

Monday, May 20 at 9:30 A.M.  
When the Doors Are Opened

Celebrating 27 Years  
in Los Angeles County  
1927 to 1954

Sears customers will save thousands of dollars in this great store-wide sale!

Profit by the sensational price cuts in every department. Scores of special purchases! Hurry, get more for every dollar!

Read every page of this bargain-packed circular. Many quantities limited!



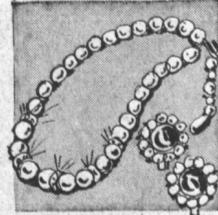
Biggest SALE of the Year  
40% on SEARS OWN BEST SELLERS  
at Merchandise • No Job Lots



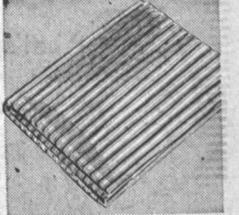
**Waffle-Stitch Bras**  
Regular \$1  
SAVE 23c **77c**  
Nylon, rayon satins or cottons with set-in cups, elastic inserts in band. 30-44, A-B-C.



**Tots' Sun Dresses**  
1.49 Value  
SAVE 50c **99c**  
Pinafore types in crinkle cotton plisse that washes easily, needs no ironing. Choice of cunning styles. Sizes 1 to 3.



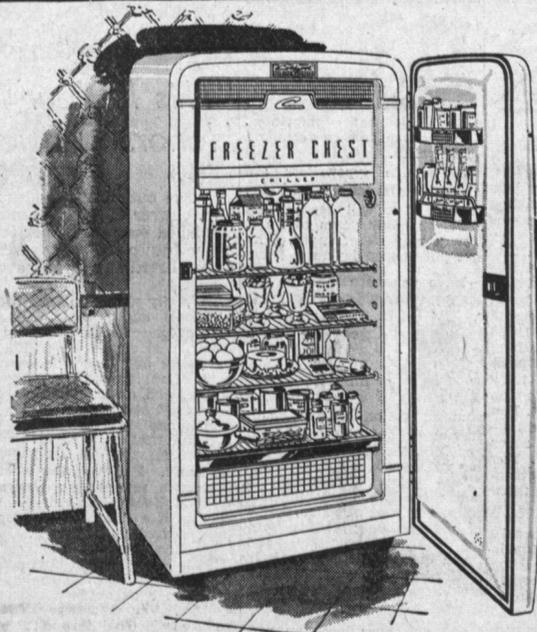
**Costume Jewelry**  
Regular \$1  
SAVE 50c **2 for \$1**  
Brand new summer jewelry, latest iridescent pink, natural simulated pearls, white seed beads, stone set pieces.



**Mix or Match Denim**  
Regular 59c  
SAVE 11c yd. **48c yd.**  
Take your pick of stunning new stripes or solids... many in the new 'burnt' tones. For sportswear, casual, street.

**Year's Biggest Coldspot Savings**

Formerly You Paid 249.95 ... Now You Save **50.95**  
Choice of 3 Models ... All New! All Perfect



40-lb. Freezer Chest

Big 9.2 Cu. Ft.

**COLDSPOT**

**\$199**

\$5 DOWN

Sears Easy Terms, Usual Carrying Charge

Never have you seen such a buy... a big 9.2 cu. ft. COLDSPOT with the glamorous COLOR-TONE interior and complete top-to-floor storage and exceptional features throughout... huge 40-pound freezer chest, Servi-shelves in door for smaller items, slideout chiller drawer, full width porcelain enameled Handi-bin. Fully guaranteed with 5-year protection plan.

269.95 Giant 11.3 cu. ft. Coldspot.....\$219

329.95 Deluxe 11:1 cu. ft. Coldspot.....\$279



**Ultra Sheer Nylons**  
Reg. 1.35  
SAVE 1.06 **3 prs. 2.99**  
Our famous CAREFREE proportioned fit full fashioned hose in 15-denier, 60 gauge. 8 1/2-11 1/2.

