

were quickly placed, after which refreshments were served by the executive board to the parents, Mr. J. Wear Pearson, new principal of the school, wishes to thank all parents for their help in enrollment and placement.

Torrance Elementary P-TA held its annual pot-luck at the park recently. It was served, buffet-style, the P-TA furnishing the

coffee. Mr. D. Boone Kirks principal introduced the teachers, followed by cartoons for the children.

It was announced that the date of the paper drive had been changed to Oct. 8. There was lots of good food and conversation. Every one had a most enjoyable evening.

Let's Go Shopping with Marjorie

Hello again! Thank you for all your calls and letters regarding this personal shopping service. It is gratifying to see this free service being put to use. May I point out to you the major advantage to shopping in a small town in the small town shops? You are, for the most part, dealing with the owner or manager who is very interested in you. He sees it that you get a proper fit, the best merchandise utmost in service and courtesy as he wants you to return again and again. Furthermore he is your neighbor and he or she will meet you on the street. I have found these civic minded merchants will give you all this at the same low price you will find it anywhere. Let's shop—I have some interesting new items to tell you about.

There have been several inquiries about the new FLAMINGO flower and gift shop. Their attractive window displays are such a nice invitation for a browse around the shop. The FLAMINGO is located at 1344 El Prado. This week they are introducing the GLO-BUG candle. Light the candle on your patio or indoors to repel gnats, moths and mosquitoes. It really works and is only 98c. Another attraction are their McFarland miniatures for what-not shelves. There is a cocky little skunk, squirmy little worm, smooty little mouse from 25c to \$1.00. This is an exotic shop with down to earth prices.

With these warm summer breezes blowing you will want to take advantage of the last of the summer dresses being featured at the RENEE DRESS SHOP, 1335 El Prado. Originally these sold for as high as \$19.95 now you may purchase one for \$4.99 to \$8.99.

You will be happy if there is a JONATHAN LOGAN in your new fall wardrobe. Here is a promise of true fashion at unbelievably moderate prices. Stop into the RENEE DRESS SHOP for this famous name brand of fine clothing.

I had the most pleasant visit in one of the finest types of men's stores. I am speaking of TRESKES MEN'S WEAR shop located at 1315 El Prado. There I found suede jackets and sport coats in such shades as raspberry, kelly green, rum brown, dark burnt-orange and the soft natural tone. You men, don't hesitate about color, it gives you enthusiasm and a zest for living. They also have over 600 pair of men's slacks to choose from in a variety of fabric and shades. These range from \$10.95 and up. Remember TRESKES when shopping for anything for the man in your life.

Get the jump on Santa this Christmas. Give your photograph. A portrait of you is a gift that only you can give. It is time now to make your appointment at PHOTO ARTS STUDIO. Call Fairfax 8-2830 for a time to fit into your busy schedule. You will want to see your proofs well in advance. Overseas mailing should be done by Oct. 15, but you still have time to send him the perfect gift—a photograph of you.

Browsing around NEWBERRYS VARIETY STORE is my idea of fun. I received a call to find accessories for the home so I felt you would be interested in their fine lamp assortment. Modern, traditional and informal styles that any end table would be proud to display. A decorative, serviceable lamp for only \$5.00. Outstanding TV lamps and very different pin ups for the children's room or any room.

Are you looking for those easy to clean plastic curtains to fit into your kitchen color scheme? NEWBERRYS have so many styles and colors in the plastic as well as organza and cotton. I spied a cool sea shell pattern on a shower curtain and matching bathroom curtain and the whole set is only \$3.77.

Housewares, cooking equipment, kitchen utensils and all the big appliances can be found at the WESTERN AUTO SUPPLY store at 1269 Sartori in Torrance. This store has built its business on the "Friendly Store" slogan. Go in and look at the smiles, while you're there ask them to show you the EUREKA tank type vacuum that is priced \$20 to \$30 less than other cleaners of a similar type. As a trade-in on your old vacuum you may receive free an attractive durable chest to store it in. This chest has many uses right in your living room. The Christmas lay-away plan is in full swing now.

Have you seen the Atmos perpetual motion clock? This clock never has to be wound—no electricity—it just runs. . . . Have I piqued your curiosity? See it at ALLENS JEWELERS, 1321 Sartori Ave. It's only \$175. They also have something in men's jewelry—calendar dated cuff links, tie bar and money clip. Birthday or wedding, the date of the occasion is circled in red on a miniature cal-

New Diner Features Good Food, Service

Fast, courteous service for busy customers is the principle on which the Matson's Sandwich Shoppe opened this week. The shop, which celebrates its grand opening this week, features lunches and dinners, a complete sandwich menu, and both table and counter service. The new sandwich shop is located at 2508 Cabrillo Ave. (across from Torrance Hardware.) Matson, who is operating the sandwich shop with his family, has had 17 years of experience in the restaurant business. He came to California a year ago from Belleville, Illinois. There are lots of street parking facilities available. The all-aluminum building was constructed by the Reconstruction Service Corporation, a local firm. Matson's Sandwich Shoppe will be open from 9 a.m. to 9 p.m. every day but Sunday. Matson's will be able to accommodate 30 people at a time.

