

DEAR EDITOR....

Resident Urges Support Of Recreation Bonds

Torrance Press
In recent years, and most particularly in recent months, we have come a long way toward providing our citizens with recreation and recreation facilities.

However, there remains a great deal more to be done. For this reason I would like to urge my fellow citizens to support Bond Proposals 3 and 4. These bond issues will cost the average home owner only pennies each year, and will provide ample funds to expand recreation in this city to the level where it will truly serve the people.

I have worked in the field of recreation for many years, and feel that the value of organized recreation cannot be exaggerated. It is essential to make a healthier and better community, and is the best known preventative of juvenile delinquency.

If steps are not taken now to provide money for recreation, the cost in just a few short years to make these improvements will be prohibitive. Let's all vote "yes" on Propositions 3 and 4.

Yours truly,
ARTHUR SUES,
1734 234th St., Torrance.

Hollywood Riviera Group Backs ISEN for Council

Torrance Press
Dear Sir:
Better government for the City of Torrance requires these attributes and qualifications for its elective officers:

(1) Men of high education and broad business experience.
(2) Men whose interests are parallel with the interests of ALL Torrance, not any particular pet area, but men fully cognizant of the needs of the various communities comprising the entire City of Torrance.
(3) Men whose personal history attests their belief and their confidence in the future of our entire community.

The Hollywood Riviera Home Owners and Voters Committee to Elect Albert Isen to the Torrance City Council has been formed to enlist the support of the residents and voters of Hollywood Riviera for ALBERT ISEN, candidate for City Councilman in the election next Tuesday, April 13, 1954.

Mr. Isen first came to Torrance in 1913. At that time there were fewer than 300 people in the entire city. He has watched our city grow and, as a business and professional man, has helped it develop from a small town to a community of 45,000. For the past 21 years he has practiced law here, and as a result of his activity, is keenly aware of the problems

RED CROSS FUND GOAL IN SIGHT

The final progress report today saw the Los Angeles chapter of the American Red Cross with \$2,634,000 or 87.5% of its \$3,009,150 goal with \$360,000 still to go, top city Red Cross leaders pledged at the Statler luncheon last Friday to push on to 100% victory.

Of this total Torrance has \$9,014, or 62% of its \$14,425 total. J. Hugh Sherfy declared that enough money is still outstanding to make the goal realizable.

The southwest region of which Torrance is a part has \$68,997 or 76% of its \$91,300 goal. Each city is aiming for 90% by tomorrow.

of our city and the people living here.

Our committee, which is composed of over 100 active residents and voters in Hollywood Riviera, believes that if Mr. Isen is elected, he would give his best efforts towards solution of problems pertaining to community betterment in all sections of Torrance.

HOLLYWOOD RIVIERA HOME OWNERS AND VOTERS COMMITTEE TO ELECT ALBERT ISEN TO THE TORRANCE CITY COUNCIL.

By: REX D. HAYES, F. W. ZENS, Co-Chairmen, LUELLA M. CARREAU, Secretary.

Public Service Promised By Mrs. Tillim At Rally

Untiring public service, a ready ear for the citizens' problems and ceaseless efforts on behalf of Torrance youngsters was promised last night by Herma Tillim, candidate for city council in the April 13 municipal election, as she addressed a large audience at the Madrona School.

Woman's Viewpoint

In outlining her platform, Mrs. Tillim stated that she would bring to the city council a woman's point of view. "A woman's viewpoint is to work for any and all things that will make our city the best possible place in which to work, to live and to raise your children," she said.

The candidate, second woman ever to run for a seat in this city's government, declared that a woman's experience in keeping a family budget, equips her for keeping the city's budget in very "tidy shape." "A woman knows how to get the things she needs within the limit

of her budget," she added.

Other Speaker

Mrs. Virginia Beck, president of the Business and Professional Women's Club, sponsors of last night's rally, introduced Mrs. Tillim and Darwin Parrish, the other speaker of the evening.

Parrish, president of the recreation commission and member of the board of education, discussed the four bond proposals on Tuesday's ballot.

Mr. and Mrs. William R. Kelly, of 814 S. Juanita Ave. announce the birth of a daughter, Nancy May, born on March 11, at Torrance Memorial Hospital, and weighed 7 pounds and 14 1/2 ounces.

