

R. Hayes Supervising Dial Telephone Change Here

Meet "Mr. Telephone" in Torrance. He's Wire Chief Richard L. Hayes, who typifies the Bell System's policy of "up from the ranks" to the highest degree.

At present he's giving on-the-job training to his force of switchmen in the central office building at 1307 Cravens Ave. At the same time he is coordinating Pacific Telephone and Western Electric Co. equipment installation activities for the forthcoming cutover from the non-dial office to the modern new crossbar automatic dial communications system, due on May 31.



RICHARD L. HAYES
... wire chief

Responsible for making all acceptance tests of new equipment for the Torrance exchange, Hayes has instructed dozens of employees in the operation of the complex crossbar-type dial switching equipment.

The Torrance wire chief started his communications career in March, 1940 as a messenger boy. Advancing rapidly through various positions of responsibility, he became a repairman in 1941, and was appointed wire chief for the Avalon exchange in 1949. He was named Torrance wire chief last January.

Married, Hayes lives with his wife and four children at 3220 W. 186th St. in Torrance.

Tell Winners Of Strum's Bean Contest

Prize winners in the "Count the Beans" contest conducted by Strum's Department Store were announced this week by executives of the store.

The contest was staged in conjunction with the second anniversary celebration of the local business firm.

Winner of first prize, a Rogers Bros. silver service for six, was Alice Vasquez, 2807 Martha St.

Second prize, a DuBarry fitted overnight bag, went to Bob Robertson, 2120 Andreo Ave.

C. N. Mearing, 22503 Linda Dr. received third prize, a child's tricycle.

Strum's located at 1281 Sartori Ave., is owned jointly by Arthur, Oscar and Jacob Strumwasser, and Dave Baumgarten.

Partners Open Second Photo Studio

Jim Krueger and Hal Mellen, partners in Photo Arts Studio here, disclosed this week that they have bought and will jointly operate Dean's Photo Studio, 143 S. Pacific Coast Highway in Redondo Beach.

The partners, both Army veterans, opened their Torrance shop four years ago. It is located at 1311 Post ave.

Krueger will continue to operate the local studio. Mellen will be in charge of the Redondo Beach enterprise.

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