



SANTA CLAUS AMERICAN LEGION STYLE . . . Santa Claus, also known as John Kightlinger, helps Legionnaires Gordon Arnold (left), commander, and Vern Coil, service officer, pack baskets of toys and food atop their mechanized "sleigh" prior to making the rounds to less fortunate veterans' families. Marland "Shorty" Modeland, manager of Jim Dandy Market which contributed, also acts as Santa's "helper." Lovelady's Hardware also contributed.

LET ME do my work each I not forget the strength that day, and if the darkened hours comforted me in the desolation of despair overcome me, may of other times.

WHEN ROUTING FREIGHT SHIPMENTS

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When shipping or receiving freight, let Pacific Electric's experienced agents help you to route your shipments. Your P. E. agent is qualified to expedite movement of your goods, outbound or inbound. Too, he always is happy to advise you on efficient packing and loading and on economical rates.

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**REAL ESTATE LOANS**  
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Low Interest, Long Terms, Quick Commitments

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OR. 9-1259

**DIVIDEND NOTICE**

**3 1/2%**

It has always been the policy of this Association to pay the highest rate of return consistent with safety. . . In line with this policy, dividends for the current period ending December 31, 1953, are being paid at the rate of 3 1/2% per annum.

Per Annum Current Rate

Your Savings Account Is Insured to \$10,000

**Inglewood FEDERAL SAVINGS AND LOAN ASSOCIATION**

170 NO. LA BREA at REGENT  
Phone: OR. 1-7561 OR. 8-6181  
INGLEWOOD, CALIFORNIA

WESTCHESTER BRANCH—8910 Sepulveda Blvd.

**Reese's MEAT MARKETS**  
SELF-SERVICE MEATS & DELICATESSEN

THE LEADER OF LOWER PRICES  
THESE PRICES EFFECTIVE THROUGH SUNDAY, JAN. 3rd ONLY

Fancy Grade "A"—U. S. Inspected Whole-Bodyed

Dressed and Drawn  
2 to 3-lb. Avg.

**FRYERS** Cut Up 59¢ **49¢** lb

From Selected Young Colorado Baby Beef

**PORTERHOUSE T-BONE STEAK** Guaranteed Tender **59¢** lb  
**SIRLOIN STEAK**  
**CLUB STEAK**

Selected Gov't Inspected

**ROUND STEAK** **53¢** lb

All Center Cuts  
**CHUCK and 7-BONE**

**Beef Roast** **35¢** lb

Bone in Baby Beef

**RUMP ROAST** **49¢** lb

Selected Oven Ready BONELESS ROLLED

**RUMP ROAST** **69¢** lb

Luer Merit or Coast Brand

**Sliced Bacon** **55¢** lb

Baby Beef Selected

**RIB STEAK** **49¢** lb

Our Own Country Style Pure

**PORK Sausage** **39¢** lb

Lean—Sliced

**Boiled Ham** 1/2 lb. **49¢** lb

Ground From Choice Lamb

**LAMB PATTIES** **39¢** lb

1-lb. Pkg. Hyway

**Fillet of COD** **29¢** lb

Sliced Pickle and

**Pimiento LOAF** **39¢** lb

Skinless 1-lb. Pkg.

**Fillet of SOLE** **39¢** lb

Sliced

**OLIVE LOAF** **39¢** lb

Sliced

**Macaroni and Cheese LOAF** **39¢** lb

**De Simon**

701 PACIFIC COAST HWY.

REDONDO BEACH

CLOSE 7 P. M. NEW YEAR'S EVE

**NEW YEAR'S**

5 BIG DAYS—TUES.—WED.—THURS.

WEST COAST  
**Soft Drinks** 3 for **25¢**  
Full Quarts

**TOM & JERRY** **69¢**  
BATTER MIX  
Chevy Chase—12-oz. Jar

**Hot Buttered Rum** **69¢**  
BATTER MIX  
Chevy Chase—10-oz. Carton

**EGG NOG** **65¢**  
CHALLENGE—Quarts

**Whipping Cream** **49¢**  
CHALLENGE—Pints

**Cucumber**  
DOODLE DANDY—12

**FANCY WHOLE SWEET PEAS**  
DOODLE DANDY—24

**SOFT DRINKS**  
SHASTA—12-oz. Cans

**CHEESE**  
KRAFT—16-oz. Jar

**STUFFED**  
SPENCER—2-oz. Jar

**Cocktail**  
PLANTER'S—8-oz. Tins

**GRAPE JUICE**  
BETSY ROSS—24-oz. B

**Cheese Food** **73¢**  
CHALLENGE—2-lb. Loaf . . . .

**CHEESE SPREAD** **49¢**  
BORDEN'S—20-oz. Jar  
Vera Sharp or Cheese and Bacon

**FRITOS** **29¢**  
Large Pkg.

**Buffet RYE BREAD** **26¢**  
OROWHEAT

**Parmesan Snacks** **33¢**  
WESTON'S—8-oz. Pkg.

**GREEN OLIVES** **49¢**  
MADERA—Quart Jar

**FROZEN PEAS & CARROTS**  
LIBBY'S  
10-oz. pkg.

**CHICKEN DRESSING**  
SWANSON  
1-lb. pkg.

**STRAWBERRY**  
LIBBY'S  
10-oz. can

**PEACHES** **19¢**  
SIERRA MISSION—2 1/2 Can . . . .

**BAKED BEANS** **18¢**  
B & M—13-oz. Can

**HONEY** **29¢**  
B-Z-B—12-oz. Jar

**Cane and Maple Syrup** **28¢**  
HIGHLAND—12-oz. Bottle

**Romaine DRESSING** **19¢**  
JACQUES—8-oz. Bottle

**POP CORN** **21¢**  
JOLLY TIME—10-oz. Tin

**POTTED MEAT** **9¢**  
LIBBY'S—1/4 Can

**SAUERKRAUT** **16¢**  
LIBBY'S—No. 303 Can

**DILL PICKLES**  
LIBBY'S—12-oz. Jar

**PEARS**  
TRI-VALLEY—No. 2

**PEANUT BUTTER**  
PLANTER'S—Pints

**MINCED MEAT**  
SEA GOLD—7-oz. Can

**SHORTENING**  
SNOWDRIFT

**CLAM CHOWDER**  
SNOW'S—15-oz. Can

**HYDROXY**  
SUNSHINE—7 1/2-oz. Can

Van de Kamp's Specials  
Thurs., Dec. 31, Only

Prepared Poultry DRESSING . . . 39¢ pkg.  
(Reg. 43¢ pkg.)

Plain and Sugared DOUGHNUTS 6 for 20¢  
(Reg. 6 for 25¢)

MINCE PIE PUMPKIN PIE . . . 57¢ ea.  
(Reg. 59¢ ea.)

Sat., Jan. 2 Only

Orange Roll COFFEE CAKE . . . . 25¢  
(30¢ value) pan of 6

2-Layer Milk Chocolate CAKE . . . . . 79¢ ea.  
(Reg. 89¢ ea.) 40¢ half

Van de Kamp's BAKERIES

**TOMATO JUICE** **19¢**  
ROSY RED—46-oz. Can . . . . .