**Girls' Sun Dresses**

2.29 - 2.49 Values **1.88**

Sleeveless or shoulder-strap styles in glazes, embossed solids, chambrays, percales. 7-14.

**Women's Slippers**

1.98 - 2.98 & 3.98 Values **1.44**

Specially purchased for Jubilee! Grand assortment of styles and colors in rayon satins, leathers. 4-9 in group.

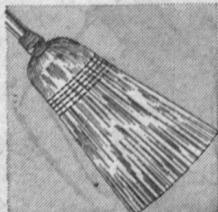


**Women's Handbags**

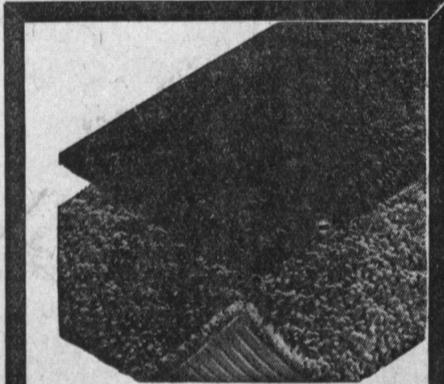
Regular 1.98  
SAVE 98c **\$1 plus tax**  
Crisp, cool white summer bags in washable plastics, cottons, linen-like fabrics, straws.



**Sheer Nylon Briefs**  
69c Value  
2 for \$1  
Sheer 15-denier nylon panties with elastic waist and leg. Assorted colors. S-M-L size.



**Household Brooms**  
Regular 1.49  
SAVE 50c **99c**  
Select corn... sewn 5 times to prevent shedding. Smoothly finished 48-inch handle.



Save 50% to 70% on Cotton Loop Rugs

Regular 4.65 **1.39**  
24x36 inches

Regular 7.65, Size 27x54 in.....2.39

Many are sample pieces cut from roll ends, sensationally reduced for big Jubilee feature! Fluffy cotton loop rugs in a wonderful choice of Harmony House colors... spice brown, dawn gray, Tuscan rose, parchment beige, sage green and others to meet every decorative need.



**Teenagers' Shorts**  
1.69 Values  
Sizes 10-16 **99c**  
Sanforized chambrays and denims in washfast colors. Novelty trims, plaids, solids. Band fronts, zipper backs.



**Cotton Ankle Socks**  
Reg. 29c-39c  
Sizes 6-11 **4 pr. 99c**  
Women's children's teenage styles in fancy tops, crews, cuffs, links, others. Washfast.



**Men's Sport Shirts**  
Regular 1.98  
SAVE 65c **1.33**  
Short sleeve fancy print cotton plisse or solid color pucker cottons. Washfast. S-M-L-XL.

**Boys' Denim Outfits**

3.49 Value  
Slacks or Jacket, Ea. **2.38**

Sanforized, vat-dyed faded blue denims, full cut for active boys. Knit trim jacket. 4 to 16.

**JUBILEE SAVINGS**



**5-gal. Garbage Can**  
Regular 2.89  
SAVE 90c **1.99**  
Heavy duty 26-gauge galvanized, hot dipped to resist rust. Bail handle, snug fitting lid.



**Men's Argyle Socks**  
Regular 79c pr.  
SAVE 25c **54c pr.**  
Genuine Hemphill argyles in soft spun combed cotton with nylon reinforced heel and toe.

**SATISFACTION GUARANTEED OR YOUR MONEY BACK**



**Men's Denim Slacks**

Reg. 3.98  
SAVE 99c **2.99**

Hollywood styled faded blues front pleats, dropped belt loops. Sanforized. 30-42.

**Men's Finest Wool Slacks**

Reg. 17.95  
SAVE 4.96 **12.99**

Gabardines, flannels and sharkskins tailored with full drape. Saddle stitched sides, off-set pockets. Proportioned sizes 28 to 42.



chester at Hillcrest—OR-8-2521

Shop Mondays and Fridays 9:30 a.m. to 9:15 p.m. Other days 9:30 to 5:30