

RESULTS!
RESULTS!
RESULTS!
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HERE IS CONCLUSIVE PROOF that the TORRANCE PRESS gets RESULTS whether you are advertising Garbage Disposals, Real Estate, Shoes or Meat! Everybody in Torrance knows that the TORRANCE PRESS is the Newspaper that GETS RESULTS!

BECK LUMBER COMPANY
 22035 SOUTH MAIN STREET
 TORRANCE, CALIFORNIA
 February 20, 1953

Mrs. M. L. Owens
 Torrance Press
 Torrance, California

Dear Mrs. Owens:

I am writing to tell you of the fine results we received from our half page ad that you ran for us in the February 12th issue of the Torrance Press.

The sale was very successful, in fact, the most successful in our history.

We completely sold all garbage disposals on hand, as well as all those of the distributors. If they had been available, we could have sold 100 more.

The unusual nail background and effective copy is no doubt responsible for our tremendous response.

I wish to thank you for the way you handled our advertising and the personal attention you have given our concern.

Very truly yours,

 Kieth Beck Jr.

M. R. BECK
PRESIDENT

H. K. BECK
VICE PRESIDENT

LUMBER

WINDOWS

DOORS

PAINT

BUILDERS
HARDWARE

PLUMBING

ELECTRICAL
GOODS

HEATING

TOOLS

FREE
ESTIMATES

FREE
DELIVERY

Beck LUMBER Co.
 22035 South MAIN • TORRANCE • Terminal 4-7285
 (Between CARSON and SEPULVEDA)

NG
LOW
MONTHLY TERMS

• SERVICES (Misc. 14
• SERVICES (Misc. 14
• SERVICES (Misc. 14

ATTENTION
HOME OWNERS AND BUILDERS
 CALL US or BRING US YOUR PLAN!
 — We Will Solve Your Heating Problem —
WE SPECIALIZE IN FORCED AIR HEATING
 Also Floor and Wall Furnaces

FREE ESTIMATES **FHA TERMS**
LICENSED AND INSURED

Torrance Heating & Appliance
 1524 Cravens Avenue Ph. Torrance 1376

CEMETERIES 3

"A LOCAL INSTITUTION
 SERVING LOCAL NEEDS"
PACIFIC CREST
 182nd ST. & INGLEWOOD AVE.
 Redondo Beach, Calif.
 Frontier 2-1017

GREEN HILLS
MEMORIAL PARK
 An Endowment Care Cemetery
 Serving the Harbor District
 For Information

Ph. Ter. 8-0442 27501 Western

OBITUARIES 6

ARTHUR THOMAS DAVIS, age 46,
 Address Spokane, Wash. Native of
 Oglesby, Texas. Date of death
 Feb. 20, 1953, at Spokane, Wash.
 Services at Stone & Myers Chapel,
 Feb. 25, 1953, 2:00 P.M., con-
 ducted by Rev. John L. Taylor.
 Survivors: widow, La Verne Davis
 of Spokane, Wash.; step-son, Bob
 of Los Angeles; mother, Mrs. Louis
 R. Davis of 2439 Andree Ave.,
 Torrance; brother, Jack Davis of
 Los Angeles; sisters, Mrs. Monte
 Mock of Ozone, Texas, and Mrs.
 Bobby McMaster of Belmont Shore,
 Long Beach; step-brother, Jimmie
 Davis of San Diego; step-sister,
 Evelyn Kerhoulas of San Diego.

THELMA RUTH RIDDLE, age 38,
 Address 828 Sartori Ave., Torrance.
 Native of Marked Tree, Arkansas.
 Deceased lived in Torrance 3 years.
 Date of death Feb. 21, 1953 at 828
 Sartori Ave. Services at Stone
 & Myers Chapel, Feb. 24, 1953,
 10:00 A.M., conducted by Rev.
 C. M. Northrup. Survivors: hus-
 band, Clay Riddle of 828 Sartori
 Ave.; son, Thomas C. Riddle of
 828 Sartori Ave.; sister, Mrs. W.
 T. Garner of Baton Rouge, La.;
 brothers, L. C. Hazel of Willow,
 Alaska, and A. M. Hazel of Marked
 Tree, Arkansas.

JERRY JOHN JUNTUNEM, age in-
 fant. Address 1604 W. 204th St.,
 Torrance. Date of death Feb. 22,
 1953. In Torrance. Private services
 at Stone & Myers Feb. 24, 1953.
 Survivors: father and mother, Mr.
 and Mrs. Frances E. Juntunem of
 1604 West 204th St.

ANNOUNCEMENTS 9

USE YOUR CREDIT
 It's Good at Carson Mart
 Quality Meats
 Fresh Fruits and Vegetables
 Nationally Advertised Foods

CARSON MART
 1929 W. Carson St., Torrance
 (Near 5 point intersection)

PERSONALS 10

THE FAMILY STORE
 SMART START FOR A
 NEW SEASON

NYLON NETS, 72" wide... 85c yd.
 any color
 DAN RIVER, wrinkle-shed
 plaid — plain — checks... 79c yd.
 36" wide
 INDIAN HEAD Linen, any color,
 plain & prints, 36" wide... 79c yd.
 Fruit of the Loom and Valencia
 prints in stripes, dots... 59c yd.
 Carry Finest Laces in the World,
 especially for Weddings.
 Mill Ends Upholstery... 50c ea.