Mr. and Mrs. Gordon Tompkins, of 904 Fay Smith Ave., announce the birth of a daughter, Jennifer Renee, born at Torrance Memorial Hospital, and weighed 6 pounds, 9 ounces.

Mr. and Mrs. D. C. Yelton, of 284 1st Court announce the birth of a son, Paul Alan, on March 16 at Torrance Memorial Hospital, and weighed 4 pounds, 13 ounces.

ALBERT ISEN -- will represent you



ON THE CITY COUNCIL

TORRANCE ATTORNEY FOR 21 YEARS

VOTE FOR ISEN ON TUES., APRIL 13

VOTE FOR

ALBERT ISEN



Endorsed by Homeowners - Labor - Industry - Businessmen

PHILCO 21" TV advertisement featuring a baseball player and a television set. Text includes: BRINGS YOU BASEBALL AT ITS BEST! WATCH THE ANGELS and HOLLYWOOD STARS BATTLE IT OUT THIS YEAR! ON THE NEW TERRIFIC BIG 21" PHILCO. FULL PRICE ONLY 179.95. Balance ONLY \$1.89 PER WEEK. Phone FR. 2-2616 FR. 4-2616 This Evening FOR IMMEDIATE DELIVERY. CRIFFEY ELECTRIC. 212 SO. PACIFIC AVE. 28 Years in South Bay REDONDO BEACH

Start Work On Lomita Storm Drain

County Supervisor Burton W. Chace and Lomita Chamber of Commerce President Leonard L. Loy officiated at the groundbreaking ceremonies marking the start of construction on the \$600,000 Lomita Blvd. storm drain last Wednesday. The ceremony was held at Lomita Blvd and President Avenue.

The project is being financed by the \$179,000,000 storm drain bond issue approved in 1952. It is one of two drains to be constructed in the Lomita area.

Route of the Lomita drain will start at Torrance at the extension of 246th st. and will run east on 246th st. to Pennsylvania ave., south on Pennsylvania to 248th st., east on 248th st. to Lomita Blvd., thence to President at Santa Barbara College with an existing drain.



FOR CITY TREASURER ARENE DEAN

18 year resident of Torrance. Owned and managed my own business. Active in civic affairs since coming to Torrance, have made no commitments other than to serve all the residents of Torrance efficiently and courteously.

ARENE DEAN

I AM ENDORSED BY THE GREATER LOS ANGELES C.I.O. COUNCIL WHICH IN TORRANCE IS COMPOSED OF THE FOLLOWING LOCALS: UNITED STEEL WORKERS UNION 1414 UNITED STEEL WORKERS UNION 2586 UNITED RUBBER WORKERS UNION 146 OIL WORKERS UNION 519.

thursday · friday · saturday

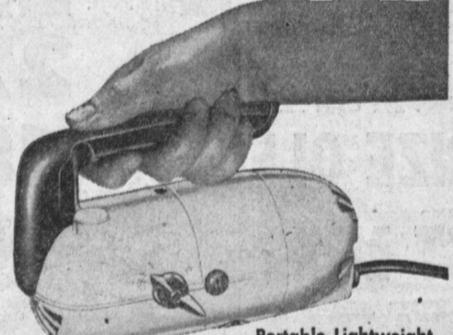
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Barqain Specials for Dexter's CUSTOMERS on FRIDAY APRIL 9 -0- MEN'S WORK PANTS Reg. 2.99 \$1.00 Salt & Pepper -0- BOYS' NOVELTY TERRY KNIT T's 2-18. Reg. 1.95 2 for 1.00 -0- LADIES' 49c Rayon Panties 25c S-M-L -0- GIRLS' Play Shorts Pedal Pushers 88c -0- MEN'S Reg 1.50 NEW LOOK NARROW TIES 66c 200 Patterns -0- LADIES' NAT'L. ADV. SWIM SUITS -Nylon- Reg. 12.95 \$2.00 -0- GIRLS' 2 to 14 2-PC. DENIM Play Suits 99c -0- GIRLS' 2 to 8 Rhumba Panties Reg. 59c 34c -0- Men's Nat'l Adv. SPORT SHIRTS Val to 6.99 1.99 Popover, Gabardine, Flannel, etc.—S-M-L -0- 325 NORTH HAWTHORNE BLVD. See Our Ad On Page 7