YOUR COMPLETE *Satisfaction Guaranteed*

TODAY'S BEST BUY! OPERATION APPETITE- $5 can provide school lunches for five hungry kids every day for a week! GIVE WHAT'S FAIR COMMUNITY CHEST

SATISFACTION GUARANTEED
by Rigid Quality Control.

You must be satisfied with everything you buy at Von's. We feature Nationally Advertised and time tested Brands. It is our policy at all times to give you Top Quality Merchandise and Value at lowest possible prices. If for any reason you are not completely satisfied with a purchase from Von's, we will cheerfully refund the full purchase price. No questions asked. You be the judge. You must be satisfied.

Vons

Grapefruit First of the Season!
NEW CROP JUICY, DESERT 8 LB. BAG 39¢

TENDER, STRINGLESS, KENTUCKY **GREEN BEANS** 2 LBS. FOR 29¢

ALL PURPOSE, CALIFORNIA **COMICE PEARS** 2 LBS. FOR 19¢

GENUINE BROWN, STEAK **MUSHROOMS** 1 PINT DRY MEASURE 19¢

FROZEN FOOD VALUES

TREESWEET—CONCENTRATED **Orange Juice** 2 6 OZ. CANS 25¢

PICTSWEET—FRENCH CUT **Green Beans** 10 OZ. PKG. 17¢

WESTWOOD—FORD HOOK **Lima Beans** 10 OZ. PKG. 15¢

SUNKIST—CONCENTRATED **Lemonade** 2 6 OZ. CANS 23¢

DROMEDARY—COMES IN PAN YOU BAKE IT IN **FRUIT CAKE MIX** COMPLETE PACKAGE 79¢

DROMEDARY **CORN MUFFIN MIX** 8 OZ. PKG. 15¢

SUNSHINE—FLAKY THIN SALTINES **KRISPY CRACKERS** 1 LB. PKG. 25¢

KRETSCHMER'S **WHEAT GERM** 12 OZ. JAR 35¢

JERSEYMAID EVAPORATED **Canned Milk** TALL CAN 11¢

SWIFT'S—QT. BOTTLE **Jewel Oil** Reg. Price . . 66c Less . . . 5c You Pay Only 61¢

ALL VON'S MEATS ARE GUARANTEED TO SATISFY

U.S. GOVT. GRADED "CHOICE" AND "GOOD" STEER BEEF

BEEF ROASTS

BLADE CUT CHUCK 33¢ lb. | CENTER CUT CHUCK 37¢ lb. | ROUND BONE SHOULDER 41¢ lb.

BONELESS SHOULDER ROAST . . . . . 59¢ lb

SMOKED AND CURED TO ASSURE PERFECT FLAVOR **SLICED BACON** 1 LB. PKG. 53¢ lb

EASTERN SUGAR CURED HICKORY SMOKED

LUER TENDER CURED **HAM SALE!** FARMER JOHN

SHANK END 5 LB. AVERAGE 39¢ lb | BUTT END 4 TO 4½ LBS. 49¢ lb | SHANK HALF 6½ TO 7½ LBS. 53¢ lb | BUTT HALF 6 TO 6½ LBS. 59¢ lb

EASTERN—SMALL SIZE—EXTRA DELICIOUS **SPARE RIBS** 1 TO 3 LBS. AVERAGE 49¢ lb.

FRESHLY GROUND EVERY HOUR

GROUND MEATS

GROUND BEEF 25¢ lb. | GROUND CHUCK 43¢ lb. | PURE PORK SAUSAGE 39¢ lb.

FRESH FILLETS **RED ROCKFISH** . . 29¢ lb | FRESH FILLETS **DOVER SOLE** . . . 39¢ lb

ECONOMY CUTS ARE BUDGET SAVERS

TENDER PLATE **BOILING BEEF** 9¢ lb | BONELESS **BEEF STEW** 59¢ lb

MEATY **BEEF SHORT RIBS** 19¢ lb | SLICED **BEEF LIVER** 45¢ lb

LIPTON TEA THE 'BRISK' TEA ¼ LB. PKG. 33¢ ½ LB. PKG. 65¢

LIPTON TEA BAGS THE 'BRISK' TEA PKG. OF 16 19¢ PKG. OF 48 50¢

Exclusive Bargain! Kids will love this Three-way Bedroom Lamp only $3.79 with two labels from cans **Ken-L-Ration** 3 TALL CANS 43¢

