

World-Famous GI Mail Call Founded by Local Woman

Torrance resident are living near one of the most unusual and remarkable undertakings in the nation which has probably been thriving in secret until now, as far as most people in this area are concerned.

The "undertaking" is a non-profit activity started by a San Pedro woman. A purely local affair, Mail Call mushroomed to such an extent that it is now known all over the world.

Mrs. Anna Seidenberg, originator of G.I. MAIL CALL, has asked the Press for assistance in publicizing this activity and recruiting letter-writing volunteers.

The effect and wholesomeness of G.I. MAIL CALL is typified in the opening of the following letter from a boy in Korea.

Dear Mail Call,
We were sitting in the mess hall talking when someone started talking about Mail Call. The more I listened the more I became interested. Although I wouldn't admit it to any of the other fellows, I am a little lonely and a few letters would help.

I never could picture myself writing to a club like this but yours sounded so good that I couldn't resist. . . . Mrs. Seidenberg wonders how anyone could resist such a letter.

Volunteers Requested
Those who like to write letters and those who would be happy to exchange mail with our service men particularly in Korea as well as all over the world need only send a note to Mrs. Anna Seidenberg, mentioning how many pen pals they would like to have but be sure to enclose with this note a SELF-ADDRESSED, STAMPED ENVELOPE. Mrs. Seidenberg's address is 1531 Aruba Court, Channel Heights, San Pedro, California.

Origin
Mrs. Seidenberg started to write to servicemen when one of her two boys in the service went to Korea and she heard how lonely and disappointed the soldiers were whenever they went to Mail Call and their names were not called.

So popular did Mrs. Seidenberg's undertaking become that she received commendations from Mrs. Eleanor Roosevelt and high ranking military officials. The story of G.I. MAIL CALL appeared in Quick Magazine which fact was responsible for 8000 new volunteers who wished to write to service men. In the last six months Mrs. Seidenberg has received 30,000 letters from all over the world and every state in the union from people interested in writing to service men.

Elks Slate Flag Day Celebration

Redondo Beach Lodge No. 1378, Benevolent and Protective Order of Elks, will hold its annual Flag Day Observance Sunday, June 14, 2:30 p.m. in the Lodge auditorium, 315 Esplanade, Redondo Beach.

The purpose of this service is to honor our country's flag, to celebrate the anniversary of its birth, and to revere the achievements wrought beneath its folds. William M. Everett, Esteemed Lecturing Knight of the Redondo Beach Lodge, is program chairman and has secured the Honorable Joseph Scott, to deliver the principal patriotic address. The program will also be highlighted by the "North American Male Chorus" under the direction of Arthur L. Reimer, who will present a group of patriotic selections.

Other features of the service will include the Drill Team of the Lodge, depicting the "History of the Flag," and officers of the lodge will present an inspiring ritual entitled "The Floral Bell of Liberty." The Color Guard will be provided by South Bay Post No. 184, American Legion, Marvin E. Jones, Commander.

Invitations have been extended to all civic officials and veteran groups, within this area, to join in this impressive service, which will culminate "Know Your America Week," an outstanding activity that is being observed by all Elks Lodges throughout the nation. Chairman Everett, on behalf of the lodge, also extends an invitation to the general public to attend and pay just respect to "Our Flag."

Noted Pianist Appointed to P. V. Staff

John A. Howard, president of Palos Verdes College, announced today the appointment of Gabriel Fenyes, world renowned pianist and conductor as head of the music program at the College.

Acclaimed in Europe before he came to the United States twenty-two years ago, Gabriel Fenyes has had a long and distinguished career as a concert pianist.

Royal Academy of Music in Budapest and with the famed Professor Thoman, pupil of Liszt and teacher of Bohmanyi, Fritz Reiner and the composer, Bela Bartok. His European career included a tour with Eugene Ormandy and solo appearances in Vienna, Amsterdam, Prague, London and other music centers of the Old World.

Mr. Fenyes made his American debut in New York's Town Hall, and in addition to many solo performances, has given concerts in this country and Canada with Piatigorsky, the Russian cellist.

Chamber Sponsors Contest

One hundred dollars of the profits from the new Torrance Shoppers' Guide and Business Directory is to be used as prize money in an essay contest which will open July 1, release date for the directory, according to Dale Isenberg, executive secretary of the Chamber of Commerce.

Open to Adults
The 50-word essay contest is open to all adults who must use for their theme the topic, "Why I use and like the Torrance Shoppers' Guide and Business Directory?"

A \$50 first prize, \$35 second prize, and \$15 third prize will be awarded after the contest closes September 1. The guide, which will be delivered to 25,000 residents free of charge by bonded messenger, will include an application form for the contest as well as further details. This year 5,000 more residents will receive the guide than last year.

Isenberg stated that the new guide will surpass the previous edition in advertising and up-to-date statistics. It will have a new street map including the new streets and tracts. Entries in the essay contest will be judged by a committee consisting of the mayor, a minister, a school board member, and a member of the judicial staff of the South Bay Municipal Court.

The board of directors ruled that any other profit to be derived from the guide would be allocated to the Retail Merchants' account. President Plomert appointed a committee to cooperate with the executive secretary in formulating the rules and regulations for the contest. Those on the committee are: Paul Diamond, Otto Kresse and Bob Haggard.

Use Water Sparingly, Requested

Torrance residents are asked to go easy on their water till Saturday noon June 13. The Water Department is installing valves and controls in one of the main water supply lines which required the shutdown of that line for three or four days. There will be a shortage of water during that time which began Tuesday, June 9.

There will be sufficient water for all concerned, and for fire protection, Angus McVicar, superintendent of the Torrance municipal water district announced, if residents will refrain from all water use that is not absolutely necessary.

It was suggested that a supply of cooking and drinking water be kept on hand. McVicar asked that activities such as car washing be curtailed and watering of gardens be kept to a minimum.

Areas served by private water companies are not affected. This would include those serviced by California Water Service, the Narbonne Ranch Water company, the Moneta Water company, and the Dominguez Water company.

The North Torrance section and Walteria will be most affected if conservation measures are not observed, since during the curtailed supply period those sections of Torrance will be supplied water only through 12-inch mains.

Cooperation Promised B. W. Chace

As a result of the success of the recent Supervisor Chace dinner at the Fish Shanty which was attended by representatives of the various property owner groups in the City of Torrance, President R. I. Plomert has appointed a special committee under the direction of Paul Diamond, chairman and consisting of Otto Kresse, Dr. Gerald Eastham, Dr. Hank Hill and Paul Loranger to seek and extend the cooperation of the various property owner groups regarding Torrance civic matters.

An invitation has been extended to the officers or representatives to attend any of the Chamber Board of Directors' meetings which are usually held on the second Monday of each month at 4 p.m. in the Chamber offices.

El Camino Graduation

"Education and Self-Realization," a keynote address delivered by Provost Gordon S. Watkins of the University of California, Riverside, will highlight Commencement exercises at El Camino college in the stadium on Friday, June 19 at 4 p.m.

This year's graduating class at the college, one of the largest in the school's history, will also be addressed by President Forrest G. Murdock and other college and student body officials.

R. C. Wants Type-O Blood For Korea

Red Cross has put out a call for Type-O blood donors in an effort to replenish whole blood supplies in Korea, which Eighth Army medics reported this week "have almost run out."

The request for Type-O blood by the Armed Forces was received by Red Cross here following an 8th Army report that the emergency was caused by a sudden increase in the fighting during the past week.

Appointments may be made by calling Red Cross at DUNKIRK 4-5251. "All Type-O blood collected will be flown out of International Airport each night this week on the first leg of its hop to Korea," said Edward M. Schottland, blood center administrator. "Blood donated today can be transfused into a wounded GI in less than 100 hours."

Increase in Membership

New members taken into the Torrance chamber of commerce within recent weeks are: Joslin Lumber company, El Camino Nursery, Dine Lee Photo, Great Lakes Carbon, Jacob's Ambulance, Torrance Printing Company, Oscar Schupp.

During Dale Isenberg's one and a half years of office as executive secretary, chamber membership has risen to 500 members from 150 membership.

Magallanez With 25th In Korea

Pvt. William G. Magallanez, son of Mr. and Mrs. S. Q. Magallanez, 25415 S. Normandie, Harbor City, recently joined the 25th Infantry Division in Korea.

Now the senior American division on the peninsula, the 25th landed in July, 1950, shortly after the Communists attacked the Republic of South Korea.

Private Magallanez, a cook, entered the Army last October and received basic training at Fort Ord, Calif.

A graduate of Narbonne high school in Lomita, he was previously employed by the Malleable Fitting Corp.

Ray Parrish Stationed at Naval Base

Ray M. Parrish, AA USN, who is the husband of Mrs. Ray M. Parrish residing at 5420 Sharynne, Torrance, is presently assigned for duty at U. S. Naval Training Center, San Diego, Calif., as a member of Recruit Training Command Drum and Bugle Corps.

Parrish entered naval service on April 21, 1953 and received his recruit training at USNTC San Diego, Calif. Before entering the Navy, he worked for the Bank of America.

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EMPLOYMENT OFF. (Men & Women) 38

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Open competitive examinations will be held in the near future for the following classifications:

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- LEGAL STENOGRAPHER ASSISTANT**
(Salary \$280.00 to \$302.00 per month)
- DIRECTOR OF CIVIL DEFENSE**
(Salary \$385.00 to \$418.00 per month)

All candidates must be citizens of the United States and bona fide residents of the City of Torrance. Applications may be obtained at the office of the Personnel Clerk, Room 2, City Hall, Torrance.

LAST DAY FOR FILING APPLICATIONS
Friday, June 19, 1953, at 5 P. M.

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Classification Index

Announcements	2 to 30
Employment	23 to 38
Business Opportunities	39 to 46
Financial	40 to 46
Real Estate	50 to 68
Rentals	70 to 88
Miscellaneous	90 to 108
Automotive	107 to 112

CEMETERIES 3

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Business Opportunities 12

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