BE HAPPY! BE THRIFTY! BUY NOW AND SAVE! NO MONEY DOWN

Lawson's ANNIVERSARY SALE

ACT NOW!

Heart Lock
7 DIAMOND SET
$150.00 BOTH FOR
$3.00 WEEKLY

Set of 3 *Perfectly Matched Wedding Trio*

- 5 Diamond Engagement Ring
- 4 Diamond Wedding Ring
- For Him - 6 Diamond Wedding Ring

Regular $300 A Year to Pay — All 3 for only $249

Limited time Only!

Men's DIAMOND RING
The Ideal Gift for "Him"
$75.00 No Money Down $1.75 WEEK
For Him, Fiery Diamond on Heavy massive 14K gold.

LAWSON'S Sensational OFFER!
GORGEOUS 24 inch "MAMMA DOLL"

$1 WITH ANY PURCHASE of $14.95 OR MORE

A big 24" cuddly bundle of fun. Beautifully made, life-like. Soft latex arms and legs. A real crying voice . . . Amazing sleeping eyes. Wonderful curly hair. Blond or brunette . . Smartly dressed, with Flocked Ninon Dress, Taffeta Slip and Panties, Shoes and Stockings.

Buy Now and Save!

NO MONEY DOWN

Heart Lock
DIAMOND SET
$75.00 FOR BOTH
Rings lock together in perfect position for massed beauty
$1.50 Weekly
Brilliant dazzling diamond set in beautiful 14K Gold with matching wedding band.

To Cherish Forever!

Mr. and Mrs.
10 DIAMOND WEDDING PAIR
Perfectly matched bride and groom rings, each set with 5 fiery diamonds in 14K gold.
Reg. $100 Now . . . $75 each
$1.50 Weekly

UNUSUAL!

5 DIAMOND WEDDING RING
$49.50 Reg. $69.50
$1 Weekly
Five Fiery Diamonds enhance this beautiful Modern Wedding Ring in 14K White or Yellow Gold.

SUPER-VALUE!

BULOVA
DIRECTOR expansion band
Your Choice $35.75
1.00 Weekly
For her, the Miss America, 17-jewel movement;
NO DOWN PAYMENT REQUIRED — JUST ADD THIS TO YOUR ACCOUNT

EXTRA!

ELGIN WATCHES
With DURAPOWER MAINSPRING
Fed. Tax Inc.
Elgin $39.75
Your choice of the smartest watch ever from our large selection....
PAY $1. WEEKLY

Longines
WITTNAUER
The world's most honored watch. Men's or ladies' models in white or yellow gold.
$39.75
$1.00 WEEKLY
LONGINES — WITTNAUER
WITH EXPANSION BANDS

SURPRISE!

Argus "75" Camera Kit
COMPLETE KIT FOR $22.50
No Money Down
Kit includes Camera, Case, Flash Attachment, 2 Batteries, 8 Flash Bulbs and a roll of Film. A special price.
$1 WEEKLY

GREAT!

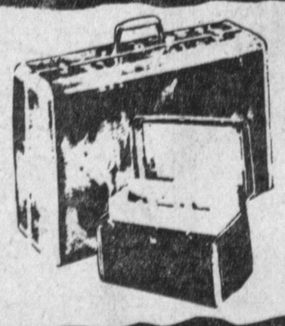
LADIES AND MENS
17 JEWEL WATCHES
Reg. $29.75 Easy Terms $18.88 Your Choice
No Money Down
Buy now and Save! Terrific Value. Natural gold Color.

SPECIAL PURCHASE!

WHY RENT? When You Can Own A Brand New

REMINGTON, ROYAL, or SMITH CORONA Portable Typewriter
On Easy Terms As Low as . . . 29c A DAY

SAMSONITE LUGGAGE

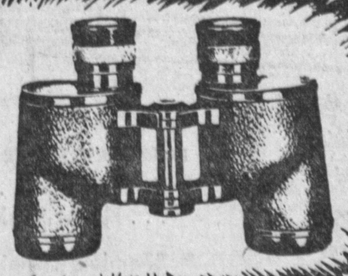


From $17.50
$1 Weekly
Sturdy construction, strong enough to stand on! Mar resistant covers in 6 colors. Metal initials at no extra cost.

LOOK!

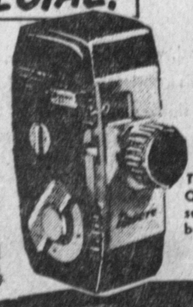
Enchanting as the original Lorelei. A golden figure-eight holding a fabulous pseudo-pearl—capturing completely
Necklace $7.50
Bracelet $4.00 *Earrings* $4.00
Jewels by TRIFARI
Frankly Feminine!

Limited Quantity!



6 x 30 imported BINOCULARS
Reg. $39.95 $1.00 Weekly $19.97
Wonderful for fast action viewing of all spectator sports events.

SPECIAL!



REVERE MOVIE CAMERA
$49.50 $1.00 Weekly
The "50" is extremely simple to operate. Quick, easy "drop-in" Click-stop exposure setting, automatic Footage meter, built in view finder.
NO MONEY DOWN

LAY AWAY now FOR CHRISTMAS

NO MONEY DOWN!

Lawson's JEWELERS

1317 EL PRADO
Phone FA. 8-4313 TORRANCE
OPEN FRIDAY NIGHTS 'TIL 9

SENSATIONAL!

Land POLAROID CAMERA
. . . delivers finished printed pictures in 60 seconds
$69.95
The most amazing camera in the world! Snap the picture! Pull the tab! See the finished print! That's all there is to it! Takes beautiful pictures, 2¼ X 3¼, indoors or
No Money Down — $1.50 Weekly