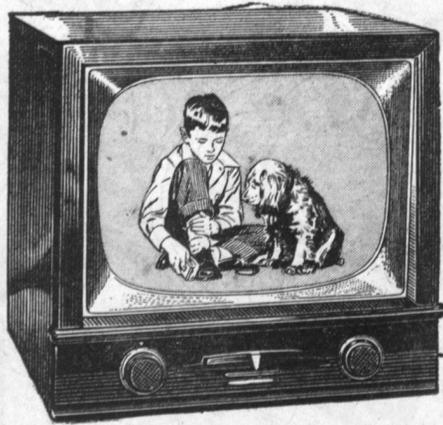


Lloyd Dennee Says: **SPECIALS**



We have specials galore here at **LLOYD DENNEE'S CORNER** this week end. Here are just a few samples - shop early for first choice  
**Lloyd Dennee's Corner - Hawthorne & El Segundo Blvds. - Hawthorne**



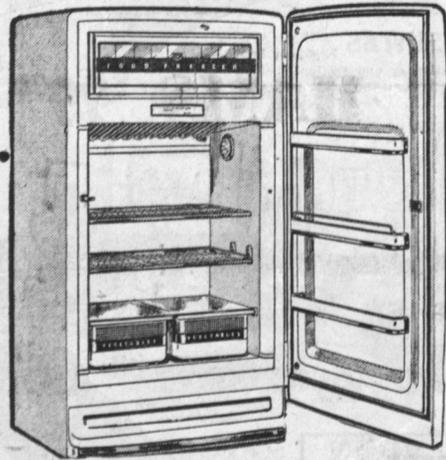
MODEL 712 — EMERSON  
 Maple—21-Inch TM  
 WAS \$329.95  
**Now \$283.50**



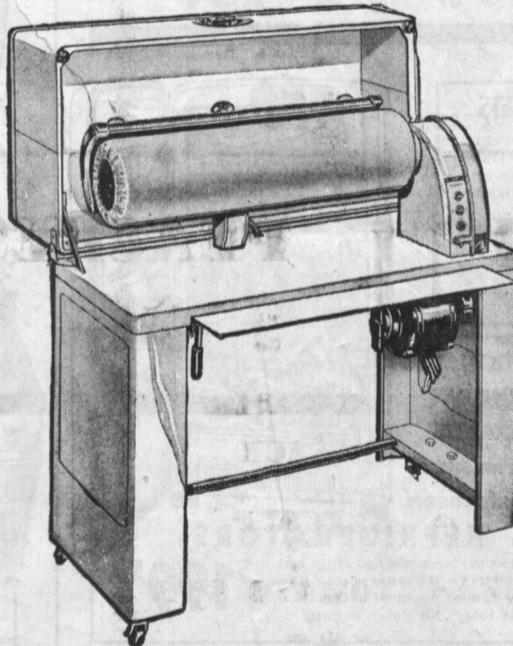
MODEL 203—TELEKING  
 Mahogany—20-Inch TM  
 WAS \$249.95  
**Now \$207.45**



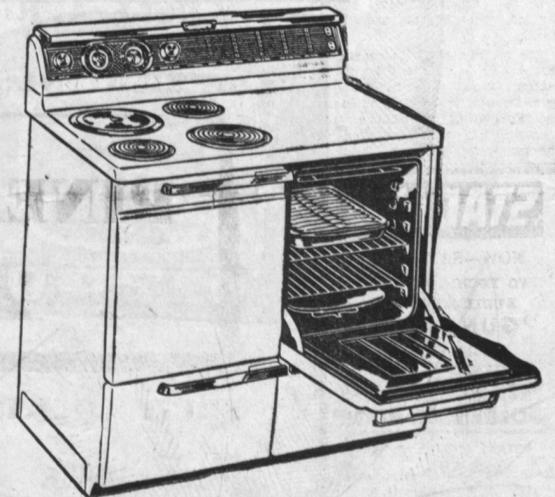
MODEL 2192—MERCURY  
 Blonde—21-Inch Combination  
 WAS \$389.95  
**Now \$333.33**



MODEL 1312—PHILCO  
 13 Cubic Foot Refrigerator  
 70-Pound Freezer Chest  
 Huge Crisper  
 WAS \$409.50  
**Now \$289.95**



MODEL LR-4—HOTPOINT IRONER  
 Console Model — Full 26-Inch Roll  
 WAS \$142.95  
**Now \$119.95**



MODEL 417—PHILCO RANGE  
 Automatic Clock  
 Deep Well Cooker  
 WAS \$399.95  
**Now \$327.50**

**LLOYD DENNEE'S PRINCIPLES**

- 1 To sell ONLY the highest quality merchandise at all times.
- 2 To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged", "As Is," etc., so clearly that there can be no deception.
- 3 To maintain adequate facilities to service what we sell.
- 4 To always have advertised merchandise.
- 5 To print no exaggeration, misleading statements, or half-truths under any circumstances.
- 6 To never tolerate employee dishonesty either monetary or through misstatement of facts.
- 7 To treat all customers courteously and considerately.
- 8 To keep our promises to the customers.
- 9 To constantly strive to give maximum value at minimum cost.



**LLOYD DENNEE'S**



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