THE FAMILY STORE
 1673 Cravens Ave.

Derma Culture Studio
 1877 Carson St. - Ph. 3223

Rejuvenating Facials
 2 for \$5.00*

Are you ashamed of your
 skin? Whatever your problem,
 why not give Derma Culture a
 trial We correct acne, black-
 heads, whiteheads and enlarged
 pores. Erase facial and neck
 lines. *Introductory offer!

Edwards
KNIT SHOP
 Yarns, Hooked Rugs, Patterns
 Free Instruction
 15326 S. Vermont
 Gardena

HALL for rent. Suitable for wed-
 dings, dances, lodges. Call Harry
 Greene, 1568-J.

MEXICAN Food Specialties. Also
 Beer, El Teroo Cafe, 1913 W.
 Carson.

BEAUTY counseling, personalized
 skin analysis by Appt. No obliga-
 tion. Call 1020-J.

PERMANENT Wave Special, \$5.50,
 complete. Western Village Beauty
 Shop, 1612 W. Carson, Torr. 1288.

DRESSMAKING styling and altera-
 tions. Prepare now for Easter.
 Reasonable rates. Frontier 5-5215

INSURANCE 11

Professional Painting
 Specializing in
 Old and New Work
BRUSH — SPRAY
 INTERIOR, EXTERIOR
 1730 West 261st St.
 Harbor City
 Phone Lomita 735

Business Opportunities 12

BUSINESS — Are you over 45 &
 wonder how you can have a good
 income? We have a proposition for
 a husband & wife that will make
 you money. You be the judge.
 \$2,000 will handle. No phone in-
 formation.
 PERRY CONNETT, 1871 W. Carson.

**Use
 PRESS
 CLASSIFIEDS**
 Phone
Torrance 1185

Sewing Machines
 Repairs ALL MAKES
 Old treadles made into electric
 portables or electricity in your
 cabinet.
 Your Adler Dealer

M & S Sewing Mach.
Company
 1415 Marcelina Ave.
 Torrance Phone 3294

WATER HEATERS
 Nationally known brands.
 Stoves and Refrigerators

Torrance Plumbing
Company
 Contractors, Repairs, Heating
 Established 1917
 1418 Marcelina Ave., Torrance 64
 Opposite Post Office

Erected Garage—\$465
 Cement Stucco
 18x20 Double on Your Slab,
 FHA Terms, Nothing Down.
COD CONSTRUCTION CO.
 5815 E. 14th St.
 Bellflower
 Torrey 7-6085
 Week Days Only

PAPERHANGING
 and
PAINTING
 By Licensed Contractor
 Lomita 1890-J
 Ralph Hagsten

BUILDING SERVICES 14

H & H Building
Materials
SAVE!
 Cement Paints
 and Colors
 Stepping Stones
 Bar-B-Q Equipment
 Cement Blocks

We Specialize in Small Orders
 of Sand and Gravel

22208 S. Vermont Ave.
 Phone Torrance 847
 Near Harbor Hospital
OPEN MON.-FRI., 8-5
SAT., 8-1 SUN., 8:30-12

CARPENTER
WORK
 BY LICENSED CONTRACTOR
 ALTERATIONS — ADDITIONS
 AND NEW RESIDENCE
 CONSTRUCTION
 — FREE ESTIMATES —

J. B. HODGES
 Phone MEnlo 4-6394

Electric Contractor
TORRANCE
ELECTRIC SHOP
 Repair Service
 Phone Torr. 567
 1421 Marcelina Ave.

REPAIR SERVICES 16

TOWN & COUNTRY
T.V.
Super
Service
 Satisfaction
 Guaranteed

Prompt & Courteous
Service
All Work
Guaranteed
Home Calls Include
Complete Adjustment
Town & Country
Television & Appliances
 "Across from Civic Auditorium
 in Torrance"
 1344 El Prado Ave.
 Phone Torrance 2121

It Makes Sense
 To Save Cents and
DOLLARS AT
LEN'S T.V.

Satisfaction guaranteed on all
 TV and radio repair. We have
 the latest TV repair equip-
 ment and factory trained tech-
 nicians.

FOR BETTER AND
CHEAPER SERVICE
CALL TORRANCE 896
 Any Time, Day or Night

AS LOW AS
\$1. Per Mo.
 Will Insure Your TV Set
PARTS — LABOR
 Regardless of Tube
 Size or Age of Set

"Lifetime
T.V. Service"
FRONTIER ELECTRIC
SERVICE CO.
MANHATTAN BEACH
 Nights—FR. 4-4818
 Days—FR. 2-8034

★ **Watch the Torrance Press Classified Columns Grow—"Grow With Them!"** ★