SUNNY VALLEY—GRADE A—STRICTLY FRESH **LARGE EGGS** DOZ. IN CTN. 47¢

LIBBY'S—GARDEN **SUGAR PEAS** 17 OZ. CAN 17¢

HUNT'S **CATSUP** 2 14 OUNCE BOTTLES 27¢

BEECHNUT **BABY FOODS** STRAINED 6 4¾ OZ. JARS 57¢ JUNIOR 6 7¾ OZ. JARS 86¢

GOOD HOT OR COLD **SWIFT'S PREM** 12 OZ. CAN 37¢

VON'S VALUE COFFEE	1 LB. BAG 89¢	2 LB. BAG 1.76
BEST FOODS MAYONNAISE	QT. JAR 61¢	
Butter Kernel—Whole Kernel BANTAM CORN	17 OZ. CAN 17¢	
BLUE ROSE Wonder Rice	1 LB. PKG. 15¢	2 LB. PKG. 29¢
DELICIOUS ON PUMPKIN PIE REDDI-WIP	PER CAN 52¢	
RIALTO SEMI ALL GREEN ASPARAGUS TIPS	11 OZ. CAN 23¢	
SWIFT'S SUNBRITE CLEANSER	3 CANS FOR 25¢	
INSTANT SUDS VEL	LGE. PKG. 29¢	
FOR HARD WATER ORO SUDS	12 OZ. PKG. 20¢	
Clothes Bleach PUREX	½ GAL. BTL. 29¢	GAL. BTL. 49¢

POWDERED HAND SOAP **Boraxo** 8 OZ. CAN 17¢ 15 OZ. CAN 30¢

20 MULE TEAM **Borax Powder** 1 LB. PKG. 18¢

ALL CONTROLLED SUDSING for Automatic Washers 24 OZ. PKG. 39¢ 10 LB. PKG. 2.37

BORDO—FLORIDA SEGMENTS **GRAPEFRUIT** 17 OZ. CAN 17¢

DOLE—NO. 2½ CAN—33c **FRUIT COCKTAIL** 17 OZ. CAN 20¢

HUNT'S **TOMATO SAUCE** 6 8 OZ. CANS 39¢

PECAN ROLLS . . . . 39¢ (Reg. 49c pan) pan of 6

13-EGG ANGEL FOOD Large 98¢ ($1.25 value) | Small 59¢ (69c value)

Van de Kamp's BAKERIES · COFFEE SHOPS

Enjoy Delicious **Blueberry Muffins** the easy, one-package PY-O-MY way! PY-O-MY Blueberry Muffin Mix 35¢ Large Package

ALSO U.S.P. STANDARD DISTILLED WATER

Save labels from **PUSS'n BOOTS** CAT FOOD (either size) and mail only three with 10c to Coast Fisheries, P.O. Box 25, San Francisco 1, Calif., for copy of "KITTENS AND CATS", famous new 40-pg. book on cat care.

3 8 OZ. CANS 23¢ 3 15 OZ. CANS 38¢

... IDEAL for lunch or supper

REAL HOMEMADE SOUPS the Modern Way with LIPTON Soup Mixes

Chicken Noodle	3-PACK CARTON 39¢
Tomato Vegetable	3-PACK CARTON 39¢
Onion Soup	2 PKGS. 33¢
Beef Vegetable	2 PKGS. 33¢

SWIFT'S PREMIUM—ALL BEEF—KOSHER STYLE **SALAMI** IN THE PIECE 49¢ lb

PLUMROSE—DANISH—NO WASTE—4 LB. CAN 4.95 **CANNED HAMS** 2 LB. CAN 2.49

TREASURE CAVE—FINEST QUALITY **BLEU CHEESE** 69¢ lb

JERSEYMAID—FIRST DAY FRESH **SOUR CREAM** ½ PT. CTN. 22¢

FRUIT CAKE TIME IS HERE! **FRUIT MIX** 1 POUND REUSABLE PLASTIC JAR 45¢

WOODBURY'S FACIAL SOAP	3 REG. BARS 21¢	3 BATH SIZE 31¢
JONNY MOPS SANITARY BOWL CLEANERS	EACH 98¢	
MODESS SANITARY NAPKINS	PKG. OF 12 39¢	
COLGATE **DENTAL CREAM** WITH GARDOL	LARGE SIZE TUBE 47¢	ECON. SIZE TUBE 63¢
HALO **SHAMPOO**	LARGE SIZE 57¢	
VASELINE PETROLEUM JELLY	LARGE JAR 29¢	

VON'S

PRICES EFFECTIVE THURS., FRI., SAT. SUN., NOVEMBER 11-12-13-14
PHONE WEBSTER 3-8311 FOR YOUR NEAREST VON'S MARKET

REMEMBER IT'S VON'S FOR VALUES!

1260 W. REDONDO BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —