

S

... to our friends and customers of the South Bay for your gratifying response to our recent 47th Anniversary Celebration. Today... as all thru the years that span almost a half century... the management and personnel of De Simone Market constantly strives to offer you the best... and the friendliest... service, and the lowest prices possible. So, again we say a big "thank you," and take off our hats to you... our customers, the finest people we know!

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FRIDAY, SATURDAY, SUNDAY.

ROYAL PRIDE — 303 Can

APPLE SAUCE 10

Summer Isles
Pineapple

No. 2
Can **19**¢

Contadina 2 1/2 Can
Tomatoes

14 1/2 ¢

CHALLENGE
5-oz. Jar

Cheese Spread

Nippy
Garlic
Pimento
Bacon **14** 1/2 ¢

PUFFIN

Ready-to-Bake

Biscuits

9 1/2 ¢

KERMIN'S
Chicken
Pot Pie

19 ¢

AMERICAN BEAUTY PREPARED

SPAGHETTI

303 Can **10** ¢

CARTON OF 50

Book Matches

12 1/2 ¢

GOODS +

11 1/2 ¢

35 ¢

11 1/2 ¢

Bakers for 50,000!
Boy Scout National Jamboree
We are honored—Van de Kamps



Van de Kamps
Specials
July 23, 24, 25



Plain and Sugared
DOUGHNUTS 6 for 20¢
(Reg. 6 for 25¢)

ANGEL FOOD 79¢ ea.
(Reg. 89¢ ea.) 40¢ half

Van de Kamps
BAKERS FOR THE JAMBOREE

CLIP THIS COUPON

POPULAR BRANDS

Cigarettes

WITH THIS COUPON

Reg. Size **\$1** 49

King Size **\$1** 59

LIMIT ONE CARTON WITH COUPON
COUPON GOOD

Thursday—July 23
Friday—July 24
Saturday—July 25
Sunday—July 26

Monday—July 27
Tuesday—July 28
Wednesday—July 29

De Simone

701 PACIFIC COAST HWY.

REDONDO BEACH

MARKET

MIKE'S Garden
Fresh
VEGETABLES

Quality Merchandise Only... The Finest the Farmer Can Pick!

VINE RIPE—FINE FLAVOR—SOLID

TOMATOES

10 ¢
Basket
Over 2 lbs.

CHULA VISTA—FANCY—CRISP TENDER

CELERY

Large
Stalks **6** ¢
Stalk

CHULA VISTA
CELERY
HEARTS
Large Bunch 12¢

EXTRA FANCY LONG GREEN CRISPY

CUCUMBERS

3 for **10** ¢

Top Quality Extra Fancy Long White Rose

POTATOES

FINE TO
BAKE OR
BOIL! **5** lbs. **13** ¢

TENDER GOLDEN BANTAM

SWEET CORN

THIS CORN
PICKED
FRESH
DAILY! **4** Long Ears **15** ¢