Now let's talk about ALPERTS TRENDMAKER, that outstanding furniture store. It is such a pleasant visit to this store. Mr. Alpert is interesting to chat with and the furniture is most intriguing. They have a wide selection of chairs, ideal for reading, writing, dining or just relaxing. The new FLEX-BLOCK chair caught my eye. It is small blocks of wood in maple, walnut, blonde or black ebony attached to a wrought iron frame with black or white parachute webbing. Makes for deep seated lounging comfort, but light in appearance. No cleaning problem, won't spoil, nothing to polish. Made for a care-free life—that's for me. Remember ALPERTS TRENDMAKER FURNITURE at 2067 Torrance Blvd.

Here is a shoe store that is dedicated to quality, service and proper fit. This is BERNARDS SHOES at 1315 Sartori. In quality shoes I found such name brands as NATURALIZER and the popular DE LISO DEBS. For the men FLORESHEIM and JARMAN. The popular BUSTER BROWN and LAZY BONES for the kiddies. In shopping for shoes the wear-ability and good looks which equal will add up and save you many \$\$\$\$.

Extra blanket time is almost upon us LE MOYNE LAUNDRY and CLEANERS have a new method of washing blankets to make them extra soft and fluffy with no shrinkage. They also have a mothproofing method that carries a year guarantee at nominal cost to you. You will find the finest, courteous service at LE MOYNE'S HALF HOUR LAUNDRY and CLEANERS at 1627 Cravens ave. Ask them about their super diaper service that completely eliminates baby's diaper rash.

Are you looking for a new hair style, one that suits your individuality? Myrtle, Cora and Virginia at the BEAUTY CHEST, 1215 El Prado ave. are interested in finding the right style for you, one that will be easy for you to manage yourself. Myrtle has won many first place awards on styling and permanent waving. You might keep them in mind also to revitalize that dry summer hair. Call BEAUTY CHEST for an appointment suited to your busy schedule. Fairfax 8-6546.

Here are the kind of shoes that make you feel as if you could walk for miles. . . . they're that easy on your feet. Got into TORRANCE BOOTERY, 1333 El Prado and try on a pair of GRACE WALKER cush-n-ettes. They have 5 styles in these smart casual walking shoes and they range from extra narrow to extra wide. For a visual picture turn to page 14. While I was in Torrance Bootery a woman came in to say thank-you for the Birthday card Mr. Young had sent to her son. What a nice extra courtesy extended there.

You are looking for the fashion and price, that is cut out for you. You will find both at the BENSON SHOP, 1271 Sartori ave. The weather has been warm but it won't be long now and we will be needing our winter coats. BENSONS is featuring a new llama fabric coat for only \$35. Look for the silver lining. New Milium fabric lining works like insulation in the house, keeps you cooler in the hot sun and warmer in cold weather. For dress up occasions you can adjust the cuff to three quarter length and wear it with gloves. Jr. sizes 9 to 17.

Ho-Hum we've had a busy day, let's take the family out to dinner tonight. The children are always welcome at GEORGE'S MEATN PLACE, 1340 El Prado in Torrance. They are open every week-day evening until 9:00 and Friday and Saturday nite until 10:00. This week you can have a complete southern fried chicken dinner for only \$1.25. All evening meals are inexpensive. They have both booth and counter service.

Remember to call me on any item in the column or any thing else I can help you find. Don't wear yourself out chasing all over to find the items you need. They are as near as your phone. Call FAirfax 8-2345 or FRontier 5-4061.

THE TIME TO SAVE IS HERE AND NOW

CHOOSE FROM THE LARGEST STOCK IN THE SOUTH BAY AREA

DOOGIE'S ALL CARPET WOOL Sensation!

GUARANTEED FIRST QUALITY MERCHANDISE FROM THE NATION'S LEADING MILLS AT THE DOWN TO EARTH PRICE OF

\$7.95 PER SQ. YD.

SAVE UP TO \$3.18 A SQ. YD. by Buying Now or by Making a Carpet Purchase at This Time!

Now that the children are back in school, it's time to think about replacing that old carpet. The Holidays aren't too far off, and rather than wait till the last minute, make the selection now before the big rush, and make a substantial saving!

Free Estimates
SAMPLES SHOWN IN YOUR OWN HOME
CALL **FR-47513**

Bank Terms
IN DOOGIE'S
REDONDO
813 NO. GUADALUPE AVE.

BACK OF DE SIMONE MARKET & THRIFTY DRUG
FR. 4-7513

TONE on TONE

COLONIAL Leaf Design

Contemporary DESIGN

Provincial TYPE

FRIEZE

FLORAL Axminster

Asphalt Tile KENTILE 5c ea.
7 COLORS TO CHOOSE FROM. 9" x 9"

VINYL PLASTIC TILE 12c ea.
Reg. 19c Each. 8 Colors to Choose from. SPECIAL

ODDS and ENDS Linoleum Tile 4 1/2c ea.
REGULAR 15c & 18c

KEN FLEX VINYL TILE DINING AREA (7'6" x 10'6") APPROX. \$24.50 MATELY . . . EASY TO INSTALL YOURSELF

It costs no more to watch TV without eyestrain.

WHEN YOU TRADE IN — DISCOVER IT COSTS NO MORE TO WATCH TV WITHOUT EYESTRAIN

UP TO \$100 ON YOUR Small Screen TV SET

Torrance's Leading TV and Appliance Dealer

NICOLA'S

1875 W. CARSON ST. Near 5 Point Intersection
Phone: FA. 8-7025

