a real Von's special

BIG, RED, JUICY JONATHANS

CRACKLING CRISP—PLEASANTLY TART
THE BEST FROM WASHINGTON STATE
JONATHAN APPLES 3 LBS. FOR 25¢

LARGE, SUGAR SWEET, THOMPSON	THICK MEATED—VINE RIPENED	SWEET, TENDER, GOLDEN
SEEDLESS GRAPES	CRENSHAW MELONS	CORN on the COB
2 LBS. FOR 15¢	5¢ LB.	LARGE EAR 5¢ EACH

BULB SPECIAL!
HUGE, YELLOW, KING ALFRED
DAFFODIL BULBS
Plant Now for Spring Blooming
PACKAGE OF 12 BULBS 69¢

Last Chance to Enter Our
Hawaiian Holiday Contest!
Just imagine! An 8-day all expense trip for two to the Hawaiian Islands. First class accommodations. Just deposit an official entry blank with your name and address at any VON'S Market. Contest closes Sat., Oct. 2nd. Winner to be announced on Chef Milani TV Show, KCOP, Channel 13, Thurs., Oct. 7th, 8 P.M.

FORTIFIED WITH VITAMINS
VON'S MARGARINE 2 1 LB. CTNS. 25¢

JACK SPRAT
TOMATO JUICE 46 OUNCE CAN 19¢

SUPREMA—RED TART PITTED
PIE CHERRIES NO. 2 CAN 25¢

HUNT'S UNPEELED
WHOLE APRICOTS NO. 2½ CAN 23¢

MAXWELL HOUSE
INSTANT COFFEE 6 OZ. JAR 1.63 2 OZ. JAR 57¢

LIBBY'S—LONG THREAD
SAUERKRAUT 2 17 OZ. CANS 25¢ NO. 2½ CAN 19¢

WONDER RICE
BLUE ROSE WHITE RICE 1 LB. BAG 13¢ 2 LB. BAG 25¢

SWIFT'S-YELLOW
ALLSWEET MARGARINE 1 POUND CARTON 29¢

MY-T-FINE ASSORTED FLAVORS
INSTANT PUDDINGS 3 PKGS. FOR 25¢

PACIFIC CRACKERS
HONEY TREAT GRAHAMS 1 LB. PKG. 27¢

GRADE AA—FIRST QUALITY
CHALLENGE BUTTER 1 LB. CTN. 65¢

GRADE A—FIRST QUALITY
BROOKFIELD BUTTER 1 LB. CTN. 65¢

SAVE ON "THE BEST THERE IS IN COFFEE"
Redeem your HILLS BROS. COFFEE NEWSPAPER COUPON AT VONS

Enjoy Hires

REAL OLDTIME FLAVOR 6 for 45¢ Plus Deposit

EASTERN CORN FED—EXTRA FANCY—YOUNG AND TENDER
PORK SALE!

FRESH PICNICS	FRESH PORK BUTTS	PURE PORK SAUSAGE
5 TO 7 POUNDS 29¢ lb.	3 TO 4 POUNDS 49¢ lb.	FLAVORED JUST RIGHT 45¢ lb.

LOIN ROASTS RIB END 49¢ lb. LOIN END 53¢ lb.

FARMER JOHN—GRADE A—SUGAR CURED AND HICKORY SMOKED
SLICED BACON 1 LB. PKG. 63¢ lb.

FRESHLY GROUND EVERY HOUR—LEAN AND TENDER
GROUND BEEF 25¢ lb.

LEAN, TENDER, PLATE CUTS
BOILING BEEF 9¢ lb.

U.S. GOV'T. GRADED 'CHOICE'—MILK FED SPRING LAMB
LAMB CHOPS LARGE LOIN OR RIB CUTS 79¢ lb.

FROZEN—READY TO FRY
BREADED SHRIMP 2½ LB. BOX 1.79

FRESH FILLETS
OCEAN PERCH 39¢ lb.

MEATY AND TENDER
BEEF SHORT RIBS 19¢ lb.

VON'S TABLE KING—Extra Fancy—Young, Plump, Broad Breasted
TOM TURKEYS 18 TO 22 POUNDS 45¢ lb.

U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF
BEEF ROAST BONELESS SHOULDER 59¢ lb.

