

30 DAY FREE TRIAL OFFER

IF YOU'RE FROM MISSOURI WE'LL SHOW YOU

ANY FREEZER WILL BE PLACED IN YOUR HOME FOR 30 DAYS TO PROVE TO YOU THAT: THE CONVENIENCE AND SAVINGS WE OFFER, ARE WHAT YOU WANT AND WHAT YOU NEED.

YOU ARE UNDER NO OBLIGATION WHATSOEVER; JUST LET US PLACE THE FREEZER OF YOUR CHOICE IN YOUR HOME FOR YOU TO PUT THROUGH THE PACES. AT THE END OF 30 DAYS, IF YOU ARE NOT COMPLETELY SATISFIED, WE SHALL PROMPTLY AND COURTEOUSLY REMOVE THE FREEZER, AT NO COST TO YOU WHATSOEVER.

LEARN THE FACTS ABOUT

FOOD PLANS AND FREEZERS

AT OUR EXPENSE

— COME IN OR CALL —

OS.6-0159

IF AT THE END OF THIRTY DAYS YOU DECIDE TO PURCHASE A FREEZER, WE WILL GIVE YOU AN "EXTRA LARGE ALLOWANCE" TO BUY FOOD AT WHOLESALE.

**NO MONEY
DOWN**

WITH
APPLIANCE
TRADE

**24 MONTHS
TO PAY**



LLOYD DENNEES PRINCIPLES

1. To sell ONLY the highest quality merchandise at all times.
2. To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged", "As Is," etc., so clearly that there can be no deception.
3. To maintain adequate facilities to service what we sell.
4. To always have advertised merchandise.
5. To print no exaggeration, misleading statements, or half-truths under any circumstances.
6. To never tolerate employee dishonesty either monetarily or through misstatement of facts.
7. To treat all customers courteously and considerately.
8. To keep our promises to the customers.
9. To constantly strive to give maximum value at minimum cost.



LLOYD DENNEE'S



TELEVISION
EXPOSITION

110 E. EL SEGUNDO, HAWTHORNE

Over 15,000
SATISFIED
CUSTOMERS
There Must Be a
Reason!