



Two weeks before Christmas and we're all in a dither as to what to choose as an appropriate gift for those on our list. I hope you will let this shopping column be a guide to lead you to the right solution of your gift problems. When we are choosing gifts we need to consider price, beauty, practicality and the person who will receive it. One of the best times the season offers in the Christmas Shopping tour. As you enter the various stores you are sure to get gift and decorating ideas. The spirit of giving and sharing at Christmas is such fun.

This week is about deadline for mailing your fruit packs back East. You will find many varieties of the gift packs to choose from at the **LOMITA HEALTH FOOD STORE**, 24820 Narbonne avenue. Fresh California fruits in 10- or 15-pound packs at \$4.95 and \$7.95, including mailing charges. Also gift boxed cheeses, fancy meats, jellies and snack goodies from \$3.95 to \$8.95. Stock up on your Christmas cookies while you're there, cookies that are good for you.

Get on your hat and make a trip right now to **BURKE'S BARGAIN SPOT**, 2113 Torrance boulevard, to order one of the attractive dried fruit and nut packs. These are extra special as the fruits and nuts are packaged in colorful ceramic ash trays and lazy suzans. Prices start at \$3.95 and you can have them mailed right from the store. Take along that list of remembrance gifts for clubs or business as Burke's have many things to choose from for only 98c.

ADAMS DRESS SHOP, 1274 Sartori, invites you to see the new collection of holiday **CAROLE KING** junior dresses. Washable nylons, moire taffeta, Roman striped satin and silks. You've seen these dresses in leading fashion magazines, now you can see them at ADAMS. Popular prices from \$10.95 to \$24.95. An ideal gift for the idle hours at home in a comfy robe. Full length cotton robes for as little as \$5.95, and luscious, washable nylon from \$10.99 to \$18.50.

They're getting mighty busy at **PHOTO ARTS STUDIO**, 1311 Post avenue, but you still have time to have a portrait made for your Christmas giving. They have a selective group of picture frames to enhance your picture. I noticed many family group pictures on display, that surely is a good gift idea. It is such a personal gift that brings much pleasure. At Photo Arts they strive to capture just the right expression to give your picture life. Phone FA 8-2830 for appointment.

The **HOME DRAPERY SHOPPES**, 16907 South Western avenue and 16415 South New Hampshire, are offering gift certificates for draperies or bedroom ensembles. The lucky recipient can then choose her fabrics and styling after the Holiday rush. Would make a very thoughtful gift. They also have ready-made chenille spreads from \$8.95 up. These are the small, tight tuft chenille that wear so well and wash beautifully. The popular throw pillows would make a nice gift item welcome in any home. Assorted modern fabrics in accent colors priced from \$1.95 to \$4.50.

Three home-town boys, formerly associated with other furniture stores, have started in business for themselves. Jerry, Rod and Lenny are now the new **TORRANCE FURNITURE STORE**, next to the Bank of America. Drop in to see their captivating selection of the type of furniture that can make a house a home—priced to amaze you. Also attractive children's furniture, cribs and bunk beds. I spied an adorable musical rocking chair and a pre-schooler desk that Santa should know about.

While in the **BENSON SHOP**, 1271 Sartori, I selected a gift that is a must for every woman. Hosiery, the beautiful, yet practical gift. Benson's own name brand hosiery sold in boxes of three at great savings to you. The finest hosiery of 66 gauge, 12 denier, is \$1.29 a pair, or a box of 3 at \$3.55. The 60 gauge, 15 denier, with a dark seam, are \$2.75 for 3 pair. This is less than \$1.00 a pair. They're famous \$11 hosiery stockings with the picture heel in 60 gauge, a box of 3 for \$4.00. It's nice to remember that Benson's will gift wrap your selection free of extra charge.

Plants are natural ways of providing air conditioning in hot climates, according to Robert Deering, assistant professor of landscape gardening on the Davis campus, University of California. Plants absorb hot sun rays and give off moisture which cools surrounding air by evaporation.

normal foot trouble. They are offering you this service for your child free of extra charge.

Are you having a house full of company over the Holidays? Why not take your laundry to **ED'S AUTOMATIC LAUNDRY**, 1331 El Prado. No waiting, no worry, no work. The clothes come back washed, fluff dried and folded. What could be easier? For this pre-holiday preparation you will be interested in their complete rug dyeing service. Your blanket fluff shampooed for \$1.50, or bedspreads done for 60c. Drive around to the rear and they will unload your laundry.

The stores are open now in the evening and Christmas shopping is in full swing. Have a happy shopping trip. Our local stores have everything you will be needing for a happy, carefree Christmas. There is an abundance of reasonably priced gifts as well as decorating needs. Shop locally and come home feeling relaxed and satisfied. Feel free to call me and I will be happy to locate anything you can't readily find. Frontier 5-4061, or Fairfax 8-2345.

Here at **McCOWN DRUG**, 1327 El Prado, I found an elegant, fitted overnight kit that you might expect to pay \$40.00 for, but it's priced at only \$12.95. Check that for a tasteful gift item. At the cosmetic counter you will find the new "Wedgewood" cologne and perfume by Dorothy Gray. It's exciting, haunting beauty set to fragrance. Comes in fragrance series and beautifully gift packaged for Holiday giving.

Santa's gifts for little boys from **KALE'S CHILDREN'S SHOPS**, 1321 El Prado. Get him the world's greatest construction outfit, an **ERECTOR SET** which is 100 toys in one. Priced from \$2.10 to \$24.50. The large set comes complete with electric engine. Every little girl loves a doll collection. Kale's have the complete series of Hollywood dolls from \$1.00 to \$2.50. Toy pianos are as little as \$1.98, the deluxe model, with bench, is \$32.95. Make KALE'S your toy headquarters with an almost unlimited supply to choose from.

While you're downtown shopping these evenings, why hurry home to prepare a meal? I suggest you take the family into the **HOT 'N TOT RESTAURANT**, 1225 El Prado. Here you will find clean, pleasant atmosphere with booth, table or counter service. A complete Baked Meat Loaf dinner costs only 65c, a Vegetable Plate for 55c, or Breaded Veal Cutlets for 90c—and a child's plate costs as little as 45c. Open until 10:00 o'clock these shopping evenings.

The **SAM LEVY DEPARTMENT STORE** has received a new shipment of eye-catching novelty skirts. One in particular has a Christmas effect with gold threads and little knobs of color. The skirt of the year is a clever plaid pattern with matching stole that can be attached or detached from the skirt. For something new in the beaded sweater you will like the colorful beading combined with embroidery work. Neat and trim, can be worn for all occasions. They also have a gay array of evening and daytime purses. Proper accessories are often the keynote to tastefully finishing a new outfit.

SCHWINN is America's favorite bicycle. Purchase the one your youngster wants at the **TORRANCE CYCLE AND SPORTING GOODS STORE**, 1421 Marcellina avenue. They have regular \$24.95 shoe skates for the new roller rink at the special price of \$19.95. Everything for your husband's outdoor needs. Cumberland jackl ets at \$15.95, hunting vests at \$6.95. Guns for bird hunting, large and small game. Rust proof gun cases from \$5.95 and up. Take advantage of easy terms offered you here.

Thinking of choosing a clock for a gift? A complete selection can be found at **NATIONAL HOME APPLIANCE CO.**, 1267 Sartori. This is Torrance's first gift store. A bedroom clock for \$3.98, or up to \$45.00 for a distinctive, decorative living room clock with chimes. Many to choose from in the \$8.00 to \$15.00 range. They suggest giving someone a restful sleep—give a Westinghouse electric blanket or the new Sunbeam electric blanket, in soft, luxurious pastels.

Now **LE KING'S SHOE STORE**, 1319 1/2 Sartori, has taken special attention to fitting **LITTLE YANKEE NORMALIZERS** by using the Dr. Scholl's Pedo-graph. The foot-print test made for your child to insure perfect fit. I found this to be an interesting method of determining the structural condition of the feet. It shows at a glance any ab-

Torrance Has More Than 8400 Phones

The nation's 50 millionth telephone, installed November 18 in the White House in Washington, D.C., underlines the fast growth of telephone service in Torrance. R. S. Pyle, Pacific Telephone manager here, declared.

Presidential Seal Bearing the presidential seal, the milestone instrument was placed in the White House office of President Eisenhower. Joining him in ceremonies marking the event were Cleo F. Craig, president of the American Telephone and Telegraph company, and Warren B. Clay, president of the United States Independent Telephone Association.

Pyle pointed out it was 16 years after the founding of the Pacific Telephone and Telegraph exchange in Torrance before the first 1000 telephones were in service here. "The number of Fairfax telephones here is past the 8400 mark, and there has been an increase of 5588 in the eight years since the end of World War II," he said.

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FANCY EASTERN GRAIN-FED PORK
Picnic Style Roast **37** lb
Boston Butt Roast **49** lb
Pork Steak **59** lb
Country Style Sausage **39** lb

KINGAN'S INDIANA—1-lb. Layer Sliced Bacon **53** lb

FRESH LEAN TOP QUALITY **GROUND** \$1 Fresh Ground **Beef** **29** lb **Lamb Patties** **39** lb

U.S. Gov't Graded "Good" and "Choice" **LAMB**
Shoulder Roast **33** lb
Shoulder Chops **59** lb
Breast **12** lb

Grade A Checks **LARGE FRESH EGGS** **59** dz Cello Wrap **Fillet of Ocean PERCH** **35** lb

By the Piece **Small Bologna** **39** lb Full Cream **Longhorn Cheese** **47** lb

Oscar Mayers All Meat 12 oz. Package **Smokie LINKS** **51** lb For the Holiday Season — Imported **LUTE-FISK** **39** lb

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