10c TIDE COUPON ON EACH CAN
CRISCO 3 LB. CAN 79¢

JERSEYMAID—GRADE AA—FIRST QUALITY
BUTTER 1 LB. CTN. 59¢

WESTWOOD—ASSORTED FLAVORS
ICE CREAM ½ GAL. CTN. 49¢

LIBBY'S—SOLID PACK
PUMPKIN 2 NO. 2½ CANS 25¢

WIN A LOVELY HOME! 1686 OTHER VALUABLE PRIZES!
Enter Aunt Jemima's $75,000.00 Contest!
Aunt Jemima PANCAKE MIX 20 OZ. PKG. 20¢ 40 OZ. PKG. 37¢
GET YOUR ENTRY BLANK AT OUR STORE

Carnation NONFAT DRY INSTANT MILK NEW! 10½ OZ. PKG. 33¢ PKG. Makes 3½ Quarts
Dissolves Instantly!

TIP TOP-FROZEN CONCENTRATED
ORANGE JUICE 2 6 OZ. CANS 23¢

QUICK FROZEN
KOLD-KIST STEAKS PKG. OF 2 23¢

SWIFT'S SHORTENING
SWIFT'NING REG. PRICE 86c LESS 5c YOU PAY 3 LB. CAN 81¢

SWIFT'S
JEWEL OIL REG. PRICE 66c LESS 5c QT. BTL. YOU PAY 61¢

BAB-O CLEANSER
NOW CONTAINS BLEACH
2 REG. CANS 25¢ 2 GIANT CANS 35¢

2-Layer Chocolate PECAN CAKE 89¢ ea. (Reg. 98c ea.) 45c half
Palm Leaf COFFEE CAKE 23¢ ea. (Reg. 29c ea.)
Van de Kamp's BAKERIES · COFFEE SHOPS

HEALTH and BEAUTY AIDS

REGULAR, SUPER OR GENTLE LILT HOME PERMANENT		1.50
BLACK, BRONZE, RUBBER TIPPED OR PLAIN LADY LORA BOB PINS	CARD OF 72	15¢
5 GRAIN TABLETS—REG. 75c BAYER ASPIRIN	BOTTLE OF 100	62¢

PUREX
CLEANS—BLEACHES—DISINFECTS
QUART 17¢ | ½ GALLON 29¢ | GALLON 49¢

IVORY SOAP SO PURE, IT FLOATS	2 MED. BARS 15¢	2 LGE. BARS 26¢	
TIDE TIDE'S IN—DIRT'S OUT	LGE. PKG. 29¢	GT. PKG. 69¢	
DREFT DETERGENT	LGE. PKG. 29¢	GT. PKG. 69¢	
JOY LIQUID DETERGENT	LGE. BTL. 29¢	GT. BTL. 69¢	
PERSONAL IVORY TOILET SOAP	4 BARS FOR 23¢		
CHEER Brings Washday Cheer	LGE. PKG. 29¢	GT. PKG. 69¢	
OXYDOL WASHDAY MIRACLE	LGE. PKG. 29¢	GT. PKG. 69¢	
SPIC and SPAN CLEANER	LGE. PKG. 24¢	GT. PKG. 76¢	
CAMAY SOAP For Beautiful Women	3 REG. BARS 23¢	2 BATH SIZE 23¢	
IVORY SNOW BEADS OF SOAP	LGE. PKG. 29¢	GT. PKG. 66¢	
IVORY FLAKES For Washing Fine Things	LGE. PKG. 29¢	GT. PKG. 66¢	
GLIM LIQUID DETERGENT	12 OZ. BTL. 34¢		

GOOD HOT OR COLD
SWIFT'S PREM 12 OZ. CAN 45¢

CANE & MAPLE SYRUP
VERMONT MAID 12 OZ. JAR 29¢ 24 OZ. JAR 55¢

BORDEN'S INSTANT—SPECIAL DEAL
HOT CHOCOLATE 8 OZ. CAN 29¢ 16 OZ. CAN 53¢

QUALITY DOG FOOD
KEN-L-RATION 3 TALL CANS 43¢

Kaiser Foil **ALUMINUM** FOR BETTER LIVING Contest
PRIZES GALORE! Get details at VON'S
25 FT. ROLL 25¢

WILSON CERTIFIED—100% PURE HAM
CHOPPED HAM FOR SNACKS OR SANDWICHES 79¢ lb.

GENUINE HERKIMER COUNTY—AGED
NEW YORK SHARP CHEESE 69¢ lb.

WINDSOR WISCONSIN—SLICED
AMERICAN LOAF CHEESE 49¢ lb.

QUALITY HOUSE—OLD-FASHIONED FLAVOR
SAUERKRAUT 24 OUNCE JAR 23¢

LASCCO—DELICIOUS
SOUR CREAM HERRING 12 OZ. JAR 55¢

VON'S

Prices Effective Thurs., Fri., Sat., Sun., September 30-Oct. 1-2-3
Phone WEbster 3-8311 for your nearest VON'S Market

REMEMBER IT'S VON'S FOR VALUES!

1260 W. REDONDO BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —