

NORGE Automatic Washer

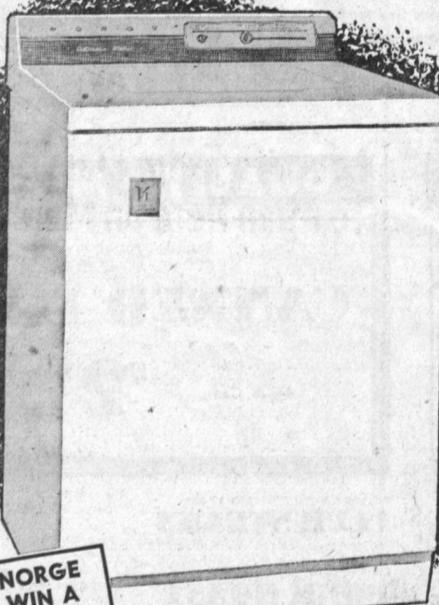
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COMPLETE HOME APPLIANCES

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COMPLETE APPLIANCE SERVICE DEPT.

Red Cross Campaign Nears End

With only five days of the official Red Cross fund raising month remaining, volunteers from Torrance branch are making a determined effort to put the 1953 drive "over the top," J. Hugh Sherry, local fund chairman, said today.

To date contributions totaling \$9,126.34 have been received. This is 77% of the \$11,822 local goal. Los Angeles Chapter, of which the local branch is a part, has collected \$1,521,450, or 48.3% of the \$3,150,000 needed to support this year's Red Cross programs, including participation in "operation gamma globulin" to provide more than a million units of the polio-fighting whole-blood derivative before the expected summer epidemics.

"We cannot fail," the chairman said, "too many lives depend upon the success of this campaign to leave the job unfinished. Volunteers have pledged to continue soliciting until everyone in the community has had the opportunity to give."

The chairman asked volunteers to complete their calls this week, and explained that every day of campaigning would cost money that is vitally needed to keep blood, nursing, gamma globulin, and other life-saving programs going at peak efficiency.

He emphasized that Red Cross spends less than 10% of contributions on annual fund raising campaigns, which is far less than most large appeals. It is the work of volunteers, and the generous response of the American people, which make this possible, he said.

"Disaster victims, wounded soldiers, and children exposed to polio need every available cent local residents can contribute," the chairman said, "so please give generously. When you give, they live."

Accident Cause

Patrol Commissioner B. R. Caldwell, California Highway Patrol announced today, it is bad driving, not bad weather that causes traffic accidents. Drivers fail to adjust their driving habits to the hazards which always accompany a change for the worse in the weather.

Caldwell pointed out that one of the most common types of bad-weather mishaps are rear-end collisions, sometimes involving several vehicles.

Red Cross 'Quota Busters' Lauded by Fund Chairman

"Quota busters" are showing up all over the place in Torrance's Red Cross fund campaign residential solicitation, chairman Mrs. James H. Van Dyck, 2554 Torrance Blvd. said today.

First over the top was division No. 612, located in North Torrance, and headed by co-colonels Mrs. Dale Sutton, 3743 W. 176th Street, and Mrs. Isaac Isaacson, 17326 Glenburn Avenue. The workers in this division have reported \$219.90 collected, or 115 per cent of their \$190 quota. More contributions are being made, Mrs. Van Dyck said, which will push the record even higher.

"More to Come" Second in with over 100 per cent was division 632Y, headed by Mrs. William Herrman, 1404 Crenshaw. This division is working in the downtown residential district, and has reported \$635.25, or 106 per cent of their \$600 quota. And there is more to come here too.

The latest 100-per-centers were division 634W, headed by Mrs. Robert Lampson, 20806 S. Western Avenue. Their record to date is \$202.23, or 128 per cent of their \$165 goal—with some call-backs still to be made. They live in the shoestring strip section.

Generosity Praised Mrs. Van Dyck congratulated the honor divisions for their fine

Lee's Banner Drugs Wins League Final

Lee's Banner Drug team emerged the victor in the adult basketball league finals staged last week in the high school gym.

The Banner team, "A" league champions, whipped the Torrance Teachers, "B" league champions, by a score 68-55. The game climaxed the league's winter series.

The "A" champs got off to a fast start, tallying 15 points in the first quarter to lead 15-5. The Teachers returned in the second quarter with 23 points to the druggists' 14.

That ended the Teachers supremacy, however, and the druggists outscored them in the two final fractions, 14-5 and 25-17.

Playing for the Teachers were Jim Halle, Nick Dellan, Bill Moore, Pete Petrat and Don Porter. Reserves were Dale Wickstrom and Dick Maloy.

Lee's Banner Drugs was represented by Doug Strong, Cullen Deck, Ian Nisbet, Bob Ezell and Chuck Schildmeyer, with Les Phillips in reserve.

LETTERS TO THE EDITOR

Club Officer Says Thanks for Aid

Editor, Torrance Press: On behalf of the members of the Senior Women's Club, I would like to thank you for all your help in making our fashion show on March 17 a success. It surely can't be done without the co-operation of all. Thanks again, hoping we may return the favor in the near future.

Sincerely, Mrs. G. J. Derouin Corresponding Secretary

One of 500 leading funeral firms

National honor earned by

STONE & MYERS MORTUARY 1221 ENGRACIA AVE. Phone Torrance 195

KITCHEN-FRESH Candies THE PERFECT EASTER GIFT!

GET YOUR EASTER BASKET Packed Full of Delicious EASTER CANDY ONLY 98c and up

HOMEMADE Chocolate Covered Easter EGGS 25c and up

Assorted Homemade Chocolates and Brittles

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THE GIFT BOX 1270 SARTORI AVE. (ACROSS FROM NEWBERRY'S) TORRANCE

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AT COST—NEAR COST—BELOW COST UP TO 50% OR MORE

SALE STARTS FRIDAY 9:30 A.M. SHARP

GOODBY FOR EVER TORRANCE WE MUST SELL TO THE BARE WALLS STORE FOR RENT—FIXTURES FOR SALE OPEN FRI. & SAT. TIL 9 P.M. DURING SALE

CLOCKS

BABY BENS
BIG BENS
TRAVEL ALARMS
WESTCLOX SPUR
WESTCLOX BINGO

20% OFF

CERAMICS

Dble. Spoon Holders...reg. 98c—49c
Fixies...reg. 98c—49c
Planters...reg. 2.49—1.49
Cig. Boxes & Ash Trays
3 Pc. ...reg. 2.49—1.49
Giant Ash Trays...reg. 1.49—97c

TV LAMPS

Planter Lamps...reg. 7.95—4.95
Planter Lamps...reg. 12.50—7.95

3 CENTS ONLY!

Wedgewood
ASH
TRAY

3c

EXTRA SPECIAL

HAND PAINTED DEMITASSE
CHINA CUPS & SAUCERS—FLORAL
PATTERNS—BLUE, GREEN, YELLOW
RED AND BLACK

Reg. 98c 29c ea

HEIRLOOMS OF TOMORROW

FIGURINES

Camelia, 8-in. Hi 45.00—33.00
Ruby, 8-in. Hi 32.00—22.00
Nadine, 6 1/4-in. 22.00—16.00
Roberta, 4 1/2-in. 14.00—10.00
Jeanette, 4-in. 12.50—9.00
Heart Shaped Candy 10.98—8.00
Shoes 5.00—3.50

VACUUM CLEANERS

G.E. With Attachments
Regular 62.00

\$47.77

Plus Tax

MANY ITEMS TOO NUMEROUS TO MENTION

COSTUME JEWELRY 40% OFF

ENTIRE STOCK SACRIFICED

SILEX COFFEE MAKERS \$1.97

COOKING WARE

WEAVER ROASTERS

12 to 15 Lb. RACK 3.97
2-Qt. Sauce Pan 3.97
OBLONG W. RACK 3.97
12 to 15 Lb. RACK 3.97
OBLONG W. RACK 4.47
15 to 18 Lb. Reg. 7.45 2.97
12 QUART POT 2.97
16 QUART POT 3.33

REVERE WARE

1 1/2-Qt. Sauce Pan reg. 5.25—4.47
2-Qt. Sauce Pan reg. 5.75—4.97
3-Qt. Sauce Pan reg. 6.50—5.67
1 1/2-Pt. Dbl. Boiler reg. 6.75—5.47
1 1/2-Qt. Dbl. Boiler reg. 7.95—6.37
2-Qt. Dbl. Boiler reg. 9.25—7.57
8-1. Fry Pans reg. 5.95—4.97
8-in. Egg Poacher reg. 8.75—7.37

PRESSURE COOKERS

4-Qt. Presto reg. 15.45—12.77
4-Qt. Mirromat reg. 13.95—10.97
6-Qt. Presto reg. 18.45—14.44
4-Qt. Frymaster reg. 18.45—14.44
12-Qt. Canner reg. 20.75—15.43

DINNERWARE ON SALE

20 Pc.—Serves 4 — Salem 22K Gold Dec. Don't miss this value. 3.97
93 Pc. Noritake China, Reg. 109.50 59.97
Roselyn Patt. Serves 12 39.95
63 Pc. Berkshire China, Reg. 55.00 29.97
Tulip Patt. Serves 8 4.97
16 Pc. Brusche Pottery, Reg. 8.00 4.97
Colorful Calif. Ceramic, Serves 4. 4.97

SILVERWARE

24-Pc. S. S. Flatware reg. 7.95—4.97
34-Pc. S. S. Flatw. reg. 10.95—6.95
52-Pc. Florence S. reg. 29.95—19.97
53-Pc. Rogers Bros. reg. 49.95—38.88
52-Pc. King Edw. reg. 47.50—37.97
52-Pc. 1847 Rogers reg. 74.50—59.97

CUTLERY

5-Pc. S. S. Rosewood Handle Kitchen Knife Set reg. 4.95—2.97
7-Pc. as above reg. 6.95—3.97
5-Pc. Flint Set reg. 15.95—12.97
7-Pc. Flint Steak Set. reg. 9.95—8.97
7-Pc. Flint Steak S. reg. 11.95—10.67

ELECT. APPLIANCES

ELECTRIC CLOCKS

KITCHEN CLOCKS 3.97
Reg. 5.50 4.97
SESSIONS CATNAPPER ALARM Reg. 5.95 4.88
SESSIONS CHIME CLOCK Reg. 39.50 29.97

MIXERS

DORMEYER Reg. 38.50 29.97

COFFEE MAKERS

UNIVERSAL AUTOMATIC Reg. 29.95 24.97
SUNBEAM COFFEE MASTER. Reg. 38.50 32.87

BROILQUIR TRIO BROTISSARIE — Reg. 39.95 29.97
BROILOMAT BROILER Reg. 27.95 19.97

TOASTERS

Universal Pop Up...reg. 21.50—17.37
Toastrmaster P. U. reg. 23.00—19.33
Sunbeam P. U. reg. 26.50—22.88

IRONS

Proctor Never Lift reg. 14.95—10.88
Universal Auto. reg. 10.95—5.87
G. E. Automatic reg. 10.95—8.88
G. E. Automatic reg. 12.95—10.97
G. E. Steam reg. 18.95—15.83
Westingh'se, Auto. reg. 12.95—10.97
Sunbeam Auto. reg. 14.95—12.88

WAFFLE IRONS

Dominion reg. 11.95—8.97
Dominion Auto. reg. 13.95—10.88
Dominion Comb. reg. 24.95—19.97
Dominion Comb. reg. 27.95—23.97
Arvin Comb. reg. 29.95—24.97

DEEP FRYERS

Dormeyer Fri-Well reg. 29.95—24.95
Presto Dixie Fryer reg. 39.95—33.77

ELECTRIC ROASTER

Westinghouse reg. 42.00—36.88

GLASSWARE

Libby Glass Sets, 8-Pc. reg. 5.95—3.97
8-Pc. reg. 3.95—2.97

Tervis Tumblers, 4-Pc. reg. 5.00—2.97

Punch Sets, Aztec, 14-Pc. reg. 13.95—9.97

Water Sets, 7-Pc. reg. 5.95—3.97

Martini Shakers reg. 2.98—2.14

Pilsner Glasses, 8-Pc. reg. 2.49—1.97

Beer Goblets, 8-Pc. reg. 1.98—1.47

Epergne Sets, 6-Pc. 6.95—3.95

Footed Cake Plates .. reg. 3.95—3.33

PYREX WARE 20% OFF

ALL FANCY CHINA C & S 25% OFF

GOING OUT OF BUSINESS

ACROSS FROM NEWBERRY'S IN TORRANCE