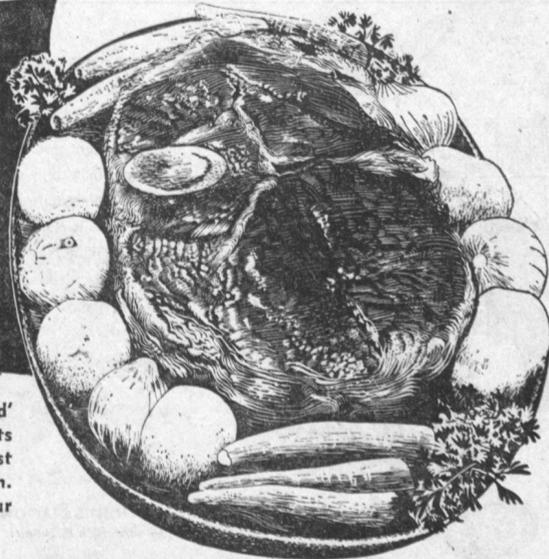
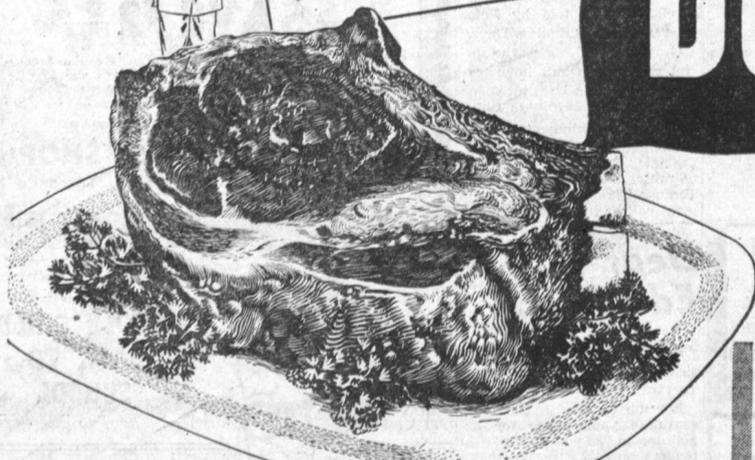


more tender
meat for your
money at VON'S

Beef Sale



All VON'S meats are U.S. Gov't. Graded 'Choice' or 'Good' and are carefully selected by expert meat buyers. All cuts are properly aged and custom trimmed to insure the most economical, flavorful and tender meats you've ever eaten. VON'S meats are guaranteed to please you. Plan your meals from these specially low priced beef cuts.



SELECTED FOR TENDERNESS AND FLAVOR

BEEF ROASTS

BLADE CUT	31¢
CHUCK ROAST	
CENTER CUT	35¢
CHUCK ROAST	
ROUND BONE	39¢
SHOULDER ROAST	
BONELESS	63¢
SHOULDER ROAST	
VERY ECONOMICAL	69¢
RUMP ROAST	
THE KING OF ALL BEEF ROASTS	69¢
STANDING RIB ROAST	
BONELESS—ALL GOOD EATING MEAT	79¢
RUMP ROAST	

TENDER, MOUTH-WATERING

JUICY STEAKS

CUT ANY THICKNESS	65¢
SWISS STEAK	
TO FRY OR SWISS	69¢
ROUND STEAK	
BONELESS	79¢
SIRLOIN TIPS	
CHOICE CUTS—WELL TRIMMED	79¢
RIB STEAKS	
FINE FOR BROILING	93¢
CLUB STEAKS	
EXTRA FANCY CUTS	95¢
T-BONE STEAKS	
EXTRA FANCY WELL TRIMMED	98¢
PORTERHOUSE	

enter
NOW
at
VON'S

all expense paid trip for 2
Hawaiian Holiday
via NORTHWEST AIRLINES

Just imagine! . . . an eight day, all-expense trip for two to the glamorous Hawaiian Islands! You will fly to the Northwest Orient Airlines Port at Seattle where you board a Northwest Douglas DC-6B and you are in Honolulu the next morning. You and your companion will stay at the beautiful Moana Hotel on Waikiki Beach . . . wonderful food, Planned entertainment and tours of the islands are all included in your eight glorious days . . . a vacation you will never forget!

HERE'S ALL YOU DO TO ENTER!
Register your name, address and phone number on an official entry blank at your nearest VON'S Market. Contest closes at 8:00 P.M., October 2nd. Enter as often as you like. You may be the lucky winner of a dream vacation in Hawaii! Open to all VON'S customers. Come to VON'S today and register. No alternate prize will be awarded. Drawing of the winner will be made on the Chief Miki Show Thursday night, October 7 at 8 o'clock on TV Station KCOF, Channel 13.

PILLSBURY
PANCAKE MIX 20 OZ. PKG. 18¢ 40 OZ. PKG. 33¢
PILLSBURY—HALF PRICE SALE
PIE CRUST MIX 2 PKGS. FOR 28¢

SWIFT'S PREMIUM GRADE A HICKORY SMOKED	1 LB. PKG.	69¢
SLICED BACON		
NORTHERN PACIFIC		39¢
HALIBUT STEAKS		
FRESH FILLETS		39¢
OCEAN PERCH		

FOR MEAT LOAF OR MEAT BALLS		23¢
FRESH GROUND BEEF		
LEAN AND TENDER		39¢
FRESH GROUND CHUCK		
IDEAL FOR BARBECUE		59¢
FRESH GROUND ROUND		

