



IT'S Dad's Big Day!

AT STRUM'S YOU'LL FIND THOUSANDS OF GIFTS PRICED TO FIT YOUR BUDGET

Our New Cart-Wheel Collar Gets "Rounds" of Applause



only \$3.50

TruVal

SPORT SHIRT

When you see this new TruVal fashion you'll be plenty surprised at the low price! The new rounded collar is pic-stitched like a hand-sewn shirt and both the collar and pockets have the neatest contrasting piping you've ever laid eyes on. The crisp, cool fabric is Sanforized for same-size washability. This new fashion is here in several color combinations—see them while they last!

TruVal TruVal

SPORT SHIRT

NEW SOLID COLOR SHIRTS

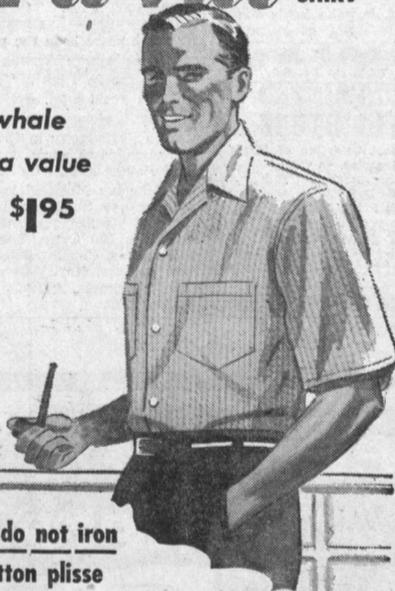


"KANT-KURL" —like these points

Exciting colors—exciting values at \$2.95

Escape from the commonplace with these shirts—every one a latest version of a best-liked style and shade. Every one a solid value in a solid-tone broadcloth, with three collar styles to choose from: conventional collar with Kant-Kurl points, wide spread, and round point. Sanforized, too, so the fit is "set" in for keeps. Get yours today!

a whale of a value at \$1.95



Please do not iron this cotton plisse

Just wash it, hang to dry, put it on and wear it... you'll look neat as a pin and twice as sharp. This is summer's coolest fabric, tailored as TruVal does so well, with neat collar and pockets, and smooth stitching. This is a mighty popular shirt at a mighty popular price. In plenty of cool hot-weather colors. Come see, today.

SEE IT, TRY IT AT STORE NAME!

The new Parker ball point... Parker ball point...

THE Jotter

\$2.95

- Choice of 3 points—fine, medium or broad line!
- Writes 5 times longer than ordinary ball points!
- Exclusive rotating cartridge assures instant starting!
- Indestructible nylon barrel will never wear out!
- Jewelry-finished metal parts. Won't spot, tarnish, or chip
- 4 barrel colors—also choice of 4 brilliant ink colors!

GET YOUR PARKER Jotter today at at STRUM'S...

TruVal

SANFORIZED "SLUMBERS"



\$3.95

Bold stripes to brighten up the night

There's nothing quiet about the colors of these uninhibited striped pajamas, but the smooth, firm cotton fabric makes for mighty peaceful sleeping. They're easy to launder and hard to wear out. Your choice of a riot of happy color combinations, in middy and coat styles. Make your choice today, and life will look brighter tonight.

Princess Peggy

PERT AND PRETTY COTTON COOLERS

Fashioned for sun and fun... Styled for figure flattery.

BUDGET PRICED \$2.98



A. Slimming striped plisse attractively V'd front and back. Gay bias accents match plastic belt. Side buttons. No ironing! Red, Blue, Green. 12-20, 14 1/2-24 1/2.

B. Permanent finish Velvray embroiders pretty patterns on this sun frock. Set-in waist band fits! Easy-On, Easy-Off button front. Black, Green, Red. 12-20, 14 1/2-24 1/2.

C. A treasured warm weather cotton—buttons from shoulder to hem for jiffy dressing, opens flat for ironing! Smart plastic belt. Red, Blue, Gold. 12-20, 14 1/2-24 1/2.

the Silver Tints

SEE OUR HUGE SELECTION ONLY AT STRUM'S



Precious metals, snow covered mountains and cool valleys are portrayed in the beautiful splendor of these Wembley Ties. For summer wear. \$2

TERRY ROBES

Plastical, Easy To Wash!

\$7.98

SEERSUCKER ROBES

Sizes: Small To Extra Large

\$4.98

POPULAR FLY-LITE

REG. \$26.85

3-PIECE LUGGAGE SET

Sturdy & Light

\$24.95

WITH PLASTIC HANDLE — Perfect As A Gift And Vacationing

OPEN FRIDAY NITES

STRUM'S

1261 SARTORI AVE. . . . TORRANCE

(Near Bank of America)

PLENTY OF PARKING AT THE REAR

Good sign for Father's Day



MORE MEN WANT FRUIT OF THE LOOM GUARANTEED UNDERWEAR THAN ANY OTHER BRAND



ATHLETIC SHIRTS 49¢

SIZES 34 TO 54

TEE SHIRTS 69¢

SIZES S, M, L, XL

Sanforized SHORTS 69¢

SIZES 28 TO 52

KNIT BRIEFS 69¢

SIZES S, M, L, XL

White Goose Down Feather PILLOWS Reg. \$9.95 Soft & Comfortable \$7.95

FIRESTONE — ONE-INCH THICK FOAMEX BY The Yard. 18" Wide. Reg. \$4.39 Yd. \$2.98 yd.