WITH FLUFF
NORTHERN TISSUE
A CHANNEL 7 SPECIAL 3 for 25c

A KABC-TV CHANNEL 7 SPECIAL
HEINZ **BABY FOOD**
3 REG. JARS **27^c**

Channel 7 Special
DR. ROSS DOG FOOD 2 Tall Cans **27^c**
WESTON ANIMAL GRAHMS Large Box **21^c**

NABISCO SNOWFLAKE CRACKER LARGE BOX **25^c**