VON'S—FORTIFIED WITH VITAMIN D

MARGARINE	1 POUND CARTON	15¢
JERSEYMAID—EVAPORATED		
CANNED MILK	TALL CAN	10¢
DEL MONTE—MADE WITH PINEAPPLE VINEGAR		
TOMATO CATSUP	14 OZ. BTL.	25¢
PILLSBURY—WHITE, GOLDEN, SPICE, DEVIL'S FOOD		
CAKE MIXES	REG. PKG.	29¢
FOR COOKING AND SALADS		
MAZOLA OIL	PT. BTL. 31¢	QT. BTL. 59¢

POST'S GRAPE-NUTS	10 1/2 OZ. PKG.	19¢
JERSEYMAID—QT. CTN. 38c		
HALF & HALF	PT. CTN.	20¢
COOLING BEVERAGE	46 OZ. CAN	39¢
HULA HIGHBALL		
LIBBY'S MIXED SWEET PICKLES	12 OZ. JAR	27¢
SNOW'S CLAM CHOWDER	15 OZ. CAN	27¢
SNOW'S MINCED CLAMS	7 1/2 OZ. CAN	29¢
SWEET, VINE RIPENED, THICK MEATED		
CANTALOUPE	5 lb.	5¢
LARGE, SNOW WHITE—SERVE WITH STEAKS		
MUSHROOMS	8 OZ. PKG.	19¢
SEASON'S BEST—GOLDEN BANTAM		
SWEET CORN	LARGE EAR	5¢
CRISP—ALL PURPOSE		
BELLEFLEUR APPLES	3 LBS. FOR	19¢

COUNTY FAIR—UNPEELED	NO. 2 1/2 CAN	19¢
WHOLE APRICOTS		
DEL MONTE	17 OZ. CAN	19¢
EARLY GARDEN PEAS		
TASTE SEALED	2 NO. 2 1/2 CANS	25¢
TOMATOES		
NABISCO—FRESH BAKED	1 LB. PKG.	31¢
RITZ CRACKERS		
ASSORTED FLAVORS—WESTWOOD	1/2 GAL. CTN.	49¢
ICE CREAM		
RED OR BLUE LABEL	1 1/2 LB. JAR	23¢
KARO SYRUP		
LIBBY'S	6 OZ. CAN	29¢
LUNCH TONGUE		
ZEE	REG. ROLL	15¢
PAPER TOWELS		

Van de Kamp's
Specials
Sept. 16, 17, 18

Oatmeal, Sugar, Shortbread & Assorted COOKIES . . . 25¢ pkg. (Reg. 29¢ pkg.)
Chocolate Nut, Maple Pecan & Almond Ice Box COOKIES . . . 33¢ pkg. (Reg. 39¢ pkg.)
Coconut MACAROONS 23¢ pkg. (Reg. 27¢ pkg.)
Dutch Girl & Dutch Spice COOKIES . . . 29¢ pkg. (Reg. 35¢ pkg.)
13-EGG ANGEL FOOD Large 69¢ ea. Small 39¢ ea. (Reg. 79¢ ea.) (Reg. 45¢ ea.)

Van de Kamp's
BAKERIES—COFFEE SHOPS

WESTWOOD—CONCENTRATED	2 6 OZ. CANS	25¢
FROZEN LEMONADE		
WONG'S—FROZEN	12 OZ. PKG.	43¢
CHICKEN CHOP SUEY		
AMERICAN CRYSTAL—5 LB. BAG, 45c		
GRANULATED SUGAR		
VON'S—REALLY FRESH		
MAYONNAISE		
SMUCKER'S—PURE		
ELDERBERRY JELLY		
PACIFIC—4 PACK—SALTINES		
THIN-FLAKE CRACKERS		
DOLE HAWAIIAN		
PINEAPPLE CHUNKS		
DOLE HAWAIIAN		
PINEAPPLE JUICE	4 46 OZ. CANS	1.00
LEAVES CLOTHES SOFTER, SMOOTHER		
IVORY FLAKES	LARGE PACKAGE	29¢
STOPS ODORS BEFORE THEY START		
DIAL SOAP	2 REG. BARS	25¢
FACIAL SOAP	2 BATH SIZE	35¢
WOODBURY'S	3 REG. BARS	21¢
Tooth Paste—Coupon Worth 10c on Purchase of Pepsodent Tooth Brush	3 BATH SIZE	31¢
PEPSODENT	GIANT SIZE	47¢
	ECON. SIZE	63¢

10 LB. BAG	89¢
QUART JAR	53¢
10 OZ. JAR	19¢
1 LB. PKG.	21¢
14 OZ. TALL CAN	15¢
46 OZ. CANS	1.00
LARGE PACKAGE	29¢
2 BATH SIZE	35¢
3 BATH SIZE	31¢
GIANT SIZE	47¢
ECON. SIZE	63¢

For Hot Weather, Quick Meals!

SWIFT'S PREMIUM, LUER'S OR CHUCK WAGON	SKINLESS TENDER	1 LB. PKG.	47¢
FRANKFURTERS			
VON'S—KITCHEN FRESH—FLAVORED JUST RIGHT		PINT CARTON	29¢
POTATO SALAD			
WILSON'S OLD FASHIONED—BAKED		FOR A TASTY SANDWICH	59¢
PEPPER LOAF			
HEINZ OLD FASHIONED		PACKAGE OF 2	18¢
DILL PICKLES			
PLUMROSE—DANISH—NO WASTE—NEEDS NO REFRIGERATION		2 LB. CAN	2.49
CANNED HAMS			



Prices Effective Thurs., Fri., Sat., Sun., September 16, 17, 18, 19
Phone WEBster 3-8311 for your nearest VON'S Market

REMEMBER IT'S
VON'S FOR VALUES!

1260 W. REDONDO BEACH BLVD. AT N ORMANDIE
— WE GLADLY CASH PAY CHECKS —