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CONSTRUCTION CO.
GENERAL CONTRACTORS
3313 W. 48th STREET

DEATH TO . . .

Mosquitoes! Spray Guns Invade Sumps

All sumps are being sprayed either by the city of Torrance or the County Health Department in order to combat the mosquito menace, George Powell, land-use plan investigator revealed, this week.

In checking into a mosquito menace at 171st st. and Crenshaw Blvd. the L. A. County Health Department located the difficulty in a near-by brick-yard rather than the original flood control channel. Mosquitoes, the Department stated, will not travel more than 1/4 of a mile from their place of origin. They will usually be found in any stagnant pool of water, pond, or abandoned tin cans filled with water.

CENTER GETS CHAIN STORE NEWCOMER

One major department store, which will be a newcomer to the city of Los Angeles, will be situated in the new 60-million dollar shopping center which has been announced for the Redondo Beach Blvd. and Hawthorne Blvd. area.

It was stated this week in addition that the shopping center will be located where the following important highways converge: 174th st. (Artesia), Redondo Beach Blvd., Hawthorne Blvd. through to Kingsdale.

The property was purchased by Investment Service, Inc. together with The Bartell Corporation and eastern financial interests.

On July 8, 1953, the contract was let by the California Division of Highways to J. E. Haddock, Ltd. for the widening and paving of 174th Street from Inglewood to Normandie. This Highway will be known as State Highway 174 and will go from this Shopping Center intersection to Orange County.

Officials at the Bank would not discuss the sale price of the property other than to comment that a large number of heirs was represented in the ownership of the property and that it was undoubtedly the largest outright cash sale of vacant commercial property within recent times.

Retail Center

Additional acreage south of this project has been acquired by the investors and the entire development is contemplated exclusively for a retail shopping center, with two major department stores (one a newcomer to the City of Los Angeles) two super markets (one the largest in floor area in Greater Los Angeles), a famous chain restaurant operator who will have another unit in this project, a medical center, the customary women's wear, infant's wear, shoes, junior dept. stores, variety store. One of the drug chains will have its largest unit here, and most of the top retailers will be represented. There will be a drive-in bank and

post-office branch.

This project is not something in the distant future but the planning has already progressed and leases are now being consummated.

It is estimated that the parking facilities will ultimately provide parking for 8,000 cars.

With the addition of a new housing development amounting

ultimately to 2800 homes, to the south of this project at 190th Street and Hawthorne and the development of other major housing projects in the area, there will be more concentrated housing adjacent to this development than any other major development in the Greater Los Angeles area to date.

Shopping Centers are not new to the purchasers. Some of the corporations affiliated with the purchasing organization have developed a Shopping Center in Compton and another one in Norwalk which today includes such tenants as F. W. Woolworth, Sav-On Drugs, Market Basket, Super Market, J. C. Penney Co., Singer Sewing Machine, McMahan Furniture, Sears Roebuck, Kael Shoes, and other top chain tenants, and the Norwalk property was sold in its entirety to the Pacific Mutual Life Insurance Company of Los Angeles.

Construction will start at a very early date with occupancy in late 1953 or early 1954.

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OPEN FRIDAY NITES

Miss N. Wallace Made Treasurer

Miss Natalie Wallace of Hollywood Riviera officially took the office of treasurer of South Bay B'nai B'rith Girls at installation ceremonies held last night at the Gardena Youth Center.

Miss Wallace takes her place among a roster of leaders from throughout the South Bay area. Heading the group as president is Betty Goldenson of Redondo Beach.

Any girl between the ages of 13 and 18 who is interested in joining the group may contact Miss Goldenson at FRontier 2-5788.

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